

**SECURITY
ON
CAMPUS**



The Electronic Video Recording (EVR) System consists of a Motorola Teleplayer Unit and EVR cassettes, viewed on a standard TV set.

"Police-community relations activities are at the very root of police efficiency for they engender the kind of public cooperation which law enforcement must have in order to function."

***Captain Howard W. Seay
Upland, California Police Dept.***

Insuring campus security while allowing maximum student freedom is one of the most challenging tasks facing the academic community today. Campus Security should be a recognized and respected part of the community as a whole. An essential force. To preserve intellectual freedom as well as to maintain the climate for learning. To promote and protect student rights as well as to preserve the peace. To stand for orderly articulation of differences as well as securing the personal safety of community members and campus property.

This is no small task. In a society where student demands and privileges are undergoing dramatic change—where the campus security force is called upon to make decisions which have far reaching consequences—a highly trained and efficient force is a must.

Campus Security, operating under the auspices of the institution, should have all the powers of policemen in any offense against the law. Many states are now enacting legislation to allow institutions of higher education to empower their force with the full authority of a police officer—not just to act as watchmen or door shakers.

To fulfill this responsibility, your force will need specific and comprehensive instruction and training. That's where the Motorola Teleprogram Center can help.

TRAINING YOUR SECURITY PEOPLE

Film cassette programs in this Security on Campus package were produced with the sanction and guidance of the Department of Justice and other top law and police officials throughout the U.S. Many are unique. Firsts in their field. All are highly professional and suggest to the campus security force better ways to implement, rather than enforce, state and campus laws.

The Motorola Teleprogram Center offers programs to train campus patrol in needed procedures for handling crowds and disorder; traffic and accident investigation; better report writing; drug abuse; crime scene search; and a new way to interview, rather than interrogate suspects and witnesses.

STUDENT/SECURITY FORCE INTERACTION

Good student-security force relations should be an integral part of campus life. The EVR cassette is a new medium to help achieve that goal. It does more than provide an effective new technique for training. It can also be a valuable means of communicating with students. It can establish an interaction to change confusion and hostility to confidence and trust.

Understanding comes with communication. EVR's controlled viewing offers the opportunity for everyone to participate. There is no darkened room to isolate individuals

and discourage discussion. Students rap freely with your personnel. They can relate and respond immediately to the program in progress. This kind of involvement and interaction is vital if programs on drugs and other campus problems are to be meaningful and effective. Understanding each other is made easier.

ACTION FOR SAFETY

Accidents or violence on campus can present the security officer with the added responsibility of administering emergency first aid. The campus patrol may find himself in a life-or-death situation. The ability to act to save a life is vital. "Breath of Life" is a must for your training program.

