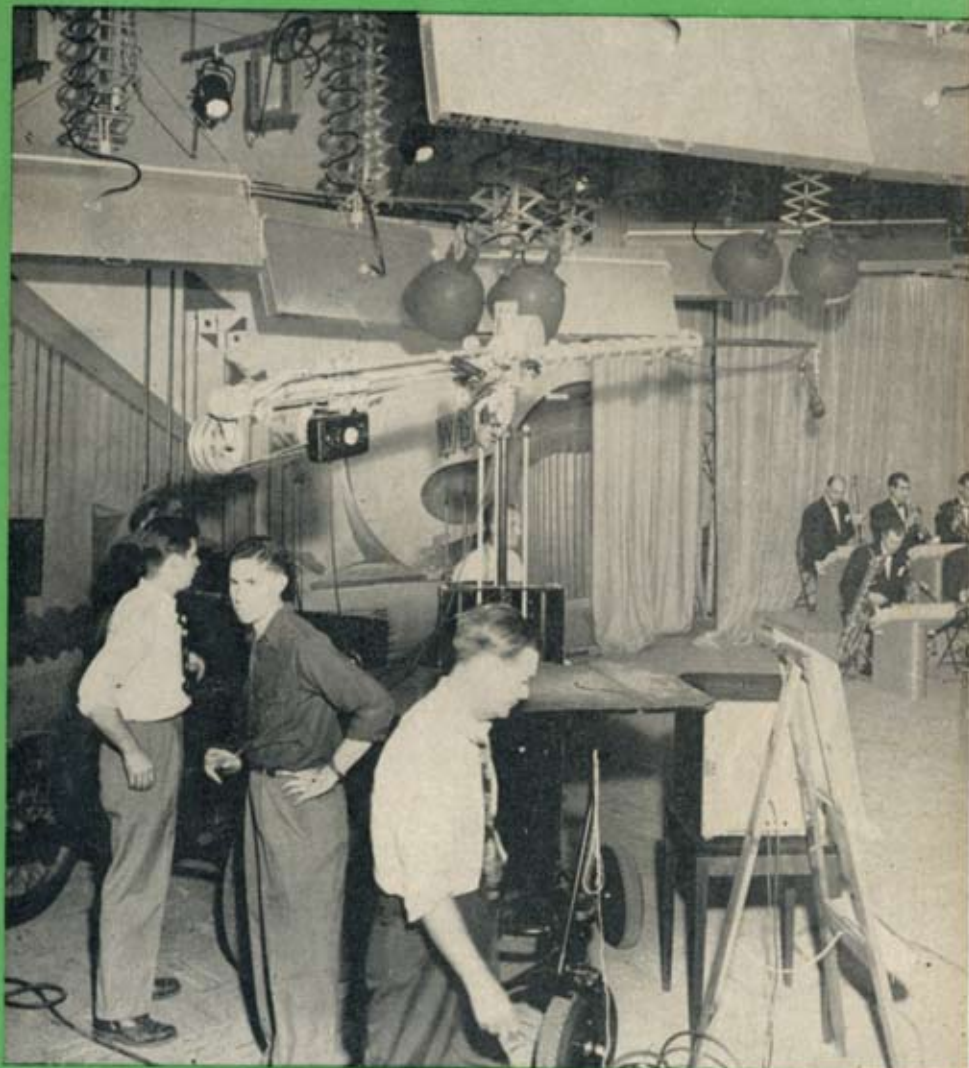


# TV *Forecast*

## Roller Derby's Toughie Brashun

Story on Page 26

AUGUST 5, 1950







**I CAN DO IT  
CHEAPER!  
BETTER!  
FASTER!**

How OFTEN have you heard the "Fast Pitchman" offer you the pot of gold at the end of a rainbow?

You get what you pay for! All TISA service technicians will expertly service your TV set. Only new parts assured, not those that have been gathering dust around the factories for years. Each part is properly installed by trained technicians working for firms of long experience and financial soundness. These firms will always be around to back up their claims.



## TELEVISION INSTALLATION SERVICE Association

### Kent Engineering Company

6250 South Spaulding Avenue WAilbrook 5-7212

### Radio City

5659 South Halsted Street ENglewood 4-5557

### Television Engineers, Inc.

1539 West Harrison Street TAYlor 9-4200

### Television Technicians, Inc.

131 North Green Street MONroe 6-5748  
380 E. St. Charles, Lombard LOMBard 1236

### A West Side Radio & Television

5647 West Madison Street AUstin 7-5454

### Frank's Television And Radio

6416 S. Peoria St. WENTworth 6-4950

### Auburn Park Electronics

502 W. 79th Street STEwart 2-6391

### Cheltenham Television

2913 East 79th Street ESsex 5-3450

### Television Service, Inc.

3909 Irving Park CORnellia 7-4121

### Video Tronics, Inc.

1767-9 W. Armitage Ave. EVERglade 4-4868

### Aide Sound & Radio Service Corp.

5908 South Troy Street PRespect 6-6575

### Central Television Service

3730 North Southport Ave. EAsTgate 7-9500  
6250 S. Marshfield Ave. HEMlock 4-6300

### Fox Valley Television

1098 Dundee Avenue, Elgin ELgin 281

### Dealers Radio & Television

816 West 58th Street WENTworth 6-4040

### Walker Radio And Television Service

3309-11 West Ogden Ave. LAwndale 2-2000

### Suburban Television of La Grange

605 Hillgrove Ave., LaGrange LAGrange 3935

## LETTERS to the Editor

All letters must be signed with name and address; names will be withheld if requested.

Sir:

I picked up a television pattern on channel 2, KPRG-TV. Can you tell me where it is located?

Joliet, Ill.

WALTER J. STUBLER

Ed. Note: The correct call letters are KPRC-TV, Houston, Texas, formerly known as KLEE-TV.

Sir:

We were happy to see Ransom Sherman on our set. We had forgotten about him. After hearing him on radio years ago, we see he still hasn't lost any of the humor he had then. We're also looking forward to seeing Al Pearce on TV.

Palos Park, Ill.

MRS. R. A. MEYER

Sir:

After reading of Mr. Raith's plight with regard to a squirrel's fondness for his TV antenna, I have consulted an expert whose advice I pass along to you: If Mr. Raith will have his present antenna lead replaced with the new 300 ohm shielded lead-in, or a small coaxial cable, the squirrels will have to change their diet.

Maywood, Ill.

HELEN KAY JACKSON

Sir:

Why doesn't Mr. Raith invite the squirrels in? Maybe they want to see television.

Chicago, Ill.

JOE MILLICH

Sir:

Tell Mr. Raith to put a little wire screen at the place of attack. Inside the screen, pack some moth balls or camphor balls. It is effective against dogs and rabbits, as well.

Chicago, Ill.

RICHARD TAIT

Sir:

Menasha the Magnificent is strictly corn. If you've seen one of his shows you've seen them all.

Chicago, Ill.

THOMAS IACONO

TV Forecast



It actually lowers temperature and filters air. Helps relieve hay fever sufferers. A boon to housewives at home all day. Refreshes husbands after a long hot day's work.



**NOW ONLY \$59.95**

(Other sizes for stores, factories and offices. Also units for direct current.)

No installation, no plumbing necessary. Portable. To operate, put in any average size window, fill with water and plug in. 1 year warranty. Listed under Reexamination Service of Underwriters' Laboratories, Inc.

Call today for free showing in your home absolutely without obligation.

OR WRITE for free descriptive literature

**Drexel Cooling & Heating Co., Inc.**  
3913 S. Cottage Grove, Chicago 15  
Telephone: KENwood 8-2544





—AUGUST 5, 1950—

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**ON THE COVER**

"Come To the Fair," is the theme of WGN-TV's Saturday night show telecast directly from the Chicago Fair where channel 9 shows are staged throughout the week. This week TV Forecast salutes WGN-TV and its exhibit, offering Fair visitors an excellent picture of the methods and operations of staging a TV show.

**NEXT WEEK • The Story of Kate Smith**

The beloved radio entertainer, Kate Smith, makes her debut in television this fall on WNBQ, with Ted Collins as producer. Read her story in next week's issue of TV Forecast Magazine, on sale Friday at your favorite newsstand.



**CHANNEL ONE**

**G**ENE AUTRY, new CBStar on television could open his own post-office. He receives more than 80,000 letters each month from fans . . . Look for Columbia's record album featuring Paul Tripp, "Mr. I. Magination" (WBKB) . . . Just learned that pretty Doris Brown, narrator on "Lucky Pup" was born in Kilmarnock, Scotland, which accounts for her being so bonny . . .



**JOHNNY**

New York department stores . . . Movie star Lynn Bari, now seen in CBS-TV "Detective's Wife," broke into acting by answering a newspaper ad. Simple as all that . . . Kenny Carson, singer on the "Garry Moore Show" once rode on horseback from coast to coast. Thinks TV is easier . . . That FCC freeze may be extended now that the Korean war has developed into a big campaign. Which means your city may not get those two or three more stations until the emergency is over.

Johnny Bradford, of radio and recording fame, lost his spot on the Ransom Sherman show, just as we were getting used to his vocal renditions . . . Dee Carlstrom, seen recently on WGN-TV with her "Helping Hand" program is now teaching video at the Betty Bolt modeling agency.

Station WBEN-TV, Buffalo is being

received as far away as Texas, Georgia, and Arkansas. . . One of the biggest insurance policies on an entertainer is the reported \$1 million job on Groucho Marx. S'pose it had anything to do with his contract to appear this fall on TV? . . . Look for Bill Slater's "Dinner at Sardi's" to go network this fall via ABC. Since his debut on video with "20 Questions," Slater has been bombarded with offers . . . Sam Goldwyn doesn't think the movie industry is washed up because of video. The veteran Hollywood producer went before a TV camera to prove his point! . . . Everett Crosby, Bing's brother, is now planning for a series of films to star two chimps. They're not as temperamental as TV stars . . . The Sherlock Holmes film series will be shot in England, it was finally decided.



**EILEEN**

Eileen Heckart seems to be easy on the eyes of TV viewers east and west. Her fan letters indicate drama-lovers rate her acting ability high. One swain, we know of, is writing a show especially for her! . . . If Fanny Brice does get into television, it will be through the medium of a puppet show, but you won't see Fanny.

The battle of reporters will begin this fall: Drew Pearson and Walter Winchell will square off for honors . . . KLAC-TV in Los Angeles claims to be operating in the black. A rarity in this business . . . Who is the comic that said color TV is not here but off-color TV is?

**TV Forecast Great Lakes Edition**

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## WGN-TV Says "Come to the Fair!"

Visitors to the Chicago Fair are finding much interest in the Television Center operated exclusively by WGN-TV, channel 9. This week *TV Forecast* Magazine salutes Frank P. Schreiber, manager of WGN, Inc., and Crosby M. Kelly, executive director of the Fair, and invites readers to visit this outstanding lakefront attraction.

The Television Center, located on the Pageant Plaza, is the scene of many WGN-TV programs telecast from a modern air-conditioned studio, 40 by 70 feet and 17 feet high, equipped to handle every conceivable type of video program known today.

One side of the glass studio is glass-paneled, giving Fair visitors a complete view of the layout from a tiered platform. Room for 300 guests is available, and in addition all channel 9 programs can be seen on TV sets being demonstrated in the adjacent pavillion by manufacturers.

The special hour-long musical variety show especially written for the exhibit is "Come to the Fair," seen each Saturday night 7 to 8 p.m., with Lee Bennett master of ceremonies.

WGN-TV's studio and pavillion was rebuilt by the Fair construction crews from the Railroad Fair building which housed the Eastern Railroad's exhibit last season. Shows originating at the center are transmitted by cable to the WGN-TV transmitter in Tribune Tower. (A complete list of shows open to the public can be found elsewhere in this issue.)

Fair visitors are not only seeing com-

pleted productions, but are allowed to sit in on rehearsals and auditions.

Pictured on these pages are scenes from the Chicago Fair and WGN-TV's studio: Elsie (top left) is a guest star of Lee Bennett, MC. She's shown with Neal Luehs, representative of the Borden company's exhibit.

Top right: Ann Williams, revue queen, Wild Bill Hatfield, and former video announcer Vince Gottschalk, meet at the mike. All are stars of the Cypress Gardens water show currently playing on the lakefront.

