



**When it comes to  
home entertainment...  
why not get the best**

**ZENITH**  
®

*Special detachable section*



**Just in time for the big Fall TV Premieres... your dealer presents 1967 Zenith Color TV built in the famous Zenith quality tradition**

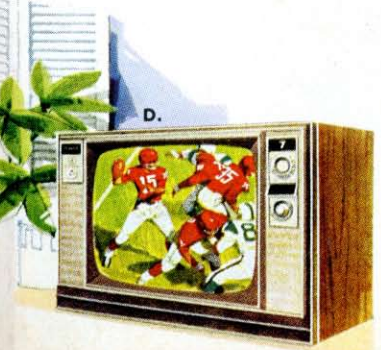
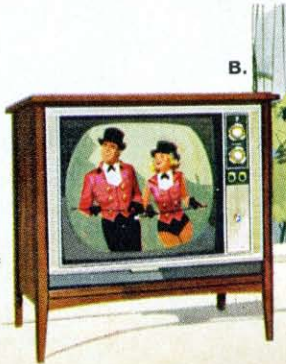
Like all Zenith instruments, the new exciting 1967 Zenith Color TV now on display at your dealer's is the best you can buy. The reason? Quality.

Quality is the extra ingredient at Zenith. It's not one thing, but many things. It's the extra ingredient in product development, design and manufacture. It's a way of life at Zenith that assures Zenith owners of the highest performance standards.

Ask anyone about Zenith. You'll find Zenith has the reputation for making the finest in home entertainment instruments.

At Zenith, the quality goes in before the name goes on®.

Zenith Color TV is available in 19", 21", and color TV's largest picture, the giant 25" screen.\*

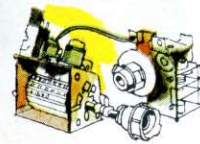


## Exclusive advances that make Zenith Handcrafted Color TV the finest you can buy



**Zenith Handcrafted Color TV Chassis.** Every Zenith chassis connection is carefully handwired for greater dependability and fewer service problems. There are no printed circuits. No production shortcuts. Zenith's metal chassis has up to 200 times greater heat conduction ability than phenolic used in printed circuit boards.

**Zenith Sunshine® Color Tube.** Combining rare earth phosphor with a new brightness formula, Zenith Color TV picture tubes give brighter, clearer, more true-to-life pictures with redder reds, brighter blues, more brilliant greens. 25,000 volts of picture power for greater clarity, outstanding detail and contrast.



**Super Gold Video Guard Tuner.** The world's finest 82-channel tuner fea-

tures more than a hundred corrosion-resistant 16-carat gold-filled VHF contacts that stay cleaner, last longer, for a sharper, more life-like picture years and years longer.

**Patented Zenith Color Demodulator Circuitry.** The "electronic brain" of Color TV. Assures uniform color levels. Convergence assembly brings color into proper register.

**Zenith Space Command® "600" Remote Control.** Lets you control TV from across the room. You can turn TV on or off, change VHF channels, adjust volume, shut off sound—even adjust color hues. Available on many models.



**Zenith Automatic Color Clarifier.** Automatically removes magnetism that may cause impurities in color pictures. Demagnetizes color each time receiver is turned on from a cold start.



- A. The *Walbridge*. Charming Early American styling in Maple veneers and solids. Model 25X4547M.
- B. The *Vyborg*. Distinctive Danish Modern styling in Walnut veneers and select hardwood solids. Model 21X4120W.
- C. The *Ericenberg*. Rich Danish Modern styled compact console in Walnut veneers and select hardwood solids. Model 25X6521W.
- D. The *Aberdeen*. Handsome compact big-screen 19" portable Color TV in grained Walnut vinyl-covered cabinet. Model 19X3915W.

\*Overall diag.: 180, 265 and 295 sq. in. viewable pict. area. Specifications subject to change without notice.

For the ultimate in TV performance  
in any room of your home...  
why not get the best



See the complete line of Zenith TV  
at your dealer's now during his big Zenith  
Premiere Days showing.

A. The *Westport*. Slim big-screen 19" portable.  
Space Command® Remote Control. Super  
Gold Video Guard Tuner. Model X1946W.

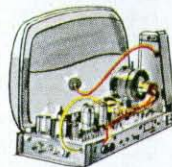
B. The *Celebrity*. Giant-screen 21" compact  
portable in grained Walnut color. Zenith Space  
Command® Remote Control. Super Gold  
Video Guard Tuner. Model X2145W.

C. The *Nordic*. Huge 23" screen Danish Modern  
styled Lo-Boy in select hardwood veneers and  
solids. Model X2320W.

D. The *Jetstream*. Personal size 12" portable.  
Less than a foot high. Choice of rich grained  
wood colors. Earphone jack. Model X1225H.



