

**All in Black and White Only**

**No. EVR-500 / \$50.10**

**THE BASIC CAMERA • 15 min.**

History and construction of the camera; types of cameras, film holders, camera bodies, lenses, shutter adjustments and screens.

**DEVELOPING THE NEGATIVE**

**16 min.**

Shows chemistry and procedure in developing still camera film, and explains composition of the developing solution.

**No. EVR-501 / \$50.10**

**COWBOY • 17 min.**

Examines the ordinary life on a California ranch of a contemporary 'cow-puncher', Bill Bailey, and his family. The narration, which is by the cowboy and his family, reveals a life of hard work, simple pleasures and profound rewards.

**STATE FAIR • 15 min.**

Captures the spirit and excitement of a unique bit of Americana; the State Fair features the Texas Fair with its amusements, competitions of agricultural products and cattle, and exhibits of new farm equipment.



**U.S.I.A.**

**THE UNITED STATES  
INFORMATION ADMINISTRATION**

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**These are a few of the more  
popular titles available from U.S.I.A.  
in the EVR Cassette Format.**

**For complete list, write to:  
National Audiovisual Center (GSA)  
Washington, D.C.**

**No. EVR-502 / \$43.20**

**ROBERT JOFFREY BALLET**

**30 min.**

A performance which shows the company's versatility and range of repertoire from romantic ballet to jazz and modern dance.

**No. EVR-503 / \$43.20**

**ROCKA MY SOUL • 28 min.**

Presents samples from the Alvin Ailey Dance Company's repertoire of traditional and contemporary Negro music derived from jazz, spirituals, blues and gospel songs. Ailey discusses origins and development of his personal background.

**No. EVR-504 / \$43.20**

**THE VISUAL ARTS • 30 min.**

Explores in detail the works of painter Edward Hooper, architect Mindru Yamasaki, sculptor Richard Hunt and photographer Ansel Adams.

**No. EVR-505 / \$43.20**

**THE WONDERFUL NIGHT OF  
HERCULES BROWN • 30 min.**

Presents the fantasy world of six-year-old Hercules (Solmon Levin), who is guided through a night of his best dreams by his friend, the Leprechaun 'Barnaby' (Linn Sheldon). He meets and is entertained by several puppet groups, including Shari Lewis and 'Lamb Chop' who perform the 'Ugly Duckling', the Ritts Puppets and the 'Muppets'.

**No. EVR-506 / \$43.20**  
**A COMPANY OF SCHOLARS**  
**30 min.**

Tells the story of the Smithsonian Institute, founded in 1846 in Washington, D.C., by James Smithson's bequest 'For the increase and diffusion of knowledge among men.' Includes a tour of the Institute and a report of what it does today.

**No. EVR-507 / \$43.20**  
**JAZZ BY BERKLEE • 27 min.**

A performance before a studio audience of 'cool' contemporary jazz by students and faculty of the Berklee School of Music. Introductions and interpretations are by well-known jazz expert Willis Conover.

**No. EVR-508 / \$43.20**  
**MUSIC IN THE FOREST • 30 min.**

Depicts life at the summer music camp at Interlochen, Michigan. Includes the young students' music training as well as recreation and non-classroom activities.

**No. EVR-509 / \$36.45**  
**THE CRADLE IS ROCKING**  
**12 min.**

Traces the origins of jazz and depicts its continuing vitality in New Orleans, the city of its birth. Shows that jazz is still an expression of the daily joys and tribulations within the milieu from which it sprang many years ago.

**PATTERNS IN JAZZ • 10 min.**

Depicts the life and work of a young jazz trumpet player who is concurrently engaged in performing, studying for a masters degree and student teaching at a southwest American university. Emphasizes that jazz is a discipline worthy of serious study.

**No. EVR-510 / \$43.20**  
**THE PERFORMING ARTS**  
**30 min.**

Examines the role of the performing artist in American society. Participating in the program are Mary Costa of the Metropolitan Opera, violin prodigy James Oliver Buswell, the Bob Brookmeyer-Clark Terry Quintet and the Christianson Brothers, impresarios of the San Francisco Ballet Company.

**No. EVR-511 / \$56.85**  
**PORTRAIT OF ZUBIN MEHTA**  
**40 min.**

Presents the story of Zubin Mehta, the young Bombay-born conductor of the Los Angeles Symphony Orchestra and the Metropolitan Opera House Company. Shows his daily routines and his world tour. Closes with a ten-minute rendition of the Ravel arrangement of Moussorgsky's "Pictures at an Exhibition."

**No. EVR-512 / \$50.10**  
**SCHOOL FOR STRINGS**  
**10 min.**

Reflects the aura of dedication, excellence, and even genius, at Meadmount School of Music, one of the foremost institutions in the world for the study of stringed instruments.

**THE SCULPTOR • 10 min.**

Deals with a young man associated with Massachusetts Institute of Technology and involved with the development of casting techniques as a by-product of rocket research. Explores the link between art and industry as well as the personal life and environment of this young sculptor.

**COWBOY LEGEND • 15 min.**

Provides a realistic look at today's American cowboy as contrasted with the Hollywood stereotype. Depicts the life of a Montana ranch family, emphasizing mechanization and other modern methods of cattle raising.

**No. EVR-513 / \$43.20**  
**THE SINGING CROSSROADERS**  
**30 min.**

Contains a discussion with, and a performance by, the Singing Crossroaders, an American singing group, following their successful African tour.