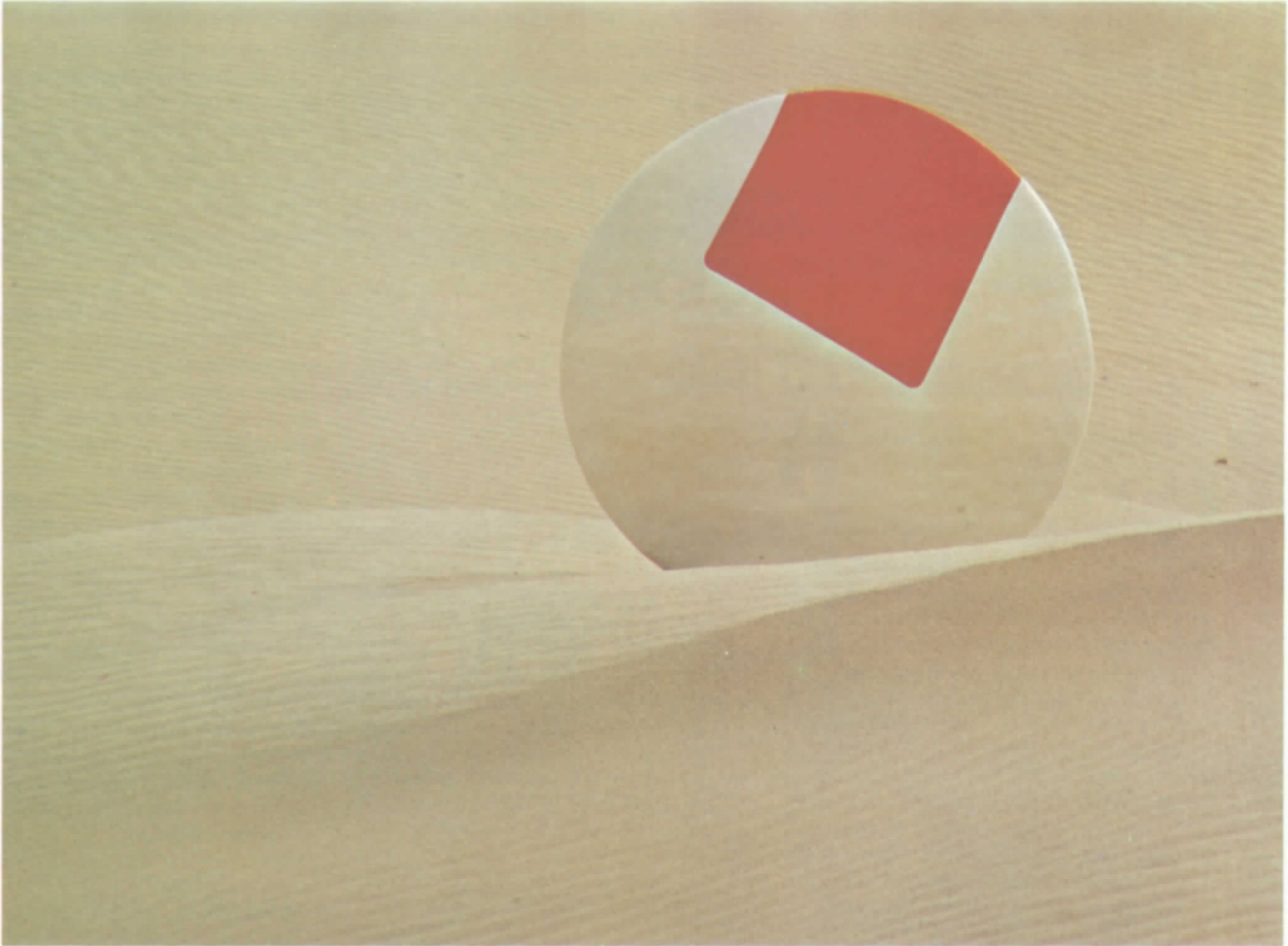
SPECIAL PACKAGE PRICE

To introduce the EVR cassette system to you, the Motorola Teleprogram Center is making available this outstanding package of cassette programs with the Teleplayer Unit at a special price of \$2,250. You save over \$250.

This special package is your opportunity to save money while establishing the EVR cassette system for your security force. It will prove invaluable as a vital source, not only for education and training, but for information and entertainment for the entire campus community. Student/security force rapport is the basis for preventive law enforcement.

Fine programming. Easy operation. Attractive price. The Motorola Teleprogram Center is happy to be able to offer this outstanding collection of cassette programs with your Teleplayer Unit.

Security on Campus



Henry Cabaniss, DONC SERIES, ceramic, height 48", 1970, from the book, *California Design Eleven*.

*"We have in our time released a totally new social force . . .
a stream of change so accelerated that it influences our sense of time,
revolutionizes the tempo of daily life, and affects
the very way we 'feel' the world around us."*

Alvin Toffler

from *Future Shock*, Copyright © 1970 by Alvin Toffler,
Reprinted by permission of Random House, Inc.

"Laws and institutions must go hand in hand with the progress of the human mind." Thomas Jefferson

Security on Campus

*"Information,
its
communication
and use,
is the web
of society:
the basis
for all human
understanding,
organization
and effort."*

John Diebold

*Beyond Automation
Praeger Publishers, 1970*

Special Package Price **11** programs including a Motorola Teleplayer unit

**\$2,250
Save \$260**

Shoot/Don't Shoot

22 minutes/color. □ A stunning new method of showing law enforcement personnel the basic rules which apply in all "Shoot-Don't Shoot" situations. In place of the old means-mood-position, this program shows the officer the new concept of ability-opportunity-jeopardy for the time will come when he may be forced to shoot in a situation where the lives of innocent bystanders could be jeopardized. Over a dozen filmed-on-the-streets segments take the officer through the potential dangers he'd encounter during a routine watch. This project was produced in cooperation with 13 police departments, and wherever it has been seen the response has been terrific. Most chiefs consider it a "must" for their training program. An instructor's guide is included, which will help develop interaction with the trainees so that the instructor will know the trainee understands the program.

