



A.P.B.

New Motorola Teletraining program "Shoot/Don't Shoot" wins top award at Atlanta International Film Festival.

It's just one of a series of several dynamic new police training and community relations programs developed by Motorola under police supervision.

To meet the need for greater police professionalism and better understanding of the officer's role throughout the community, Motorola has created a unique series of programs under the supervision of 14 major police departments and academies.

Packaged with a professional instructor's guide, "Shoot/Don't Shoot," the first of these programs, introduces an effective new training technique. An officer, holding a blank pistol, is confronted with real-life situations on a television screen. He has a split-second to interact with the program...to make the life-or-death decision to shoot or not shoot.

The series also includes programs on Patrol Procedures, Defensive Tactics, Disturbance Calls, Defensive Driving, Police Interrogation, Search and Seizure, and the Policeman As a Witness.

In addition, there are informative programs that can promote better relations with your community. Including nationally acclaimed programs on the horrors of drug addiction.

These programs are all in compact EVR cassettes for use with a Motorola

Teleplayer unit and a standard TV set.

The EVR Cassette Television medium gives you these unique advantages:

No installation is required.

It's simple to use by an instructor or an individual officer.

Program content can be completely controlled.

It utilizes a standard TV receiver, the most familiar and acceptable form of viewing.

It's adaptable for classroom, roll call training or individual use.

You'll be able to up-date your program schedule regularly with new cassettes from the Motorola Teleprogram Center, which will continue to produce outstanding Teletraining programs tailored to police needs under the supervision of our Police Review Board.

To begin your Teletraining, Motorola offers a startup package complete with cassettes, instructor's guide, color TV set, Teleplayer unit and a mobile stand. At prices within the reach of every department.

Ask your Motorola Account Executive to give you a complete briefing.

 **MOTOROLA®**

Communications and Electronics, Inc.
Dept. L-EVR, 4545 W. Augusta Boulevard, Chicago 60651



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