Bottom left: Bud Cameron and Pat Dennie, tap dancers, appear in the cast of "Dixieland." They are among the all-star guests who make appearances on WGN-TV's afternoon shows from the Fair.

Bottom right: "Mr. Fair" himself, Crosby Kelly (right) is shown chatting with Bennett. Kelly's cultivation of the art of showmanship is making the Fair a success.

### Lift Boxing TV Ban At Garden

With the recent lifting of the TV ban on Madison Square Garden boxing, fans may now expect to see major fights over WNBQ direct from the Garden this fall. Under the terms of a new contract, the New York Boxing Manager's guild were assured of \$2,250 for each main event fighter from radio and TV receipts. Last year the principals received \$1,000 as their share of receipts.



## It's Gene Autry vs Hopalong!

By JACK MABLEY

NBC's telecasts of the trotting races are a waste and a bore. We can think of a number of ways they could more profitably (for us) fill the screen. For one, a program of nothing but music.

One of the pleasantest shows WENR-TV ever put on was **Music in Velvet**, which was all music, with even the announcements written. I'd be willing to buy toothpaste or wraparound bumpers from some advertiser who'd go for one of these shows.

**Gene Autry** probably will give **Hoppy** a run for his money with the new film series now on W B K B.



While the Hopalong Cassidys are old movies, the Autrys will be new half-hour films shot especially for television. Concessions to the TV screen will be fewer long shots, and more white and lighter shades.

When you go to a movie after weeks of watching TV, doesn't the screen seem tremendous, and clear?

The All-Star football game will be carried live on 29 stations, including all the major outlets of the DuMont net except—guess what. WGN-TV Chicago, and W T M J - T V, Milwaukee. WGN-TV isn't putting up a very good argument for televising sports events when it won't even permit a local telecast of its own paper's biggest sports promotion. (I already have my ticket, so this isn't a personal matter.)

An ice cream commercial has the same background music as the **Pet Shop's** theme song. Several times our 4-year-old has bounded out of bed at 9 or 10 shouting, "Is the Pet Shop on?"

Add to your stars of the future **Bill Snary** and **Mary Frances Desmond**, the singing sweethearts on **Hawkins Falls**.

All the TV sets in the two huge apartment buildings in the 3500 block of Lake Shore drive are operating from a single master antenna system, one of the latest developments in television engineering. The system feeds an am-

plified signal from one antenna to each set, and eliminates all interference between sets.

We relaxed our self-imposed ban against daytime viewing long enough to catch a **Bob and Kay** show on WENR-TV. It is pleasant, informal, informative, and isn't Kay Westfall about the prettiest thing on television?

Note to **Clifton Utley**: The air waves are loaded with spot news programs, and tragically short of commentaries such as yours which help us understand what is happening. How about a little less spot news and some more interpretation?

When TV was but an infant here (two years ago) an executive of a local station was heard to say, "There aren't going to be any animals on THIS station." So today animals nearly outnumber people on his and the other Chicago stations. Count up the **Pet Shop**, **Zoo Parade**, **Animal Clinic**, **Bronx Zoo**, the mice, birds, and rabbits with **Bob and Kay**, **Hoppy's** horse, and even **Pars**, **Birdies** and **Eagles**.

Here's another short chapter in the life story of a 10-inch set we've had for two years and five months. The picture tube is still good and the set is going strong. Have had three service calls in 29 months.

What do **Maggi**, **Faye**, **Wendy**, **Arlene**, and **Jinx** have in common? They're all artificial. They remind me of models I've seen being photographed who are dead fish until the camera is ready to click, and then they wet their lips and turn on smiles like a water faucet. They're as false as their eyelashes, and I wouldn't want them around the house. I'll take such as **Mary Healy**, **Fran Allison**, **Kay Westfall**, and **Nancy Wright**, whose beauty comes from inside and not from Mister John.

### Riding Tide Of Fame

Although Joe Louis replaced him as top money making pugilist, Jack Dempsey reportedly has picked up \$2,000,000 by acting as referee and making public appearances. Nice work if you can get it.

## Still Time to Enter Miss US Television Contest

This week the search continues for Miss US Television! Thousands of young ladies, eighteen years and upward, in Chicago, New York, Los Angeles, Baltimore, Detroit, Cincinnati, St. Paul, Houston, and many other TV cities are sending in entry blanks in hopes of competing for the multitude of prizes offered to local and national winners.

In each of these communities, as in Chicago, boards of judges, public balloting and applause meters are being employed to find the fairest, most talented contestant. Each week one winner is declared. These will be paraded before the judges for a semi-finalist rating, and the winner chosen to compete with girls from other cities.

Throughout America, TV stations like WGN-TV are joining this unprecedented quest. The contest was originally conceived and organized by Walter Schwimmer, President of Radio Features, Inc., under the auspices of *TV Forecast Magazine*.

Each Saturday night, TV fans can watch local entries being judged on WGN-TV in channel 9's "Come to the Fair" program, telecast direct from the lakefront Fair.

On September 2, the national finals will be conducted, and Miss US Television crowned. She'll receive over \$10,000 in prizes (See July 29 issue).



MARY LOU NICKSIC  
East Chicago Entry

Each week, winners in Chicago will compete for these prizes: a Benrus watch; a Helen Harper sweater set; a Gilbert original dress, and costume jewelry by Bogoff.

Judges for the preliminary contest are Robert Singer, associate editor of *Esquire*; Robert A. Kubicek, editor of *TV Forecast Magazine* and Isaac Van Grove, musical director of the Fair.

Please Say "I Saw It  
in TV Forecast."

### "Miss U.S. Television" ENTRY BLANK

(Please Print)

NAME: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_ PHONE NO.: \_\_\_\_\_  
 CITY: \_\_\_\_\_ ZONE: \_\_\_\_\_ STATE: \_\_\_\_\_  
 AGE: \_\_\_\_\_ EMPLOYED BY: \_\_\_\_\_ DEPT. OR POSITION: \_\_\_\_\_  
 HEIGHT: \_\_\_\_\_ WEIGHT: \_\_\_\_\_ TALENT: (CHECK ONE)  
 COLOR OF HAIR: \_\_\_\_\_ Singer \_\_\_\_\_ Dancer \_\_\_\_\_  
 Have you ever been a contestant in a beauty contest? YES \_\_\_\_\_ NO \_\_\_\_\_ Instrumentalist \_\_\_\_\_ Other \_\_\_\_\_

I am enclosing a photograph of myself and hereby agree to abide by all the rules and regulations of the "Miss U.S. Television of 1950" Contest!  
 (Please sign full name in ink)

DATE: \_\_\_\_\_ (Signature) \_\_\_\_\_

Mail to Miss U.S. Television Contest, c/o TV Forecast, 185 N. Wabash, Chicago 1.



**TODAY!**

see  
**Billy The Kid**  
in  
**"Gentlemen With Guns"**  
on  
**"BAR 5 RANCH"**  
4:30 P.M.

**MONDAY NIGHT  
PREMIERE**



**"THE  
BILLY FARRELL  
SHOW"**

with guest stars  
and  
variety acts

**9:45 P.M.**

TWO NEW AUDIENCE PROGRAMS  
**"ACROBAT RANCH"** and  
**"THE BILLY FARRELL SHOW"**

For Tickets write to: ABC  
GUEST RELATIONS, 20 North  
Wacker Drive, Chicago 6, Illinois

**WENR-TV**  
Channel 7  
ABC-TV in Chicago

TV Forecast for August 5, 1950

**Saturday**

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 10:30 4 **Movies For Kids** John Dunham mc. Serials: "Flash Gordon" on "Radio Patrol"
- 4:00 4 **Multiscope News** on the ticker tape  
7 **Kieran's Kaleidoscope** Discussion
- 4:15 7 **Animal Clinic** Dr. Wesley A. Young will make a checkup on the dog whose bone he reset last week and will demonstrate the proper way to clean a dog's ears
- 4:30 7 **Bar Five Ranch** Western feature film "Gentlemen with Guns"
- 5:00 4 **TV Billboard** Ticker tape news  
9 **Crushable Jones' Jubilee** Small fry get their chance to show off
- 5:15 4 **Week in Review**
- 5:30 4 **Lucky Pup Review** Recap of past week's adventures of Foodini & Pinhead  
7 **Lois And Looey** Cartoon show  
9 **Feature Film**
- 6:00 4 **Sailing To Adventure** with Cap'n Bill narrating a serial story  
5 **American Forum Of The Air** Discussion on "What Has Congress Accomplished To Date?" Speakers: Sen. Paul H. Douglas (D-Ill) and Sen. Kenneth S. Wherry (R-Neb)  
7 **Corrigan's Ranch** Western tale narrated by Ray "Crash" Corrigan
- 6:30 5 **One Man's Family** with Bert Lytell and Marjorie Gatenon as Mr. & Mrs. Barbour, Russell Thorson as Paul, Lillian Schauf as Hazel, Eve Marie Saint as Claudia, James Lee as Clifford, and Arthur Cassell as Jack  
7 **Lone Ranger** "The Wrong Man"  
9 **Famous Jury Trials** Famed cases are herewith re-enacted
- 6:45 4 **Film Shorts**
- 7:00 4 **Beat The Clock** You have just so many minutes to do the stunt  
5 **Hawkins Falls, Pop. 6,200** Outstanding news story in local "Gazette" is related by Clate Weather editor  
7 **Paul Whiteman's TV Teen Club** Amateur jam-session with the kids  
9 **Come To The Fair** Variety and beauty contest (see page 7)
- 8:00 4 **"Poison Pen"** English-made feature film starring Flora Robson and Robert Newton  
5 **Trotting Races** narrated by Clem McCarthy  
7 **Q Ball Champs** Weekly finalists  
9 **Cavalcade Of Stars** Jackie Gleason stars as emcee of variety. Guests: Bert Wheeler, Billy Daniels, Cabot & Dresden, dancers; Kazawa Trio

TV Forecast

- 8:30 7 **Dr. Fixum's Household Hospital** Art Youngquist with some helpful hints
- 8:45 7 **Stranger Than Fiction** Oddities in the world of nature
- 9:00 7 **Girls Baseball Match** Corp. Queens vs Bloomer Girls with description by Pat Finnagan  
9 **Wrestling From Marigold** Main Match: Chief Lone Eagle vs Jumping Rocco described by Jack Brickhouse
- 9:30 4 **"Allotment Wives"** Feature film starring Kay Francis, Paul Kelly, and Otto Krueger
- 5 **Grand Marquee** Feature film
- 10:45 5 **Today's Ball Game** with narration by Tom Duggan
- 11:00 4 **Saturday Night Party** Slap-stick comedy and variety with Les Lear, Don Gordon, and George Anderson emceeing  
7 **For People Only** Musical variety with Al Parker mc, Michael Bondon vocalist, and music by Jimmy Moore Trio with Joyce Mauer  
9 **"Raiders Of The West"** Feature film starring Bill Boyd
- 12:00 9 **TV Forecast**
- 12:30 4 **Pix Of The News** with Ulmer Turner
- (Stations reserve the right to change above listings without notice)

TV Forecast On Sale  
at Leading Newsstands

**PICK'N CHICK'N** A full hot of CHICKEN Fried to Golden Brown  
• FRENCH FRIES • BUN • BIT OF HORSERADISH

**PROMPT Delivery Service** 98¢

4040 Sheridan Road  
G Raceland ...7-1777  
4315 W. North Ave.  
Capitol ...7-5315

• Bar-B-Q ribs  
• Burger in a Basket  
• French Fried Shrimp  
• Bar-B-Q Beef, Pork, Ham

Complete FURNITURE & DRAPERY SERVICE

DELIVERY LIMITS (WE'LL STRETCH IT A BIT)

OPEN HOURS  
North: Devon Av. (N) Damen Av. (W)  
Fullerton Av. (S) Lake Mich. (E)

West:  
Until 3 am Irving Park (N) Oak Park Av. (W)  
Fri. & Sat. 12th Street (S) Western Av. (E)  
5 am

Present this coupon to the delivery man and no service charge for the delivery will be made

Delivery every night except Monday

TV Forecast

**QUIET!**

Yes, now you can work or rest in absolute quiet while your family enjoys TV as loud as it likes. Amazing SILAVOX solves the problem with individual earphones, complete with volume control. See your nearest dealer today.