**Murry Woroner Films
for Motorola Systems, Inc.**

Report Writing

25 minutes/b&w. □ This program covers the basic purposes of report writing, and breaks down into the type of reports, statistical information, descriptions, and recommendations for a Uniform Report System. This is one of the most useful programs in this law enforcement series and one that has more direct benefits to the officer and his department than possibly any other in the series.

**Produced by WGBH-TV, Boston
with the Department of Justice.**

Police Interrogation

25 minutes/b&w. □ The most accomplished officers in this field realize that interrogation is a dynamic art. It requires a constant development and perfection of methods and an ability to adapt techniques to individual cases.

**Produced by WGBH-TV, Boston
with the Department of Justice.**

Security on Campus

Disturbance Calls: General #1

22 minutes/color. □ Shocking facts grimly point out that mishandling of routine emotional disturbance calls account for 20% of all police fatalities. This program takes the officer through the important steps of who, what, where, when and how of any complaint . . . shows why it's important to get the facts so the officer answering the call can exercise caution, yet deal with compassionate authority. Re-enactments of the most typical complaints take the officer on the premises to help resolve personal problems, restore the peace, and use preventive action to reduce arrests. Throughout the program, alertness is stressed to prevent the officer from placing himself in jeopardy. This tops the list as a "must" for any police chief's training program. An instructor's guide is included which will help develop an interaction with trainees so that the instructor will be able to determine the trainees' understanding of the program.

**Murry Woroner Films
for Motorola Systems, Inc.**

Dealing with the Mentally Unbalanced

25 minutes/b&w. □ Much of the time of a police officer is spent dealing with human relations problems, and mental illness is one of the most familiar and severe of these problems. The program offers an understanding of some of the more important human and legal aspects of problems necessary for effective police action in these situations; basic legal concepts, commitment, rights of the mentally ill, the nature of mental illness and the implementation of a mental health program.

**Produced by WGBH-TV, Boston
with the Department of Justice.**

Policeman as a Witness

25 minutes/b&w. □ The duties of a police officer do not end with the arrest of a suspect and his booking at the station house. Policemen are frequently called upon to testify at the trial of the accused. Oftentimes, the officer will be the prosecution's most important witness. Proper training will make him more certain of himself and more objective in what he says. This program explores the policeman's role as a witness in considerable detail.

**Produced by WGBH-TV, Boston
with the Department of Justice.**

Scientific Aids

25 minutes/color. □ A stunning new enforcement's most potent weapons. It gives police officers the flexibility necessary to cope with a rising crime rate and the great sophistication of today's criminals. The program covers the areas of urgent communication, structural changes in the physical environment of the community, the processing of reports, information centers.

**Produced by WGBH-TV, Boston
with the Department of Justice.**

Crowd Control and Civil Disorder

25 minutes/b&w. □ Law enforcement agencies should be trained to handle all kinds of crowds and to control them whether they are hostile or friendly. The program covers types of demonstrations, what to do if you are first on the scene of an unusual occurrence, the do's and don't's of crowd control, intelligence functions, communications, snipers, etc.

**Produced by WGBH-TV, Boston
with the Department of Justice.**

Search and Seizure

25 minutes/b&w. □ A police officer is concerned primarily with those searches that take place incident to an arrest. Patrolmen are not often called upon to use a search warrant. This activity is usually a function of the detective branch of the department. All police personnel, however, should be familiar with the area of search and seizure. If the officer should make a mistake anywhere along the line in his sworn affidavits, in the way the search is conducted, etc., the suspect may go free because of a procedural error, and a serious miscarriage of justice will have taken place.

**Produced by WGBH-TV, Boston
with the Department of Justice.**

Community Relations

25 minutes/b&w. □ Community relations is one of the most delicate subjects in police work today. The problems that arise in this area touch the most sensitive nerves of both the public and of our own law enforcement organizations. The difficulties are compounded by the fact that every community is different. The primary purpose of the program is to stimulate departments to develop the kinds of programs most productive in their own community. Emphasis is placed upon the police officer's personal knowledge of local conditions.