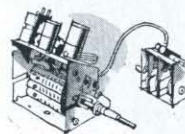
## Zenith features that assure you of superior Black-and-White TV performance, unrivaled dependability and longer TV life



**Zenith Handcrafted Chassis.** For unrivaled dependability and fewer service problems, every connection in a Zenith TV chassis is carefully handwired. Every part is firmly fastened to a rugged metal chassis with up to 200 times greater heat conductivity than in printed circuit boards. In Zenith TV, there are no printed circuits. No production shortcuts.

**20,000 Volts of Picture Power.** Zenith combines the exclusive Sunshine® picture tube with 20,000 volts of picture power to bring you unsurpassed picture brightness and clarity in every Zenith 19" portable TV.

**Super Gold Video Guard Tuner.** 82-channel tuning system has more than 100 corrosion-resistant 16-carat gold-filled VHF contacts to assure longer TV life, greater picture stability and ultra-sensitive signal reception. Available on many models.



**Automatic "Fringe Lock" Circuit.** Provides unsurpassed picture stabil-

ity. Greatly reduces signal fading. Improves fringe area reception. Automatically regulates picture contrast when changing channels.

**Zenith Space Command® Remote Control.** Tune TV from across the room. Turn TV on or off, adjust volume, change VHF channels — from the comfort of your easy chair. Available on many models.



**"Capacity-Plus" Components.** Every component in a Zenith TV exceeds maximum circuit requirements. "Capacity-Plus" components are not overworked — last longer and are more dependable.



THE HANDCRAFTED TV

Specifications subject to change without notice.  
\*Overall diag.: 74, 172, 212, 282 sq. in. viewable pict. areas.



Now that you can have  
the most advanced home stereo  
in the most beautiful furniture styling . . .  
why not get the best

A.



See the complete line of Zenith home console Stereo and portable phonographs at your dealer's now during his big Zenith Premiere Days showing.

A. The *Monteverdi*. Mediterranean styling in Dark Oak veneers and solids. Model X966DE.

B. The *Lund*. Contemporary styling in oil finished Walnut veneers and solids. Model X960W.

C. The *Milano*. Italian Provincial styling in rich Cherry Fruitwood veneers and solids. Model X962H.

D. The *Metropolitan*. Deluxe solid state portable stereo with 5 speakers (including giant 14" oval) for console-like sound. Model X562.

E. The *La Boheme*. Country French styling in Cherry Fruitwood veneers and solids. Model X954H.



B.



C.



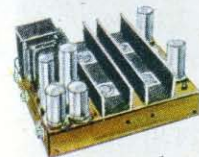
D.



E.

Specifications subject to change without notice. Features described below available on many models.

## Zenith combines the world's most advanced components to give you the most natural sound in home stereo



**Zenith Solid State 320-Watt Amplifier.** Delivers clearer sound, minimum distortion. 320-watt peak music power assures more true-to-life sound at all ranges.

**Micro-Touch® 2G Tone Arm.** Makes certain you will never ruin another record. Provides the finest sound separation in home console stereo. "Free-Floating" cartridge for ultra-high compliance.



**"Stereo Professional" Record Changer.** Incorporates large 11¾" 4-pound turntable and smooth precision belt drive. Features built-in "pop-up" 45 rpm spindle. Automatic changer shutoff.

**Deluxe Transistor FM/AM, Stereo FM Radio.** Zenith Push Button Control Panel has nine illuminated push buttons for selecting functions and six control knobs for precision adjustments. Exclusive Bplex Detector Circuit for purer FM sound.

**Eight Zenith Quality Speakers.** Includes two giant 15" woofers, two exponential treble horns and four 3½" triaxially mounted cone-type tweeters. Alnico 5 magnets. Broad range response of 40 to 15,000 CPS.



**Sealed Sound Chamber.** Zenith quality speakers are enclosed in a full-width sound chamber to create a wall of natural sound. Sound resonates in broader frequency range for a dramatic, smooth bass response.

**ZENITH**

THE MOST NATURAL SOUND IN STEREO



Specifications subject to change without notice.

The *Trans-Oceanic*<sup>®</sup> Radio. Powered to tune in the world. Super-sensitive shortwave, longwave, AM and FM reception. Known the world over as the finest portable radio ever built. Model Royal 3000-1Y.



**Now a Zenith quality solid state radio for every purpose... why not get the best**

Every radio Zenith builds—from the tiniest miniature to the famous *Trans-Oceanic*<sup>®</sup>—is carefully made to meet Zenith's high quality standards. You can't buy a better radio.

**ZENITH**<sup>®</sup>  
The quality goes in before the name goes on

- A. The *Astoria*; FM/AM table radio, model X426A.
- B. The *Royal 20*; miniature vest-pocket radio, model R20.
- C. The *Adventurer*; FM/AM portable radio, model R78Y.
- D. The *Celeste*; FM/AM clock radio, model X480A.