FITS  
ALL  
TV  
SETS

**ICE  
SHOW**

NIGHTLY at 8:30 and 12

FRANKIE MASTERS' orchestra  
SUNDAY FAMILY MATINEE

special  
children's menu

CALL "PHIL"  
WA 2-4400



**Boulevard  
Room**  
The STEVENS  
CHICAGO - A MILTON WORTH

11



This Sunday see



## Bob Atcher and Bill Boyd

in *Hopalong Cassidy*, WNBQ—5 P. M.  
Also *Billy Carson*, WGN-TV—7 P. M.  
sponsored by Meadow Gold Butter

### PRECISION TIPS

It is a fact that an outside antenna gives a clearer, sharper picture.

Are you satisfied with your present reception? Call

*Precision Television  
Service Company*

CITY-WIDE COVERAGE

NORTH

3441 Montrose  
COrnelia 7-2225

SOUTH

3751 W. 63rd St.  
WAlbrook 5-6410

### A RIOT OF LAUGHS!



## Gloom Dodgers

... now on TV Channel 7

starring **Willie Shore**

SUNDAY  
NITE

9:00 p.m.

Fun for all... a brand new, all new, show for the whole family to enjoy! Your Dodge Dealer brings you Chicago's own WILLIE SHORE, one of America's foremost nightclub entertainers, with 30 minutes of laughs, variety acts and guest stars. Don't miss it—tune in WENR-TV Sunday nights at 9:00 p.m.

See Your Local Dodge Dealer for Free Tickets

TV Forecast for August 8, 1950

## Sunday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
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- 11:30 4 **Show Kids** Amateur time for small fry with Bill Bailey & mothers mc  
12:00 7 **Bible Stories** related by Kay Morrow  
12:25 7 **Jack Holden** Commentary  
12:30 4 **Uncle Egbert** Puppet show with stories of Egbert's days in show biz  
7 **Morris S. Sachs Amateur Hour**  
12:50 9 **Batting Practice** by Harry Creighton  
1:05 9 **Lead-Off Man** with Harry Creighton  
1:20 9 **Baseball: Sox vs Boston** (2 games)  
1:30 7 **Lone Ranger** Repeat telecast of Sat.  
2:00 7 **Hopalong Cassidy** Western adventure "Hoppy Serves a Writ"  
3:00 4 **Multiscope News** on the ticker tape  
3:10 7 **Kiddie Comics** Children's cartoons  
3:20 7 **Fairy Tales**  
3:30 4 **Lamp Unto My Feet** Religious  
5 **Front Line Camera** Reports on latest headline news with Alex Dreier commentator  
7 **Sunday At The Bronx Zoo** "Snakes and Crocodiles" will be subject of discussion and viewing by Wm. Bridges  
9 **Extra Inning** with Jack Brickhouse  
3:40 9 **Second Game**  
4:00 4 **World Briefing** Graphic outline of our foreign policy with Quincy Howe mc "Western Europe" speaker: Geo. W. Perkins  
5 **Meet The Press** Statesman quizzed by panel of reporters  
7 **Super Circus** presents Tataly Trio, comedy acrobats; Johnny Brown, king of yo-yo jugglers; Capt. Ferguson's Circus, 4 ponies, 8 dogs, 1 monkey; and Three Tumbling Tars, acrobat tumblers  
4:30 4 **Multiscope News** on the ticker tape  
5 **Films: "Last Frontier"** and a cartoon "Goose that laid the golden egg"  
5:00 4 **TV Billboard** Ticker tape news

**Hopalong Cassidy** feature film with songs by Bob Atcher of Meadow Gold Ranch.

- 7 **Singing Lady** "Goldyllocks" narrated by Irene Wicker  
5:30 4 **Billy Boone And Cousin Kib** Quizzes, games, and cartoons for & about kids  
7 **Cartoon Teletales** Youngsters learn the fundamentals of drawing  
6:00 4 **Gene Autry Show** presents "The Silver Arrow" a story of outlaws out for ownership of a silver mine with a trail of murders behind them  
5 **Zoo Parade** Jim Hurlbut and Marlin Perkins hunt for new specimens. Feature animal: the copperhead  
7 **Think Fast** Panel members vie for points by questioning fellow panelists, Rex Stout moderates  
9 **Starlit Time** Bill Williams and Phil Hanna co-emcee musical variety

- 6:30 4 **By Popular Demand** Professional variety acts compete against each other, Robert Alda emcees  
5 **Watch The World** Brief highlights of interesting spots throughout the nation narrated by Don Goddard

Five Star Movies present "Blockade" with Madeline Carroll, Henry Fonda, and Leo Carillo. Story of the Spanish crisis involving peasants and politicians

- 7  
6:45 9 **Telenews** Up-to-the-minute data  
7:00 4 **Toast Of The Town** Variety with Ed Sullivan back as emcee, the Tonettes, and Ray Bloch's orch. Guests: Sing Lee Sings & Co. Chinese acrobats, Nip Nelson impressionist, & The Szonys dance team  
5 **Special Program From Washington**

Bob Atcher in Meadow Gold Ranch western film "Billy Carson" with Buster Crabbe

- 7:30 5 **Bill Stern's Sports Show**  
8:00 4 **Take Another Look** Fashion quiz with Sonny Mars mc, Bill Otto's music  
5 **Masterpiece Playhouse** presents Richard Sheridan's "The Rivals" with Mary Boland, Ralph Forbes, and Hurd Hatfield  
9 **Chicagoand Newsreel Review**  
8:30 7 **Mysteries Of Chinatown** Drama  
9 **Film Presentation**  
8:45 4 **Film Shorts**  
9:00 4 **Vienna Philharmonic Orchestra** presents Beethoven's Fifth symphony 1st movement and Johann Strauss' Emperor Waltz  
5 **Lights, Camera, Action** Walter Wolfe King emcees variety-drama skits

Gloom Dodgers Willie Shore stars in a comedy-variety with Peggy Dietrick vocalist

- 7  
9 **Stars Of Tomorrow** Lee Bennett mc  
9:30 4 **"Elephant Boy"** feature film starring Sabu (due to prior commitments this was not seen last week as scheduled)  
5 **"Gallant Lady"** Feature film starring Rose Hobart & Sidney Blackmer. Story of a mercy killer who becomes an angel of mercy  
7. **Lone Ranger** Western adventure series titled "Greed For Gold"

Courtesy Theater presents feature film "Two Mugs from Brooklyn" with William Bendix, Joe Sawyer, and Grace Bradley. A dese-demos comedy

- 10:00 7 **Comedy Carnival** Old time movies "Sports Festival"  
10:45 5 **Today's Ball Game** with Tom Duggan  
11:00 4 **Pix Of The News** with Ulmer Turner  
7 **Sportscapades** Film  
9 **Today's Headlines**  
11:05 4 **Treasure Hunt** Quiz  
11:10 4 **Murder Before Midnight** Film segment  
11:15 9 **TV Forecast**  
(Stations reserve the right to change above listings without notice)

## FIVE STAR MOVIES

**PARKER FURS**

★ ★ ★ ★ ★

**"BLOCKADE"**

STARRING

★ MADELEINE CARROLL

★ HENRY FONDA

6:30  
WENR-TV  
CHANNEL 7

**Jim Moran**  
"The Courtesy Man"  
invites you to be his guests

**COURTESY THEATRE**

**"TWO MUGS from BROOKLYN!"**  
starring  
**WILLIAM BENDIX**  
with  
Joe Sawyer  
Grace Bradley  
**WGN-TV**  
9:30 P.M. Sundays

**Courtesy MOTORS**  
3567 W. Grand Ave., Chicago



Premiere!!

# CHICAGO CRIME FILES



## "The State's Attorney Speaks"



Featuring

**CAPTAIN DANIEL GILBERT,**  
Chief Investigator for the  
State's Attorney's Office

**Mondays 7:00 P.M.**  
**WGN-TV Channel 9**

Listen for details of  
exciting new contest.  
Valuable prizes weekly!

Presented as a Public Service by  
The Members of  
**The Greater Chicago  
Used Car Dealers Assn.**

TV Forecast for August 7, 1950

# Monday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	9	Tom Wallace Show bubbling with early morning cheer and commentary	
11:00	4	Multiscope News on the ticker tape	
	7	Bob And Kay with assorted objects and commentary of interest	
	9	Chicago Cooks Gastronomy is a science in which Miss Barkley excels	
11:30	4	Cooking Is Fun with Tina Redmond preparing the menu	
12:00	4	Bill Evans Show Mixture of music, non-sense, recipes, gags, and tales	
	7	Bob And Kay (continued)	
	9	Tom Wallace Show (continued)	
12:30	9	Stop The Record Musical quiz with Frann Weigle and Rose Dunn	
1:00	4	Multiscope News on the ticker tape	
3:00	4	Homemakers' Exchange Your favorite recipe may win the prize	
	9	Telephone Game Quiz, Bill Bailey mc	
3:30	4	Multiscope News on the ticker tape	
	9	Health Talk: "Who Wants to be a Turtle?" physical fitness discussed by Fred Hein Ph.D.	
4:00	4	Photo Quiz	
	9	Stop, Look, And Learn Quiz for the ladies where losers can design hats	
4:30	4	TV Billboard Ticker tape news	
	5	Howdy Doody Show Bob Smith narrates fifteen minutes of a silent movie	
	9	Telephone Game Quiz with your phone number being lucky or not so	
5:00	4	Comic Capers Don, Vera, and puppets read the funnies and do some magic	
	5	Cactus Jim Western feature film "Texas Pioneer" I	
	9	Small Fry Club Film and cartoon	
5:15	4	Time For Beany Excursions over the seas, through the jungles, etc.	
5:30	4	Lucky Pup Pinhead finds the wizard Foodini perplexing, Doris Brown mc	
	9	Troil Blazers' Theater Western film	
5:45	4	Wrangler's Club Western feature film	
5:55	5	Record Spotlight Howard Miller answers your questions on recordings	
6:00	4	Vita Mix Commercial	
	5	Ransom Sherman Show Music, chatter, etc. with Nancy Wright and Art Van Damme quintet	
	7	Mr. Magic And Carrots Puppet show with Norman Jensen & puppet rabbit Mr. Carrots	
	9	Captain Video Adventures in a super scientific world	
6:15	4	Ulmer Turner and the news	
	7	Hold 'Er Newt A quiet day (maybe) in the general store of Newton Figg	
6:30	4	CBS News with Douglas Edwards	
	5	Wendy Barrie Show Celebrity interviews	
	7	Adventure Time Feature film serial	
	9	Danny O'Neil At Home Musical	

TV Forecast

6:45	4	Window Shopping Commercial
	5	News Caravan with John C. Swayze
	7	Flano-Grams Sports commentary
	9	Chicagoland Newsreel Local news
7:00	4	Eddie Hubbard Show Musical variety with Eddie and his famous uke
	5	Menasha, The Magnificent, Skulnik Comedy series about a meek little man
	7	Hollywood Screen Test with Neil Hamilton presenting potential stars
	9	State's Attorney Speaks Dramatic exposé of the swindling rackets in Chicago. Capt. Dan Gilbert delivers short commentary
7:30	4	Prize Performance
	5	Voice Of Firestone presents Rise Stevens, soprano accompanied by Howard Barlow and the orchestra
	7	Dr. Fixum's Household Hospital Tips from workshop of Art Youngquist
	9	Al Morgan Show Musical capers with Morgan and his gang
8:00	4	Candid Camera Interesting views of the common man with Allan Funt mc
	5	Your Hit Parade with Snooky Lanson, Eileen Wilson, Dorothy Collins, Raymond Scott and orchestra
	7	"Buckskin Frontier" Feature film with Richard Dix, Jane Wyatt, Victor Jorey in a story of the railroad and its push westward
	9	World Is Yours Travel film "Japan"
8:15	9	Film Varieties
8:30	2	Film (KS2XBX experimental station)
	4	"Second Chorus" Musical feature film starring Fred Astaire, Paulette Goddard, Burgess Meredith, and Artie Shaw
	5	Trotting Races From Roosevelt
	9	Stop The Record Musical quiz conducted by Frann Weigle and Rose Dunn
9:00	9	Hands Of Destiny Mystery drama
9:30	5	Who Said That? Robert Trout asks of Jan Struther, J. C. Swayze & others
	7	Billy Farrell Show Musical variety
	9	"The Unknown Guest" Feature film
10:00	4	Ernie Simon The Carstone Cutup
	5	Weatherman Clint Youle
	7	Flano-Grams Sports commentary
10:10	5	Dorsey Connors Show Commentary
10:15	4	Wrestling From Hollywood Film narrated by Russ Davis
	5	Today's Ball Game with Tom Dugan
	7	Tele News Digest
10:30	5	Clifton Utley and late news bulletins
10:45	5	But Not Forgotten with Herbie Mintz
11:00	4	Tomorrow's Weather
	5	Broadway Open House Variety starring Morey Amsterdam mc, Andy Roberts and Jane Harvey vocalists, and accordionist Milton DeLugg and crew
	9	Chicagoland Newsreel Local news
11:05	4	Murder Before Midnight Film segment
11:15	9	TV Forecast
11:40	4	Pix Of The News with Ulmer Turner
11:45	4	Treasure Hunt Quiz
		(Stations reserve the right to change above listings without notice)

