

## information services

FROM: Daniel E. Lees

OR

Robert E. Bouzek (Chicago Office) HARSHE-ROTMAN & DRUCK, INC. 108 N. State St., Chicago 60602 (312) 346-6868

## **MOTOROLA** Systems Inc.

## Education and Training Products

4501 W. Augusta Boulevard Chicago, Illinois 60651 (312-772-6500)

Electronic Video Recording (EVR) Teleplayer<sup>TM</sup> Motorola Teleprogram Center<sup>TM</sup>



MOTOROLA EVR TELEPLAYER ONLY CARTRIDGE PLAYER ON MARKET

The Motorola EVR TELEPLAYER (TM) is the only cartridge TV system on the market at present, and Motorola Systems Inc. already holds EVR cartridge production rights to more than 1,000 film titles.

- 30 -

July 14, 1971