**Produced by WGBH-TV, Boston
with the Department of Justice.**

Breath of Life

16 minutes/color. □ Designed for all ages. Dramatizes the need for knowledge of mouth to mouth resuscitation. Suitable for law enforcement officers, students, parents, teachers, youth workers, etc. Everyone should be prepared to give the breath of life. Winner of 7 international film awards. **Pyramid Films.**

Prime Time EVR

WHAT IS "PRIME TIME EVR?"

Prime Time EVR is another collection of outstanding programs from the Motorola Teleprogram Center. A collection that makes anytime a prime viewing time.

"Best of show" programs have been selected from producers who have achieved distinction in the film art. Many of the titles have won recognition at film festivals and other competitions throughout the world. All have received acclaim wherever they have been shown.

Prime Time EVR includes programs in several categories: Sports and Recreation, Travel and Adventure, Science and Health, Social Issues, and Entertainment. All are fine additions to your cassette library.

These are the films to make the most of your viewing time, whether you want an entire evening's entertainment or a few minutes of informative programming. In groups or solo, Prime Time EVR is at your service, twenty-four hours a day.

Visual literacy has a new and vital place in today's society. Films are being talked about and imitated. Prime Time EVR can aid you in your interpretation of photographic and film media on all levels. These EVR cassette programs are the "great books" of visual literacy.

And they are fun. Absorbing. Beautiful. Shocking. Enlightening. But above all, top entertainment. The Motorola Teleprogram Center is proud to offer the best available in this Prime Time EVR collection.

GET YOUR "PRIME TIME EVR" CATALOG.

When you order a special package, you'll automatically receive the Prime Time EVR catalog.

If someone else in your organization would like to receive the Prime Time EVR catalog, contact:

Dan Lees
Motorola Teleprogram Center
4501 West Augusta Blvd.
Chicago, Illinois 60651
Phone: (312) 772-6500

Terms and Delivery

Net 30 days, F.O.B. Chicago.

Delivery beginning Sept. 15, 1971.

**When You Need
a Fine Color TV
At a Price You Can Afford**

For a small class, ask for the new Motorola Quasar personal portable 16" color TV—available now for only \$275. Motorola also offers five other fine color TV receivers in a choice of screen sizes up to 25" . . . all with automatic fine tuning for ideal color balance. The 25" Insta-Matic™ color set is perfect for a large group and is now specially priced at \$495.

YOU CONTROL MATERIAL—
it doesn't control you

How the Motorola Teleplayer Unit Operates

Simple to Operate

Clip the teleplayer unit's quick connect plugs to the antenna terminals of any TV set. Then drop an EVR cassette onto the spindle, close the lid and push the "start" button. Enjoy up to 25 minutes of color, or 50 minutes of black and white. The cassette automatically threads itself. You don't even touch the film.

Stop Action

The "still" button stops the motion of the film and lets you scrutinize a single frame. A "crawl" control permits slow movement either forward or backward for careful study of the film, frame by frame.

Instant Replay

The "fast reverse" feature lets you quickly back up the film so that a portion of the program may be repeated. Any section of the film may be reviewed as often as desired.

Fast Forward

The "fast forward" button rapidly advances the film to any place in the cassette. A built in reference counter coupled with the fast forward/fast reverse feature, permits you to quickly reach any desired point in the film for accurate mid-film starts.

Quiet

There is no annoying noise to distract. The player is nearly silent when running.

Extra Sharp Picture

The picture signal from the player gives greater detail than the standard TV receiver can reproduce. Unlike standard TV transmission, the teleplayer signal is not affected by electrical or atmospheric interference. You get a sharp, clear, snow-and-ghost-free picture at all times.

Easy to Service

The electronic components of the EVR teleplayer unit are highly reliable Motorola solid-state mini-circuits. These assure serviceability and dependability. If a plug-in mini-circuit replacement is ever needed, an exchange circuit can be plugged in, usually in a matter of minutes right on the spot. As manufacturer, Motorola guarantees all parts in this player for one year, and 90 days on any labor.

Service Teams Now In Place

Motorola electronics teams, trained extensively in the repair and service of Motorola Teleplayer units and TV receivers, are ready should you need service. This network is the largest service support team for a videocassette product in the history of the industry.





MOTOROLA SYSTEMS INC.
4501 W. Augusta Blvd., Chicago, Ill. 60651

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