TV Forecast

## Stay Up for this Star Line-Up!

"CLINT YOULE—  
THE WEATHERMAN"  
10:00 p.m. — Monday thru Friday

"DORSEY CONNORS"  
10:10 p.m. — Monday thru Friday

"TODAY'S BALL GAME"  
10:15 p.m. — Monday thru Friday  
10:45 p.m. — Saturday and Sunday

"CLIFTON UTLEY  
AND THE NEWS"  
10:30 p.m. — Monday thru Thursday

"BUT NOT FORGOTTEN"  
10:45 p.m. — Monday thru Thursday  
10:30 p.m. — Friday

"BROADWAY OPEN HOUSE"  
11:00 p.m. — Monday thru Friday

Stay Tuned To





### Win a Koolerator

Viewers of the Dorsey Connors TV show, WNBQ Mondays thru Fridays, are invited to participate in a contest that may win them a new Koolerator refrigerator! Recently Dorsey placed a fresh gardenia in a "fresherator" jar, and locked it in the Koolerator. Fans are now being asked to guess how long the flower will last before it begins to wilt or discolor. For details of the contest, dial channel 5 tonight, and listen to Dorsey.

see "The Pet Shop"

WNBQ Channel 5

EVERY TUESDAY, 5:30 P.M.



EXCITING FULL-LENGTH WESTERN FEATURES EVERY TUESDAY ON

**DAD'S RANCH**

7:00 to 8:00 P.M. **WGN-TV** (CHANNEL 9)  
THRILLS! CONTESTS! PRIZES!

**TONIGHT!**  
U.S. ARMY routes a fiendish band of rustlers!  
starring **TEX RITTER**

Sponsored by **DAD'S ROOT BEER**

### TV Forecast for August 6, 1950

## Tuesday

- | WBKB<br>4 | WNBQ<br>5 | WENR-TV<br>7 | WGN-TV<br>9   |
|-----------|-----------|--------------|---|
| 10:00     | 9         | 9            | 9   |
|           |           |              | <b>Tom Wallace Show</b> Commentary ranges from weather to milady's latest hat.  |
| 11:00     | 7         | 7            | 7   |
|           |           |              | <b>Bob And Kay</b> Gimmicks and gadgets, birds and animals are all part of show   |
|           |           |              | 9 <b>Chicago Cooks</b> An easy way to learn, watch Barbara Barkley's technique  |
| 11:30     | 4         |              | 4   |
|           |           |              | <b>Multiscope News</b> on the ticker tape   |
| 12:00     | 4         |              | 4   |
|           |           |              | <b>Bill Evans Show</b> Tune in for some good old-fashioned cheering up. Note: "I love my mother-in-law because . . ." contest closes tomorrow |
|           |           |              | 7 <b>Bob And Kay</b> (continued)  |
|           |           |              | 9 <b>Tom Wallace Show</b> (continued)   |
| 12:30     | 9         |              | 9   |
|           |           |              | <b>Stop The Record</b> Answer the question  |
| 1:00      | 4         |              | 4   |
|           |           |              | <b>Multiscope News</b> on the ticker tape   |
|           |           |              | 9 <b>Test Pattern</b>   |
| 3:00      | 4         |              | 4   |
|           |           |              | <b>Homemakers' Exchange</b> Louise Leslie   |
| 3:30      | 4         |              | 4   |
|           |           |              | <b>Multiscope News</b> on the ticker tape   |
| 4:00      | 4         |              | 4   |
|           |           |              | <b>Photo Quiz</b>   |
|           |           |              | 9 <b>Hi Ladies</b> Interviews where ladies talk about their work, Tommy Bartlett me   |
| 4:30      | 4         |              | 4   |
|           |           |              | <b>TV Billboard</b> Ticker tape news  |
|           |           |              | 5 <b>Howdy Doody Show</b> Doris Brown introduces Foodini and assistant Pinhead  |
|           |           |              | 9 <b>Telephone Game</b> Bill Bailey and Jean Mowbray invite you to play the game  |
| 5:00      | 4         |              | 4   |
|           |           |              | <b>Comic Capers</b> Boo, Breezy, & Captain Crusty assist Don with magic tricks  |
|           |           |              | 5 <b>Cactus Jim</b> Western feature film "Texas Pioneer" II   |
|           |           |              | 9 <b>Small Fry Club</b> For children who like to work puzzles and play games  |
| 5:15      | 4         |              | 4   |
|           |           |              | <b>Time For Beany</b> to tell of adventure with his sea-faring friends  |
| 5:30      | 4         |              | 4   |
|           |           |              | <b>Magic Show</b> Windy Higgins valed by Paul Stadelman comments on Paul's feats of magic   |
|           |           |              | 5 <b>Pet Shop</b> Join Gail and Gay Compton as they award bikes to contest winners. Also watch for the Mexican burro                          |
|           |           |              | 9 <b>Trail Blazers' Theater</b> Western film  |
| 5:45      | 4         |              | 4   |
|           |           |              | <b>Wrangler's Club</b> Texas Bruce and his pals with a western adventure story  |
| 6:00      | 4         |              | 4   |
|           |           |              | <b>Hollywood Tele-Views</b> Sunda Love presents Piper Laurie star of "Louisa"   |
|           |           |              | 5 <b>Ransom Sherman Show</b> A bit of this, a bit of that & presto a specialty  |
|           |           |              | 7 <b>Mr. Magic And Carrots</b> Puppet show with Norman Jensen & puppet rabbit Mr. Carrots   |
|           |           |              | 9 <b>Captain Video</b> Cyclo-tronic, super-sonic adventures with Richard Coogan   |
| 6:15      | 4         |              | 4   |
|           |           |              | <b>Ulmer Turner</b> and the news  |
|           |           |              | 7 <b>Hold 'Er Newt</b> Fanciful world problems discussed in Figg Center Store   |
| 6:30      | 4         |              | 4   |
|           |           |              | <b>Herb Graffis Show</b> Commentary   |
|           |           |              | 5 <b>John Conte's Little Show</b> Musical with Gloria St. Claire & the Satisfiers   |
|           |           |              | 7 <b>Adventure Time</b> Feature film serial   |
|           |           |              | 9 <b>Danny O'Neil At Home</b> Musical moments   |
| 6:45      | 4         |              | 4   |
|           |           |              | <b>Window Shopping</b> Commercial   |
|           |           |              | 5 <b>News Caravan</b> with John C. Swayze   |
|           |           |              | 7 <b>Floana-Grams</b> Sports commentary   |
- (Continued on page 17)

# WTMJ-TV PROGRAM SCHEDULE CHANNEL 3

MILWAUKEE, WISCONSIN

## Saturday

- 3:00 Film Program
- 3:30 Playground Playtime
- 3:45 Museum Explorers Club
- 4:00 Hopalong Cassidy Western Adventures
- 4:00 Cartoons; Film
- 5:15 Grant Krueger At The Organ
- 5:30 One Man's Family Domestic comedy
- 6:00 Beat the Clock
- 7:00 Tele-Talent-Time Amateur session
- 7:30 Trotting Races directly from Roosevelt
- 8:30 Ship's Reporter
- 8:45 Sports Picture
- 9:00 Saturday Night Theatre Feature film
- 10:45 News Summary of latest world news
- 10:47 Tomorrow's Television

## Sunday

- 2:30 Zoo Parade
- 3:00 Super Circus Session for the kiddies
- 4:00 Singing Lady Irene Wicker
- 4:30 TV Visits the Lake Front
- 5:30 Watch the World
- 6:00 So You Want To Lead A Band with Sammy Kaye
- 6:30 Summer Night's Dream
- 7:00 Masterpiece Playhouse Dramatic performance
- 8:00 Lights, Camera, Action Drama
- 8:30 Telenews Weekly Latest items
- 8:50 Roving Cameras News Highlights
- 9:00 The Ruggles Domestic comedy
- 9:30 Author Meets The Critics
- 10:00 Warren Hull Show
- 10:15 Tomorrow's Television

## Monday

- 1:43 Program Previews
- 1:45 George Comte Show Discussion
- 2:45 Shopping News
- 3:00 What's New in The Home Tips
- 3:30 Howdy Doody Show Puppet time
- 4:00 Cactus Jim Western feature film
- 4:30 Travel Film Educational
- 4:45 Women in The News Interesting highlights
- 5:00 Ransom Sherman Show
- 5:30 Vi And Jerry Wagner Musical
- 5:45 News Caravan John Swayze reports
- 6:00 Manasha The Magnificent
- 6:30 Firestone Concert
- 7:00 Candid Camera Alan Funt narrates
- 7:30 Arthur Murray Show
- 8:00 Musical Showroom
- 8:30 Who Said That? Quiz
- 9:00 Sports Picture
- 9:15 John Conte's Little Show
- 9:30 Quiz Kids Joe Kelly's prodigies
- 10:00 Let's Remember
- 10:30 The Web Drama
- 11:00 News
- 11:03 Tomorrow's Television

## Tuesday

- 1:43 Program Previews
- 1:45 George Comte Show Musical
- 2:45 Shopping News
- 3:00 What's New in The Home Breta Griem
- 3:30 Howdy Doody Show Puppet time
- 4:00 Cactus Jim Western feature film
- 4:30 Feminine Viewpoint
- 5:00 Ransom Sherman
- 5:30 Vi And Jerry Wagner Musical
- 5:45 News Caravan with John Swayze
- 6:00 Cinema Playhouse Feature film
- 7:00 Rendezvous With Music
- 7:30 Circle Theater Drama

- 8:00 Amateur Hour conducted by Ted Mack
- 9:00 Sports Picture Latest news in field
- 9:15 Stranger Than Fiction Unusual items
- 9:30 Stock Car Races
- 10:30 Crusade in Europe Film review of General Eisenhower's book
- 10:50 News of the world
- 10:55 Tomorrow's Television

## Wednesday

- 1:43 Program Previews
- 1:45 George Comte Show Variety
- 2:45 Shopping News
- 3:00 What's New in The Home Tips
- 3:30 Howdy Doody Show Puppet time
- 4:00 Cactus Jim Western feature film
- 4:30 Feminine Viewpoint
- 5:00 Ransom Sherman Variety entertainment
- 5:30 Vi And Jerry Wagner Musical renditions
- 5:45 News Caravan with John Swayze
- 6:00 Garry Moore Show Comedy sketches
- 7:00 Kraft Theater Drama
- 8:00 Break The Bank Quiz, Bert Parks me
- 8:30 To be announced
- 8:45 This Week in Sports
- 9:00 Sports Picture Highlights in review
- 9:15 John Conte's Little Show
- 9:30 Kieron's Kaleidoscope Topic discussion
- 9:45 Yesterday's Newsreel
- 10:00 Guess Again A new quiz game
- 10:30 The Clock A mystery drama
- 11:00 News
- 11:02 Tomorrow's Television

## Thursday

- 1:43 Program Previews
- 1:45 George Comte Show Variety
- 2:45 News Review
- 3:00 What's New in The Home
- 3:30 Howdy Doody Show Puppet time
- 4:00 Cactus Jim Western feature film
- 4:30 Feminine Viewpoint
- 4:45 Women in The News
- 5:00 Ransom Sherman Subtle humor and chatter
- 5:30 Vi And Jerry Wagner Musical
- 5:45 News Caravan John Swayze reports
- 6:00 Stop The Music Bert Parks me quiz
- 7:00 Star Revue Variety entertainment
- 8:00 Grenadiers
- 9:00 Sports Picture Latest news items
- 9:15 Top Views in Sports Jimmy Evans
- 9:30 Wrestling
- 11:00 News Summary of latest world news
- 11:02 Tomorrow's Television

## Friday

- 1:43 Program Previews
- 1:45 George Comte Show Chatter & gazes
- 2:45 Shopping News
- 3:00 What's New in The Home
- 3:30 Howdy Doody Show Fun for kids
- 4:00 Cactus Jim Western feature film
- 4:30 Feminine Viewpoint
- 5:00 Ransom Sherman
- 5:30 Vi And Jerry Wagner Musical
- 5:45 News Caravan John Swayze reporting
- 6:00 Mama Facing domestic problems
- 6:30 It's A Pleasure
- 7:00 Life Begins At 80
- 7:30 Twin Time Jack Lemmon, emcee
- 8:00 Cavalcade of Sports
- 8:30 Easy Aces film
- 8:45 Faye Emerson Show Commentary
- 9:00 Sports Picture Highlights
- 9:15 Manhattan Spotlight
- 9:30 Roller Derby
- 10:00 TV Open House
- 10:30 News Summary of latest news
- 10:32 Tomorrow's Television



## Bewhiskered Tramp is Nick Francis

A bewhiskered little man with unruly hair, a big putty nose and a baggy, oversized suit stumbled onto the ABC-TV Super Circus set one Sunday afternoon last Fall—and extended to his audience a wide and wild grin.