**No. EVR-514 / \$43.20**  
**SOME OF OUR VOICES**  
**30 min.**

Shows the cultural heritage of the U.S. and the present state of various arts. Includes orchestras, repertory theaters and ballet companies.

**No. EVR-515 / \$56.85**  
**FIRST WORLD FESTIVAL OF**  
**NEGRO ARTS • 40 min.**

Presents Dakar's 24-day festival of Negro arts which pointed up the Negro contribution to the cultural heritage of mankind. Depicts performances of African and American entertainers, and displays of art works.

**No. EVR-516 / \$63.75**  
**INTRODUCING BELGIUM**  
**22 min.**

Describes the geography, economy and history of Belgium. Discusses the occupations and social customs of the people. Explains the role of Belgium in the North Atlantic Treaty Organizations.

**INTRODUCING DENMARK**  
**20 min.**

Shows the land and its use, the people, industries, schools and recreation. Emphasizes interdependence of NATO countries.

**No. EVR-517 / \$63.75**  
**INTRODUCING CANADA**  
**22 min.**

Describes the country and people of Canada. Historical development, geographical features, economic life, occupations and social customs are shown.

**INTRODUCING THE**  
**UNITED STATES • 21 min.**

Describes the United States and its people. Gives an overview of the geography and history, economic life, occupations of the people and social customs. Briefly explains the US role in the North Atlantic Treaty Organization.

**No. EVR-518 / \$63.75**  
**INTRODUCING FRANCE**  
**20 min.**

Presents contemporary France—her colonies, great ports, cultural traditions and leadership as a center of learning.

**INTRODUCING GERMANY**  
**23 min.**

Shows the West German Republic as a nation rebuilding economically and hopeful for peace.

**No. EVR-519 / \$56.85**  
**INTRODUCING GREECE**  
**16 min.**

Describes Greece and its people. Includes geography, history, achievements, economic life, occupations and social customs.

**INTRODUCING ITALY • 21 min.**

Describes the country, the people of Italy, geography, history, achievements, economic life, occupations and social customs.

**No. EVR-520 / \$56.85**  
**INTRODUCING THE**  
**UNITED KINGDOM • 22 min.**

Describes the countries and people of the United Kingdom. Includes the geography, history and achievements, economic life, occupations and social customs.

**INTRODUCING ICELAND**  
**18 min.**

Shows character of the land, the people, schools and social customs.

**No. EVR-521 / \$56.85**  
**INTRODUCING PORTUGAL**  
**18 min.**

Shows location, character of the land, man's use of the land, industries, cities and fishing villages of Portugal.

**INTRODUCING TURKEY**  
**21 min.**

Shows modern Turkey and older areas of this country. Indicates that modern machinery is replacing old Organization members.

**No. EVR-522 / \$56.85**  
**INTRODUCING THE**  
**NETHERLANDS • 18 min.**

Shows the major cities, terrain, people and industries of the Netherlands, one of the North Atlantic Treaty Organization members.

**INTRODUCING NORWAY**  
**19 min.**

Shows life in Arctic towns—includes the importance of the sea, forests and power from the rivers.

**USIA FILMS**  
**All Color**

**No. EVR-523 / \$44.40**  
**THE ART OF THE REAL**  
**20 min.**

Features the 'Art of the Real' exhibit at the Museum of Modern Art in New York City. Suggests that Americans have an alive concern for their culture, a culture which, though controversial, is real and moving, not stagnant. Indicates that the new graphic plastic art is not just a fad, but rather, ahead of its time.

**No. EVR-524 / \$44.40**  
**CELEBRATIONS • 19 min.**

Shows celebrations which are retained from the 'Old Country' by Americans of diverse ethnic and national origins. Includes the Feast of San Gennaro, blessing of the animals, the Chinese New Year, Zuni Indian Dances, the Mexican Pinata Festival, and an Italian-American wedding.

**No. EVR-525 / \$34.20**  
**THE FOUR ELEMENTS • 13 min.**

Deals with the conversion of the traditional elements of earth, air, fire and water into manufactured goods. Includes a hydro-electric dam power station in Nevada, an automated coal mine in Virginia, coke and steel furnaces in Pennsylvania, oil fields in Texas, an oil refinery in California, and a plant in Alabama where chemicals and elements are combined to make fabric.

**No. EVR-526 / \$34.20**  
**ARCHITECTURE, USA**  
**13 min.**

Using an original music score and no narration, presents an impressionistic view of US architecture which reflects America's cultural life. Includes educational and religious institutions, cultural centers, and the skyscraper, America's space-saving structure with service centers and pretentious living areas.

**No. EVR-527 / \$44.40**  
**ART SCENE, USA • 17 min.**

A look at today's US painters, sculptors and dancers, such as Wyeth, Warhol, Johns, Lichtenstein, Kienholz, Motherwell, Calder, Pollock, Shahn, Levine, Rivers, Marisol, the Martha Graham Dancers, the Once Group (A Happening), Hawkins, Cunningham, and the Alwin Nikoia's Dancers. Uses minimum narration and is designed to reflect the vitality, experimentation and creativity in tune with a society that encourages art.

**No. EVR-528 / \$23.85**  
**INDEPENDENCE DAY, USA**  
**10 min.**

Depicts various ways Americans celebrate the '4th of July', such as parades, speech-making, family get-togethers and resting. Reviews the original Independence Day.

# U.S.I.A. EVR Cassette Order Form

To order individual cassettes, check the box alongside its number and fill in the requested information at right (please print or type).

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