It was Nick Francis, billed professionally as a "tramp comic."

According to all previous supervisory speculation, that brief bit of buffoonery before the TV cameras was to have been merely a guest appearance—a "one shot" only.

But the romper set laughed and hollered so loud and long that the buffoon was recognized as a TV circus "must." Consequently, Nick Francis became a regular member of the clown crew along with Clifly (Soubier) and Scampy (Dardie Patton).

Actually, Nick made a revival with his advance into the limelight of television. For many people had believed his art—a tramp clown—had dwindled with the decline of the country-side circuses. Nick proves them wrong each Sunday afternoon between 5 and 6 p.m., EDT, on Super Circus.

He feels that the antics he employs as a tramp comic is an art—as much of an art as singing, dancing or playing a musical instrument.

"I even received a degree from college for the profession—a 'Degree in Clowning,'" clowns Nick.

What Nick means is that he geared his educational activities toward a clowning career.

"My father was a comic," he claims. "He made me realize it was an art and a good profession. When I was at the University of Missouri I planned my studies toward that end, taking courses in psychology, drama and public speaking."

Francis dropped out of the university after two years with his reason being, "I found I could make more money clowning right then, than the professors were making at the university."

Nick went on to originate an act with the use of an automobile that moved apparently by itself, spouted water, discharged roman candles, and

finally caught fire. The act became so popular that it annually has been one of the big attractions at state fairs throughout the country.

Using the theme of originality for his performances, Nick rose quickly in stature, and soon was appearing with many of the more famed traveling circus units. Creative thinking for his performances was another attribute that Nick's father taught him. And he couldn't have had a better teacher. For his father was Dominic Fratallini, the "Artiste de Premiera" of all Europe, where clowning is a highly developed art.

After touring with many dare-devil troupes and traveling circuses, Nick was invited for a one-time appearance on a television show. That was the Super Circus stint.

Nick, 30-years-old, currently makes his home on Chicago's North side.

## TeeVee Gossip

Here and There: Andy Roberts is Morton Downey's personal protege. He picks Andy to go places in 1951. . . . There are 105 stations operating in the United States. . . . With more than 6 million sets, and at least thrice the number viewing shows. . . . George Raft is nursing a bite from the videobug. He wants to enter TV this fall. . . . Ole Olsen recuperating in Santa Monica from a broken leg. Olsen and partner Johnson have no word on their plans for the coming season. . . . A mobile unit may be added to Horace Heidt's equipment. Horace wants to record his radio shows on film with an eye toward a special television showing later. . . . Robert Q. Lewis has the highest regard for one of the signatures on his Doctor of Comic degrees from Columbia. It belongs to Dwight D. Eisenhower. . . . Los Angeles buses now have TV receivers for the convenience and entertainment of passengers.

Please Say "I Saw It  
in TV Forecast."

## Those Astonishing Guests!

By Robert Trout

*"She considers me a piece of furniture instead of a husband. I'm a man who needs a lot of affection." Who said that? "Why," said the charming U.S. senator from Maine, Mrs. Margaret Chase Smith, "that was said by William Sherry, the husband of screen actress Bette Davis."*

The senator was right, as she is so often right in her identification of quotations out of Hollywood and the colorful world of show business, on NBC's weekly television program, "Who Said That?" Her friends and associates in Washington are not impressed by her ready flow of information about the significant news of the day. They take that for granted. What astonishes them is Senator Smith's knowledge of what is being said these days by Groucho Marx, Betty Grable and Ezio Pinza.

Perhaps it would astonish me, too, if I had not long ago got over being startled by anything said or done by our guests on "Who Said That?" There seems to be something about the program that entices the guests to reveal fresh sides of their personalities.

H. V. Kaltenborn, for instance. Not content with simply answering my questions taken from the week's news, Mr. Kaltenborn privately practiced on the piano until he could play "The Missouri Waltz." When a quotation by President Truman came up on the show, Mr. Kaltenborn gave a musical answer, on the keyboard—playing with two fingers.

More recently, challenged by another guest, former big league pitcher Dizzy Dean, Mr. Kaltenborn stood up before the television cameras and showed that he can juggle three baseballs. After we were off the air, a message came in saying that Ringling Brothers and Barnum and Bailey's Circus was interested in engaging Mr. Kaltenborn for the season. The message was the work of a practical joker. When he realized it was joke, H. V. Kaltenborn's face fell a tiny bit. I know now that, secretly, he would enjoy running away with the circus.

It was on "Who Said That?" that Faye Emerson revealed that she possesses brains to match her beauty. And Oscar Levant demonstrated that while Leo Durocher knows little about piano playing, Oscar can discuss baseball strategy with Leo, as one manager to another.

That fine actor, Lee Tracy, was taken by surprise one evening on the air when I asked him to recite a few sentences from the Broadway play in which he was appearing. What surprised him was that he couldn't remember his lines, not until he pushed his chair back and began to go through the gestures with which he accompanied the words six nights a week on the stage. Ironically, this fascinating performance could not be seen by our audience, for "Who Said That?" was not on television then; this was our last show put on entirely for radio.

Grantland Rice, the beloved sports writer, has for years refused to allow his picture to be taken without his hat jammed firmly on his head. But when he faced the "Who Said That?" television cameras, he smiled, winced a bit, then suddenly removed the hat. Leonard Bernstein, the symphony conductor, was perfectly willing to talk about his profession, but found it a little difficult to keep his mind on music. He was worried that we might allow a cat to appear in the studio.

Cats are seldom found in television studios, but Mr. Bernstein's apprehension was too sharp to be easily waved away. He is allergic to cats, and has learned from sad experience that if one merely brushes against his leg he will not be able to open his mouth to talk. He will be too busy sneezing.

"Who Said That?" is seen in this region via the NBC-TV network.

TV Set Break Down?  
Consult Our Advertisers





CHANNEL 7 · ABC · CBS · DTV · NBC

# WLAV-TV GRAND RAPIDS

HY M. STEED, MANAGER

## Saturday

- 12:00 Test Pattern
- 1:10 Tune In Time
- 1:20 Baseball Chicago White Sox versus the Boston Red Sox
- 4:00 Test Pattern
- 5:50 Tune In Time
- 6:00 American Forum Of The Air Discussion on current topic of day, Theodore Granik emcee and his guests on forum
- 6:30 Lone Ranger Film tales of adventures with hero of the west
- 7:00 Hawkins Falls, Pop. 6200 Typical small town confab between newspaper editors and city judge
- 8:00 Trotting Races from Roosevelt Raceway
- 9:30 Wrestling described by Jack Brickhouse
- 11:00 Wrestling Scene Interviews of wrestlers
- 11:05 Tomorrow's Television

## Sunday

- 12:20 Test Pattern
- 1:10 Tune In Time
- 1:20 Baseball Chicago White Sox versus the Boston Red Sox
- 4:00 Meet The Press Martha Rountree moderator of panel of distinguished guests
- 4:30 Super Circus Big top in your home
- 5:00 Singing Lady Tales by Irene Wicker
- 5:30 Hopalong Cassidy Join Hoppy, Windy, and Lucky as their blazing guns establish law and order in the west
- 6:45 Now You Know film shorts
- 7:00 Toast Of The Town Variety with Ed Sullivan emcee, Ray Bloch's orchestra, and the Toastettes, chorus line
- 8:00 Masterpiece Playhouse Classical and comic performances from New York
- 9:00 Lights, Camera, Action
- 9:30 Tomorrow's Television

## Monday

- 4:00 Test Pattern
- 5:50 Tune In Time
- 6:00 Ransom Sherman Show Music, chatter, news, and a short news report
- 6:30 Unusually Yours Film
- 7:00 Menasha The Magnificent Skulnik Comedy
- 7:30 Top Views in Sports Jimmy Evans reviews the past week's happenings
- 7:45 Tele-Facts
- 8:00 Science Scrap Book Film shorts
- 8:30 Stadium Concerts Musical
- 9:30 Who Said That? Robert Trout asks John Cameron Swayze and guests
- 10:00 Roving Cameras News presented on film
- 10:10 Tele News Reel
- 10:25 Broadway Open House Musical variety
- 11:25 Tomorrow's Television

## Tuesday

- 4:00 Test Pattern
- 5:50 Tune In Time
- 6:00 Ransom Sherman Show assisted by Johnny Bradford and Nancy Wright, vocalists, and Art Van Damme quintet
- 6:30 John Conte's Little Show
- 6:45 Unusual Viewpoints Film
- 7:00 NBC Cinema Playhouse Feature Film
- 8:00 To Be Announced
- 8:30 Circle Theater Drama
- 9:00 Original Amateur Hour Ted Mack mc

- 10:00 Roving Cameras
- 10:10 Tele News Reels Late news on film
- 10:20 News And Events
- 10:30 Lone Ranger Western Adventure tales
- 11:00 Broadway Open House Variety starring Jerry Lester as emcee
- 12:00 Tomorrow's Television

## Wednesday

- 12:20 Test Pattern
- 1:10 Tune In Time
- 1:20 Baseball Chicago White Sox versus the Detroit Tigers
- 4:00 Test Pattern
- 5:50 Tune In Time
- 6:00 Ransom Sherman Show common folk appear as guests
- 6:30 Unusually Yours Film
- 7:00 Garry Moore Show Comedy sketches, songs, poems, and chatter
- 8:00 Twin Time Musical variety
- 8:30 Women In The News
- 8:45 Fifteen With Faye General commentary on a variety of subjects by Faye Emerson
- 9:00 Break The Bank Wish-bowl winners get a chance at the jackpot, Bert Parks mc
- 9:30 Wrestling
- 10:40 Roving Cameras Late news on film
- 10:50 Tele News Reel
- 11:00 Broadway Open House Morcy Amsterdam emcees variety entertainment
- 12:00 Tomorrow's Television

## Thursday

- 12:20 Test Pattern
- 1:10 Tune In Time
- 1:20 Baseball Chicago White Sox versus Detroit Tigers in doubleheader described by Jack Brickhouse
- 6:00 Ransom Sherman Show discussion of hobbies at home
- 6:30 John Conte's Little Show
- 6:45 Now You Know Film
- 7:00 Stop The Music Bert Parks mc asks you to take a guess at the "mystery tune" clues sung by Estelle Loring, Jimmy Blaine, and Betty Ann Grove
- 8:00 Star Revue with Jack Haley introducing variety acts
- 9:00 Trotting Races from Roosevelt Raceway
- 10:00 Roving Cameras
- 10:10 Tele News Reel
- 10:25 Broadway Open House Jerry Lester, emcee
- 11:25 Tomorrow's Television

## Friday

- 12:20 Test Pattern
- 1:10 Tune In Time
- 1:20 Baseball Sox versus the Cleveland Indians
- 4:00 Test Pattern
- 5:50 Tune In Time
- 6:00 Ransom Sherman Show some home workshop hints
- 6:30 Unusually Yours Film
- 7:00 Magic Siete Dramas adapted from short stories
- 7:30 Roller Derby
- 8:30 Tin Pan Alley TV Musical entertainment
- 9:00 Cavalcade Of Sports Film
- 9:30 Trotting Races from Roosevelt
- 10:00 Roving Cameras
- 10:10 Tele News Reel
- 10:25 Broadway Open House Variety entertainment
- 12:00 Tomorrow's Television

TV Forecast for August 8, 1950

# Tuesday

(Continued)

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 6:45 9 Chicagoland Newsreel Local news
- 7:00 4 Frontier Theater Western feature film
- 5 "The Woman In The Hall" Feature film with Ursula Jeans and Jean Simmons. About a widow who supports her two daughters by begging money on the pretense of a series of fictitious emergencies
- 7 Comedy Carnival Two reel movies

Dad's Root Beer Ranch presents a western adventure tale narrated by Chuck Bill who also tells you how to win the prizes one of which is the cocker spaniel puppy

- 8:00 4 The Web presents "Help Wanted" with Howard Wierum, Robert Downing, Doris Rich. Man desperately in need of work is hired and finds he is committed to help in murder
- 5 Rendezvous With Music Musical starring Carol Reed mc, Don Gallagher, and Tony De Simone trio
- 7 Sportscholar Film highlights on sports
- 9 Cavalcade Of Bands Ted Steele introduces the band of the week;
- 8:15 7 Cameraman At Large Film shorts
- 8:30 4 Girls Baseball: Music Maids vs Cardinals described by Joe Wilson
- 5 Circle Theater Drama "Man of Action"
- 7 Stage Two Review Georgia Lee vocalizes with the aid of Buzz Adlam and his orchestra on musical variety
- 9:00 5 Amateur Hour Ted Mack presides
- 7 Tomorrow's Champions Boxing bouts
- 9 Wrestling From Marigold with matches described by Jack Brickhouse
- 10:00 4 Ernie Simon interviews an inventor each night on his Curbstone Cutup show
- 5 Weatherman Clint Youle tells us of conditions throughout the U. S.
- 10:10 5 Dorsey Connors Show See page 16 for news about the new contest
- 10:15 4 Ulmer Turner and late news items
- 5 Today's Ball Game with Tom Duggan
- 10:30 4 Sports Roundup with Joe Wilson
- 5 Clifton Utley and late news bulletins
- 10:45 4 Tomorrow's Weather
- 5 But Not Forgotten with Herbie Mintz recalling the tunes of the past decade
- 7 Pars, Birdies, And Eagles Jimmy Hines and Johnny Revolta with some tips on the art of golfing
- 10:50 4 Murder Before Midnight Film segment
- 11:00 5 Broadway Open House starring Jerry Lester accompanied by Dagmar, the Mellowlarks, Dave Street, and Ray Malone a dancer
- 11:15 7 Flano-Grams Sports commentary
- 9 Chicagoland Newsreel Local news
- 11:20 4 Treasure Hunt Quiz
- 11:25 4 TV Billboard Ticker tape news
- 11:30 7 Tele News Digest
- 9 TV Forecast

(Stations reserve the right to change above listings without notice)

# GIRLS!

Here's Your Chance

Enter

WGN-TV's

Talent-Beauty Contest to find the Chicago Candidate for the title of

"MISS U. S. TELEVISION"

Don't Delay! Enter Today!

Get your application blank at the WGN Television Center at the Chicago Fair . . . on the 11th Floor of Tribune Tower . . . or use blank on page 9.





## Earphones for TV Solve Problems

Two manufacturers are currently offering headphones to personalize television enjoyment. Knowing that some folks like their video to sound loud, and some like it soft, they've come up with an audio control unit allowing youngsters to choose their own volume.



Mom relaxes while the children watch TV and listen thru special headphones.

Not only are such headphones useful for children, but they're a boon to the hard-of-hearing. Plug-in connections allow for two sets of headphones, solving the problem of listening in mixed groups.

Both control boxes are equipped with a sufficient amount of cord to permit easy installation on baseboards, behind tables, or practically any arrangement dictated by the user's furniture arrangement.

Currently the medical professional has shown an interest in headphones, since it allows TV viewing under hospital circumstances without unnecessary sound disturbances.

"Private Phone" TV is being offered by Zenith; it is being demonstrated at their loop showroom, 333 N. Michigan. Skinner & Pelton is offering "Silavox"; Walter Jamison is the local distributor.

### Fashion Festival at Fair

Each Monday night, WGN-TV will present "Fashion Festival" from the Chicago Fair, featuring the choice of the week costume as selected by a panel of celebrities. Florence Bourke Ellis is commentator. The show, sponsored by women's wear manufacturers, will run for another three weeks.

TV Forecast for August 9, 1950

## Wednesday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	9	Tom Wallace Show News, fashion notes, tips with all the trimmings	
11:00	4	Multiscope News on the ticker tape	
	7	Bob And Kay Atmosphere, antics, and your requests make up format	
	9	Chicago Cooks A new recipe for the family from Barbara Barkley	
11:30	4	Cooking Is Fun with Tina Redmond demonstrating a few easy methods	
12:00	4	Bill Evans Show Mixed for your pleasure, music, gossip, news, guests	
	7	Bob And Kay (continued)	
	9	Tom Wallace Show (continued)	
12:30	9	Stop The Record What's the answer? Those clues will help you	
12:50	9	Battling Practice by Harry Creighton	
1:00	4	Multiscope News on the ticker tape	
1:05	9	Lead-Off Man with Harry Creighton	
1:20	9	Baseball: Sox vs Detroit	
3:00	4	Homemakers' Exchange Louise Leslie demonstrates a recipe sent in	
3:30	4	Florence Bourke Ellis Show Interesting commentary on a wide variety of subjects	
	9	Extra Inning with Jack Brickhouse	
4:00	4	Photo Quiz	
	9	Hi Ladies Tommy Bartlett lets the ladies do the talking	
4:30	4	TV Billboard Ticker tape news	
	5	Howdy Doodly Show features that nuisance creator, Clarabell	
	9	Telephone Game Quiz where questions and answers & their numbers count	
5:00	4	Comic Capers Read the funnies with Don and Vera & their puppet friends	
	5	Cactus Jim Western feature film "Lone Star Lawman" I	
	9	Small Fry Club Bob Emery narrates a western serial each day	
5:15	4	Time For Beany to board the "Leakin' Lena" for an adventure cruise	
5:30	4	Lucky Pup Meet Pinhead a little guy with more charm than brains	
	9	Trail Blazers' Theater Western film	
5:45	4	Wrangler's Club Western feature film	
5:55	5	Record Spotlight Howard Miller presents the disc of the week	
6:00	4	Film Shorts	
	5	Ransom Sherman Show Listen to the whimsical mental meanderings of Ransie with musical interludes	
	7	Mr. Magic And Carrots Puppet show with Norman Jensen & puppet rabbit Mr. Carrots	
	9	Captain Video Adventure tale involving the intricacies of inter-planet communications and government	
6:15	4	Ulmer Turner and the news	
	7	Hold 'Er Newt Puppet proprietor Newton Figg holds conferences	
6:30	4	CBS News Douglas Edwards reports	
	5	Wendy Barrie Show Interviews and gossip with and about celebrities	
	7	Adventure Time Feature film serial	
	9	Donny O'Neil At Home Musical moments	

TV Forecast

6:45	4	Window Shopping Commercial
	5	News Caravan with John C. Swayze
	7	Fiana-Grams Sports commentary
	9	Chicago Local Newsreel Local news
7:00	4	Garry Moore Show featuring vocalists Denise Lor, Ken Karson and the Howard Smith Quartet
	5	Fifteen With Faye Emerson and Ken Banghart relating and a news tale
	7	On Trial Discussion on "Should Spain Be Included in the Atlantic Pact?" Speakers: Judge Charles D. Breitler, Sen. Harry P. Cain (R-Wash), John Harlan Amen, Jonathan B. Bingham
	9	Western Feature Film
7:15	5	Nature Of Things Dr. Roy K. Marshall discusses things that fall from the sky including meteors & meteorites
7:30	5	Cameo Theater Drama
	7	Author Meets The Critics
8:00	4	Twins Time starring Jack Lemmon as emcee of musical variety featuring young professional talent
	5	Kraft Theater presents "Feathers in a Gale" with E. G. Marshall and George Reeves, Back in the 1800's in Cape Cod widows who couldn't pay their debts were auctioned off to highest bidder. This is widow Annabelle's story
	7	Other Lands, Other People Travel film
	9	World Is Yours Travel film "Denmark"
8:15	7	Top Views In Sports Jimmy Evans reviews the past week of sport events
	9	Film Varieties
8:30	4	Television Talent Hunt Competition of the 12 finalists in amateur show
	7	Wrestling From Ralabo
	9	Plainclothesman Mystery drama "Death Kept a Schedule"
9:00	5	Break The Bank Bert Parks mc of quiz
	9	Tavern Treasure Time Tony Parrish quizzes telephone contestants, Chicagoans Quartet and the Richie Brothers provide the music
9:30	4	Doubleday Show Commercial
	5	Film Shorts
	9	"Made For Each Other" Feature film with Carol Lombard & James Stewart. Human interest tale
9:45	4	America Dines Finest eating places throughout country shown on film
	5	Reported Missing Files on lost persons reviewed and help in locating asked
10:00	4	Eralie Simon The Curbstone Cutup
	5	Weatherman Clint Youle
10:10	5	Dorsey Connors Show Commentary
10:15	4	Ulmer Turner and late news bulletins
	5	Today's Ball Game with Tom Duggan
10:30	4	Sports Roundup with Joe Wilson
	5	Clifton Utley reporting the news
10:45	4	Tomorrow's Weather
	5	But Not Forgotten with Herbie Mints
10:50	4	Treasure Hunt Quiz
10:55	4	Murder Before Midnight Film segment
11:00	5	Broadway Open House Morey Amsterdam's regulars include vocalists Jane Harvey & Andy Roberts
	7	Fiana-Grams Sports commentary
	9	Chicago Local Newsreel Local news
11:15	7	Tele News Digest
	9	TV Forecast

(Stations reserve the right to change above listings without notice)

TV Forecast

## WE'RE CRAZY!!!

Call and be convinced of the  
**SENSATIONAL TRADE-IN  
ALLOWANCE** you will receive  
for your 7" or 10" Television Set  
on this Beautiful Westinghouse.



model 619T12

For **FREE HOME TRIAL**  
call  
**PEnsacola 6-7720**





# THURSDAY, AUGUST 10

This is a day  
nobody will want  
to miss

"TOM WALLACE SHOW"

at 10 AM

"HI, LADIES"

at 4 PM

In the early evening

"DANNY O'NEIL AT HOME"

6:30-6:45 P.M.



DUMONT  
**WGN-TV**  
CHANNEL 9 - CHICAGO

TV Forecast for August 10, 1950

## Thursday

WBKB 4 WNBQ 5 WENR-TV 7 WGN-TV 9

- 10:00 9 **Tom Wallace Show** Many and varied early morning pleasantries
- 11:00 7 **Bob And Kay** Informal chit-chat on topics of interest to you  
9 **Chicago Cooks** Ideas on preparing a tasty bill-of-fare, Barbara Barkley
- 11:30 4 **Multiscope News** on the ticker tape
- 12:00 4 **Bill Evans Show** Gala variety of interesting featurettes (see pg. 29)  
7 **Bob And Kay** (continued)  
9 **Tom Wallace Show** (continued)
- 12:30 9 **Stop The Record** Music, clues, and prizes, just give right answer
- 12:50 9 **Batting Practice** by Harry Creighton
- 1:00 4 **Multiscope News** on the ticker tape
- 1:05 9 **Lead-Off Man** with Harry Creighton
- 1:20 9 **Baseball: Sox vs Detroit** (2 games)
- 2:00 4 **Homemakers' Exchange** Kitchen demonstration by Louise Lealle
- 3:30 4 **Multiscope News** on the ticker tape  
7 **Beulah Karney Show** Foods adventures  
9 **Extra Inning** with Jack Brickhouse summing up scores of other games
- 3:40 9 **Second Game**
- 4:00 4 **Photo Quiz** Danny O'Neil me  
7 **Kay Morrow Show** Tips for your summer cottage in decoration, fabric, & furniture
- 4:30 4 **TV Billboard** Ticker tape news  
5 **Howdy Doody Show** Bob Smith introduces a guest entertainer for kids
- 5:00 4 **Comic Copers** Magic, funnies, and puppets to amuse youngsters  
5 **Cactus Jim** Western feature film "Lone Star Lawman" II
- 5:15 4 **Time For Beany** Climb aboard the "Leakin' Lena" for another amazing adventure
- 5:30 4 **Lucky Pup** Did you know Foodini invented a "dream producer" for very cheap or very expensive dreams
- 5:45 4 **Wrangler's Club** Western feature film
- 6:00 4 **Hollywood Tele-Views** Sunda Love introduces her guests  
5 **Ransom Sherman Show** A bewildering diversity of subjects are discussed  
7 **Mr. Magic And Carrots** Puppet show with Norman Jensen & puppet rabbit Mr. Carrots  
9 **Captain Video** based on the stories of James L. Caddigan
- 6:15 4 **Ulmer Turner** and the news  
7 **Hold 'Er Newt** Conferences and community commotions are held daily
- 6:30 4 **Herb Graffis Show** Commentary  
5 **John Conte's Little Show** Musical with Lynne Lyons and the Satisfiers  
7 **Adventure Time** Feature film serial  
9 **Danny O'Neil At Home**

TV Forecast

- 6:45 4 **Window Shopping** Commercial  
5 **News Caravan** with John C. Swayze  
7 **Flana-Grams** Sports commentary  
9 **Chicagoland Newsreel** Local news
- 7:00 4 **Ship's Reporter** Jack Mangan interviews celebrities either departing or arriving from Europe  
5 **Leave It To The Girls** Let them answer your questions, Maggi McNellis moderator with lone male guest  
7 **Stop The Music** Bert Parks me asks you to name the "mystery tune"  
9 **Art Jarrett's Rhythm Rodeo** Musical
- 7:15 4 **Show Goes On** Talent buyers in search of professionals audition, Robert Q. Lewis interviews buyers
- 7:30 5 **Studs' Place** Midst the homey atmosphere Studs Terkel and Beverly Younger converse on subjects of wide variety  
9 **Spell With Isbell** Join the fun
- 8:00 4 **Vita Mix** Commercial  
5 **Star Revue** featuring stars of the entertainment world and starring as your host Jack Haley. Guest: Jules Munchin, musical comedy star  
7 **Party Time At Arthur Murray's** Dancing lessons from the experts  
9 **Morey Amsterdam Show** Silver Swan sets the scene for Morey and guests
- 8:30 4 **Glamour-Go-Round** Commentary session with Ilka Chase and celebrities  
7 **Ruggles** Domestic problems face Charles Ruggles & Ruth Tedrow  
9 **TV Beauty Contest** Myron Wallace me
- 8:45 4 **Harry Wismer Show** Commentary
- 9:00 5 **Trotting Races** from Roosevelt  
7 **Roller Derby** (see page 26)  
9 **Wrestling From Madison** Jack Brickhouse describing the matches
- 9:15 4 **Travel Time** Film
- 9:30 4 **Hit Spot** featuring comedy magician Johnny Paul, the Four Notes barber-shop quartet, & the Tutones accordianists and guest celebrities
- 9:45 4 **Meet The Models** Personal and stage life of famous models with Charles Cavallo, interviewing the ladies
- 10:00 4 **Ernie Simon** The Carlstone Cutup  
5 **Weatherman** Clint Youle
- 10:10 5 **Dorsey Connors Show** Commentary
- 10:15 4 **Ulmer Turner** and the late news items  
5 **Today's Ball Game** with Tom Duggan narrating the highlighted plays  
7 **"Marriage Of Corbal"** Feature film with Noah Berry, Nils Aster, and Hugh Sinclair. Historic drama set during French Revolution with girl masquerading as boy
- 10:30 4 **Sports Roundup** with Joe Wilson  
5 **Clifton Utley** and reports on the news
- 10:45 4 **Tomorrow's Weather**  
5 **But Not Forgotten** with Herbie Mintz
- 10:50 4 **Murder Before Midnight** Film segment
- 11:00 5 **Broadway Open House** starring Jerry Lester & introducing dancer Ray Malone, vocalists Dave Street and the Mellowlarks in a gay variety
- 11:15 9 **Chicagoland Newsreel** Local news
- 11:20 4 **Treasure Hunt** Quiz  
(Stations reserve the right to change above listings without notice)

TV Forecast

## Ends Summer Series



*MAGIC SLATE* will offer its last production Aug. 11 on WNBQ. Viewers will witness "Jack and the Beanstalk." Photo above shows Dorothy Babbs who appeared in "Cinderella."

TV Forecast On Sale  
at Leading Newsstands

### Don't Strain!!!

## INCREASE YOUR VIEWING PLEASURE

At Small Additional Cost

The most obsolete thing in television today is a small screen receiver! Let an ATC expert service technician re-engineer your set to "big picture" size!

- EXPERT WORK
- BONDED SERVICE
- GUARANTEED SATISFACTION



For Full Particulars . . .

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**AN DOVER 3-3547**

**CITY WIDE & SUBURBAN SERVICE**



## Master Antenna Serves Apartment

An experiment of installing a master antenna to serve a large number of residents in an apartment dwelling has proven a success in Chicago.



View above shows installation of master antenna, located atop prominent north shore apartment building.

Apartment dwellers may be interested in knowing the details of the Jerrold Mul-TV system now being installed by Central Television Service. Objections of building owners to the multiplicity of antennae (sometimes an obstacle to firemen and roofers) are met with such a unit.

In most cases, the installation of a roof antenna for each tenant in an apartment or hotel is impractical, and expensive. The cost of a master system eliminates excessive costs, and virtually assures subscribers that such a system will not be out-dated in the near future.

In addition, such a unit creates goodwill. The picture obtained, according to evidence available, indicates that it is equal to or better than individual installations. In addition, it is at no cost to owners of such buildings.

### Leading Female Wrestler

Mildred Burke, versatile lady wrestler, proves her worth to the game by figuring in all of ten leading gates in female wrestling.

## TV Forecast for August 11, 1950

# Friday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	9	9	9
11:00	7	7	7
11:30	4	4	4
12:00	4	4	4
12:30	9	9	9
12:50	9	9	9
1:00	4	4	4
1:05	9	9	9
1:20	9	9	9
3:00	4	4	4
3:30	4	4	4
4:00	4	4	4
4:15	9	9	9
4:30	4	4	4
5:00	4	4	4
5:45	4	4	4
5:55	5	5	5
6:00	4	4	4
6:15	4	4	4
6:30	4	4	4
6:45	4	4	4

7:00	4	Mama starring Peggy Wood, Judson Laire, Malcolm Keen, Rosemary Rice, and Dickie Van Patten
	5	5 Magic Slate Drama presents "Jack and the Beanstalk" (See page 21)
	7	7 My True Story Drama
	9	9 Cartune-O Musical quiz with Holland Engle as emcee
7:30	4	4 Detective's Wife Lynn Bari and Donald Curtis in a mystery drama
	5	5 Walt's Workshop Mr. Durbahn presents an idea in foot scrapers
	7	7 Roller Derby as narrated by Joe Hesel and Ken Nydell
8:00	4	4 Treasury Bond Show Musical variety
	5	5 Life Begins At Eighty Problem discussion for those slightly advanced in age conducted by Jack Barry
	9	9 World Is Yours Travel film, "Colorado Vacation," and highlights
8:15	9	9 Film Varieties
8:30	4	4 Win A Bond Quiz
	5	5 The Clock Drama
	7	7 Yours Truly Interview show with Ann Davis me
	9	9 Wrestling Jack Brickhouse narrates
8:45	4	4 Strange As It Seems Notes about famous historical personalities
9:00	4	4 Supreme Revue Musical variety with Earl Nightingale me, Ginny Scott vocalist, Collins & McKay duo, & Johnny Brewer quintet
	5	5 Cavalcade Of Sports Film highlights of the week in sports
	7	7 Our Gal Toni Variety interview session
9:30	4	4 World Championship Golf Tournament
	5	5 Trotting Races from Roosevelt
	9	9 "Federal Fugitives" Feature film starring Neil Hamilton
9:45	4	4 Meet The Models Informative interviews with famous models
	5	5 Film of last year's Tam O'Shanter Golf Tournament
10:00	4	4 Ernie Simon The Curbstone Cutup
	5	5 Weatherman Clint Youle
	7	7 Courtesy Hour Sparkling talent introduced by Jim Moran, emcee
10:10	5	5 Dorsey Connors Show Commentary
10:15	4	4 Wrestling From Hollywood Highlights described by Russ Davis
	5	5 Today's Ball Game High spots of sports as reviewed by Tom Duggan
10:30	5	5 Clifton Utley and the late news
10:45	5	5 But Not Forgotten with Herbie Mintz
	9	9 Chicagoland Newsreel Local news
11:00	4	4 Tomorrow's Weather
	5	5 Broadway Open House Jerry Lester and guests offer music and gags
	7	7 Flana-Grams with Pat Flanagan
	9	9 TV Forecast
11:05	4	4 Murder Before Midnight Film segment
11:15	7	7 Tele News Digest
11:35	4	4 Pix Of The News with Ulmer Turner (Stations reserve the right to change above listings without notice)

**WATCH WALT**  
An Idea in  
Foot Scrapers.

**7:30-8:00 P.M.**  
**WNBQ** Channel 5

Presented by  
**EDWARD HINES**  
Lumber Company

**JIM MORAN,**  
"The Courtesy Man"  
presents

**The Courtesy Hour**

... the shortest variety hour on television!  
**WENR-TV**  
10 P.M. Fridays  
**Courtesy MOTORS**  
3567 W. Grand Ave. Chicago

For free tickets to attend these Telecasts in ABC Civic Studio, Opera Building, write ABC Guest Relations, 20 N. Wacker Drive, Chicago.



## PADDY the PELICAN

by *Sydney*

"What are you doing here?" I asked the girl who helped me escape . . . She answered that she, too wanted to escape.



While she learned that I, too, was a prisoner she was made to work in Ali Kat's kitchen . . .



The name of this lovely girl is Princess Cassandra, and she told me Ali Kat had kidnapped her from her palace.



. . . And there she added a magic food powder to my meal—that's what gave me these feet!

(Continued next week)

TV Forecast

TV  
Sportscast

## Football Classic On TV?—Yes &amp; No

by ED PAZDUR

Chicago and Milwaukee TV sports fans were side-tracked again in the 17th Annual All-Star football game Friday, August 11, at Soldiers' Field. This mid-summer pigskin classic will be televised by WGN-TV with sportscaster Jack Brickhouse behind the mike, but will not be carried "live" by video outlets in Chicago or Milwaukee.

For televiewers still interested in the game, WGN-TV will carry a one-hour film account on the following Sunday, August 13.

The 1950 version of College All-Stars are trying to forget last year's humiliating defeat (38 to 0) by the Eagles and are indomitably resolved to come through with their 6th victory since the series began in 1934.

More than thirty colleges and universities will be represented by their outstanding players. Chicagoland's Northwestern University will send its star fullback Art Murakowski of East Chicago, Ind.

Art is a strapping, robust young man standing 6 feet tall and weighing 195 pounds. He climaxed a brilliant season with the Wildcats last year by being selected Associated Press All-American. Fans will recall how Art set up NU's second touchdown in the Rose Bowl game with a tremendous exhibition of sheer strength as he carried four California players almost ten yards to the one yard line. He scored on the next play, but, California insisted (to no avail) that Art fumbled the ball before he crossed the goal.

When asked about that play, Art goes into a slow burn and said, "I was over. Squawks like that are bound to happen. Those California sports writers always find something to cry about."

He was voted the squad's most valuable player at the close of the 1948 season and was selected as the Big Nine's (known as the Big Ten today) most valuable player by the *Chicago Tribune* in its annual award. Art doubled his value by playing both—offense and defense.

Coach Bob Voigts readily admits that Murakowski's open-field tackles in the Ohio State and Wisconsin games of that year were big factors in the sub-



ART MURAKOWSKI

sequent victories which made possible NU's trip to the big Bowl.

Art is undecided about his future. "I've had offers from Detroit to play professionally for them, but I just haven't made up my mind yet."

Unlike most athletes who have studied physical education at college, he does not plan to take up coaching as his occupation. "Guess I'll go back to NU to get my degree," he continued speculatively, "and then see what the future has in store for me."

If Art can adapt himself vocationally as well as he did in athletics he need not worry about the future.

## First Women Boxing Fans

In 1916, Tex Rickert campaigned for women patrons to the Jess Willard-Frank Morgan fight at Madison Square Garden. He succeeded in drawing about 300 ladies, first on record to attend a match.

TV Forecast





"Leggo! Leggo! I say!"



"I didn't do a thing!"



"Aw, now we're in for it."

Please Say "I Saw It  
in TV Forecast."

## AN EXCLUSIVE!

### Want To Skate In Derby? It's Rugged - Says Brasuhn

"Toughie's" eight years on the banked track has established her as the roughest girl skater in Derby competition. She's married to her Brooklyn coach, Ken, and has a son named Billy. The Brasuhns make their home in St. Paul, Minn., during the off season.

By "TOUGHIE" BRASUHN

This is no alibi to some fans for the way I play the Roller Derby game. But I'd like to make one thing plain. I'm not a dirty player—intentionally. I just play a little harder than some others. I have to—to cut some of the other girls down to my size.

Keep booing me, fans, and I'll still love yuh! The day you stop, I'll be worried to death about my Roller Derby career. Next to my son, Billy, and my husband, Ken Monte, who coaches our Brooklyn Red Devils, the Roller Derby means more to me than just about anything else in the world.

Playing the game hard, even rough and tumble, has been a proposition of self-survival for me since I was a kid. When I was a youngster I'd rather play all sports with my two older brothers and their pals than I did with other girls. In order to tag along after my brothers they made me play on an equal level with boys. That went for football and baseball, too. I guess I was a tom boy; still am. I'm not sorry, except sometimes after a rough Roller Derby battle in which my playing has been misunderstood by some of the other players as well as the fans.

Competition on any playing field was rugged in "Frogtown," the neighborhood in St. Paul where I grew up. When I got into Washington high school and played against other girls, I found that because of my size I had to put forth a little extra effort to vie with them. The other kids, especially the girls, started calling me "Toughie." I guess my mother is the only one who ever called me by my real name—Marjorie Claire Louise. Most of my friends call me "Midge." What Ken calls me is something that sort of comes under the



"OOOh. I'll get even for that block," moans "Toughie".

heading of our own personal business. After some games, in which I've lost my temper, you'd be surprised at what a coach-husband can say.

I started skating in the Roller Derby when I was 16. I was a pretty bad skater at first. The other girls were bigger than me. I was pretty much of a pack skater until Annabelle (Slugger) Kealey tipped me off to a few things to make up for what I lacked in size. (Miss Brasuhn stands four feet 10 in her nylons.) She was the first person to give me a break in the Roller Derby. I owe Annabelle plenty for what she taught me about the game.

I believe my greatest fears are: other skaters being injured in pileups; green skaters pulling me down; and anything happening to my husband or son.

I'm concerned over my son's education. Born in St. Paul, Oct. 26, 1944, he's reached that age to be too old to travel with us. I hated to send him home for my mother to take care of

him. She worked hard enough raising us kids.

Ken and I can't quit the Roller Derby now and settle down somewhere. If the Roller Derby came to town, we'd have to be in it. And now, with TV, how could we escape it? I've had occasion to quit the Roller Derby. Ken never has. He never will as long as he can skate.

I've been spat upon by fans, struck and subjected to other indignities. I figure those people can't help it. They just get excited like we Roller Derby skaters do. It's their privilege. They pay to come to the Roller Derby to blow off steam.

Sometimes the heckling hurts off the track, but I guess that's part of the game. I'll still play the game hard. I just can't play ladylike in the Roller Derby.

Watch for the Derby this week in Chicago on WENR-TV, channel 7



## Burton Turns Up an Athlete!

By Geoffrey Hunter

Good, greying, garrulous Linn Burton whose TV stints have been many and who does a pre-game show from Wrigley Field has revealed for the first time that he was something of a hot-shot high school athlete. By questioning him carefully we found that Linn, in his dim and distant youth, once ran the 100-yard dash in 10.3 seconds and flipped the javelin 165 feet while competing on the track team of a Minneapolis high school. . . . Speaking of speed, we found that a greyhound's fastest is 38.87 miles per hour, a horse's is 44 m.p.h. and the Indian cheetah, a hunting leopard, can do 70 m.p.h. Man's fastest speed on the track is 24 m.p.h.

Sports experts have picked Illinois, Michigan and Ohio State to battle it out for the Big Ten title with the Wolverines and Illini eligible for the Rose Bowl. . . . Some dissenters suggest that Wisconsin should not be left out of the pre-game guessing. . . . Speeds of various athletic articles indicate a tennis ball travels 85 m.p.h. off the racket of Jack Kramer or Don Budge. . . . A hockey puck moves off a player's stick at 60 to 80 m.p.h., Bob Feller is said to have thrown a baseball 100 m.p.h. and a golf ball leaves the tee at 170 m.p.h.

Next time you see Sam Jethroe or some other big league speedster steal second base by sliding in remember that Eddie Cuthbert of Philadelphia was the first man to steal by sliding back in 1865! And if you think that picking the order of finish in the National and American leagues is easy, reflect that there are 40,320 different ways the 16 teams can finish.

TV viewers are so accustomed to seeing players wear numbers in various sports, but did you know that athletes wore numbers for the first time in the Wisconsin-Chicago football game in 1913? And that the major league baseball teams didn't adopt the numerical system until the early 1930's?

Jack Brickhouse, the WGN-TV sports announcing whiz, got his start in the business world as a bus boy in the Pere Marquette hotel in Peoria.

Before going into radio Jack earned his keep by filling gin bottles at the Hiram Walker plant in the same town. . . . Ernie Simon, who parries words with delightful characters on his Curbstone Cutup show via WBKB, is an accomplished duelist with epees, foils and sabres. He also speaks Arabic, Italian, Spanish and a little English. Ernie's record in the last war is an amazing saga of cloak and dagger stuff but he just won't talk about it.

Dave Philley, the White Sox outfielder, says his little boy keeps their home jumping with gunfire as he watches the westerns on video. Dave says, "Our living room sounds as though it were an exploding ammunition dump." . . . No particular ballplayer on the Cubs and Sox has an edge as the favorite of TV Forecast's baseball contest so far. Each winner has requested a ball signed by a different player. By the way, Phil Cavarretta estimates that he has signed his autograph for fans close to 12,000 times since coming up with the Cubs in 1934.

## Shows Open to Public

**WGN-TV**—20 N. Wacker Dr., AN 3-7800. Tickets: Guest Relations, Civic Opera Building. Programs originate in ABC Civic Theater. "Super Circus," Sunday 4-5 p.m. (only written requests accepted, order tickets well in advance); "Sachs Amateur Hour," Sunday 12:30-1:30 p.m.; "Parade," Monday 7 p.m.; "Courtesy Hour," Friday 10-11 p.m.; "Gloom Dodgers," Sundays, 9-9:30 p.m.; "Acrobat Ranch," Sundays 10:30 a. m. (write for tickets)

**WGN-TV**—435 N. Michigan, SU 7-0200. Tickets: Guest Relations, Tribune Tower. Rubins "Stars of Tomorrow," Sunday 9-9:30 p.m.; Following shows open to public at the Chicago Fair: "Tom Wallace Show," Monday thru Friday 10 a.m.; "Chicago Cooks With Barbara Barkley," Monday thru Friday 11-12 p.m.; "Hi Ladies," Tuesday, Wednesday, and Thursday 4-4:30 p.m.; "Individually Yours," 10:40-11 a.m.; "Stop, Look, and Learn," Monday 4-4:30 p.m.; "Spell With Isabel," Wednesday 7:30-8 p.m.; "Al Morgan Show," Monday 7:30-8 p.m.; "TV Beauty Contest," Thursday 8:30-9:30 p.m.; "Telephone Game," Monday thru Friday 4:30-5 p.m.; "Cartune-O," Friday 7-8 p.m.

**WNSO**—Merchandise Mart, SU 7-8300. Guest Relations, Mart, Chicago 54. "Ransom Sherman Show," Monday thru Friday 6 p.m. (at Studebaker Theatre)

**WBKB**—190 N. State, RA 6-8210. Tickets: "Ernie Simon's Curbstone Cutup," Monday through Friday 10 p.m. (No tickets needed. Show telecast under marquee of State-Lake theater.) Admiral TV Talent Hunt, Wednesday 8:30 p.m.; "Saturday Night Party," Saturday 10:30 p.m. (Write c/o Mildred Romano.); "Show Kids," Sunday 11:30 a.m.-12:30.



## Beagles, Bagles and Lox

By BILL EVANS

One of the most frequent questions I am asked is: "How did you happen to get into this business?" The answer is seldom believed: I didn't want to get into the business, I thought radio was a hazardous profession, and I thought television even more so.

I came into radio for one reason, and one reason solely . . . I had to support a family.

I would much rather have remained in the music profession, but I was a lousy fiddler. I would much rather have preferred to be a dramatist, but the two dozen or so plays I wrote smelled slightly. I would much rather have acted, but I just couldn't bear rehearsals. I had no choice but to do the best I could with what little I had.

Actually, television is the lesser of all the evils which attracted me. In radio you have to keep your jaws jangling or something or other doesn't modulate, and the engineers become nervous. In television you can tie your shoelaces, and as long as stagehands move furniture while you're tying, nothing else seems to be required. Another thing—you meet the most interesting people.

I really mean it.

Frankly, meeting people is the most interesting thing about the entire business. During the past few months I've learned more about people, vocations,

food, flowers, geography and travel than I could possibly have learned from textbooks. When I found that viewers enjoyed the same sort of thing I enjoyed, why it made it doubly delightful.

I'm grateful for one more reason and that is my home in the midwest. It's here in Chicago that television lets its hair down and does not pretend to be something it is not. In Chicago we have understanding and experimentation without resort to hackneyed theatrical methods. It's here in the midwest where the future of television is being shaped, and if I'm a small part of that process it makes me happy indeed.

*ABOVE: Female Beagle hound, guesting on Bill Evans show at WBKB is intrigued by pastel colored fur bathing suit. (l to r) Bill Evans, Denise Darcell; and Helen Kay models Addie Smith and Carol Dee in strawberry pink and sky blue fur bathing suits. Male beagle at right seems engrossed with typically masculine anticipation of plea: "Darling, I need a new orchid fur coat to match my outfit."*

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DEAR BOSS:

So what happens? I get picked as a Judge on Willy Evans WBKB daytime show to pick the best letter on the following subject—

"I love my mother-in-law because...."

One of the reasons they probably asked me to be Judge is they didn't want to read my entry. Everyone knows I love my mother-in-law (when she's vacationing in Omaha). But for the one or two male species that feel eligible to enter the contest, Old Chub herewith gives you the details.

Just write a postcard to Bill Evans, c/o WBKB, 190 N. State, and you have an opportunity to win an all-expense weekend holiday trip to Niagara Falls for THREE! Yes, that's what the man says . . . for a married couple and their mother-in-law.

If you're still interested, you'll board a NY Central Train, on which momma will have her own compartment, bless her, and when you arrive at the Falls you'll stay at the Hotel Niagara. Your biggest opportunity comes when they take you on a trip to explore those beautiful falls. The rules don't say anything about wrapping momma in a barrel and seeing if she can set a new world's record as she plunges over to the Canadian side.

Actually, it's a terrific idea, and someone will definitely make the front page of every Chicago paper when he reveals he loves his mother-in-law. But hurry, you have only until Aug. 9 to send in your (ugh) entry.

Oh, by the way, a party of mother-in-laws will be guests of Evans at the Chicago Fair shortly after the winners are announced.

CHUB McCARTHY

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