

NEW RCA VICTOR TV

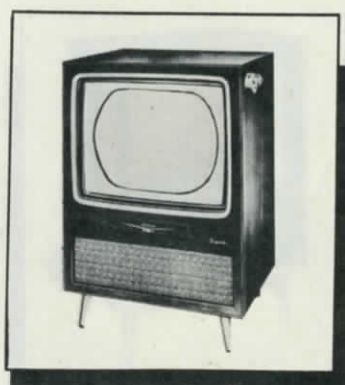
SPECTACULAR . . . *in sight, in sound, in style . . .*



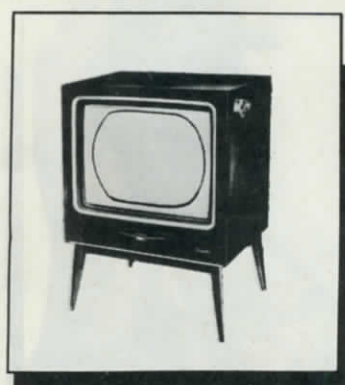
No. 21CD789 — "WHITBY" COMPATIBLE COLOR TV CONSOLE. 254 sq. in. viewable picture. 3-speaker "Panoramic Sound," Illuminated "Front Window" VHF Indicator, Tri-color Picture Tube, Color or Black-and-White Pictures—2 Sets in One. 38 $\frac{1}{2}$ " h, 31-9/16" w, 28 $\frac{1}{4}$ " d. Mahogany or Blond Hwd. LIST \$745.00



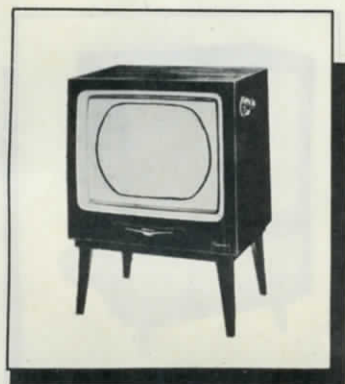
No. 21CT786 — "DARTMOUTH" COLOR TV LOWBOY CONSOLE. 254 sq. in. picture. Balanced Fidelity Sound, "High and Easy" Tuning, Illuminated "Window Knob" Tri-Color Picture Tube — Brings Color or Black-and-White Pictures. 36 $\frac{1}{2}$ " h, 35 $\frac{1}{2}$ " w, 28 $\frac{1}{4}$ " d. Gr. Mahogany, Walnut, or Limed Oak. LIST \$695.00



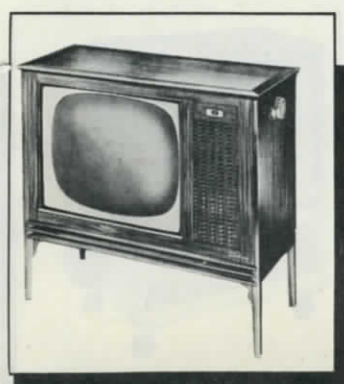
No. 21CT785 — "WESTCOTT" COLOR TV CONSOLE. 254 sq. in. picture. Full Fidelity Color . . . RCA Tri-Color Picture Tube, "Golden Throat" Balanced Fidelity Sound, "Color-Quick" VHF and UHF Tuning, Illuminated "Window Knob." 39 $\frac{1}{2}$ " h, 28-5/16" w, 27 $\frac{1}{2}$ " d. Mahogany or Limed Oak. LIST \$645.00



No. 21CT783 — "STANWYCK" COMPATIBLE COLOR TV CONSOLE. 254 sq. in. picture. Big-Speaker Balanced Fidelity Sound, "High-and-Easy" Tuning, Personalized Color Control, Removable Safety Glass Front, Tri-Color Dust Protected Picture Tube. 38 $\frac{1}{2}$ " h, 28-7/16" w, 27 $\frac{3}{4}$ " d. Gr. Mahogany or Limed Oak. LIST \$550.00.



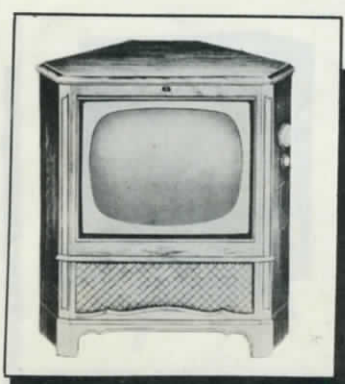
No. 21C5781—"ALDRICH" COMPATIBLE COLOR TV TABLE MODEL. 254 sq. in. picture. High and easy tuning, Tri-Color Picture Tube—Color or Black-and-White pictures, Balanced Fidelity Sound, VHF and UHF Tuning. 27 7/16" h, 28 $\frac{1}{4}$ " w, 27 $\frac{1}{4}$ " d. Gr. Mahogany or Limed Oak. LIST \$495.00.



No. 24D867 — RCA VICTOR "MONTGOMERY" DELUXE LOWBOY 24" T.V. Ultimate in styling, performance and dependability. Improved 3-speaker panoramic sound. New Magic Monitor deluxe chassis. Phono-jack and tone control. Silverama 110° aluminized picture tube. Illuminated channel indicator. 34 $\frac{1}{2}$ " h, 38" w, 18 $\frac{3}{4}$ " d. Walnut. Birch. LIST \$395.00.



No. 24D865 — RCA VICTOR "CUNNINGHAM" DELUXE 24" CONSOLE T.V. New "Lean and Clean" styling, patterned after the finest modern furniture. Cabinet fits close to the wall. Illuminated channel indicator. New "Magic Monitor" deluxe chassis. New mirror-sharp picture. Improved 3-speaker panoramic sound. 36 $\frac{1}{2}$ " h, 28 $\frac{1}{4}$ " w, 18" d. Mahogany grain. LIST \$369.50. Limed Oak grain. LIST \$379.50.



No. 21D862 — RCA VICTOR "NORMAN" PROVINCIAL CUSTOM CORNER 21" CONSOLE T.V. A completely new custom-corner Provincial console cabinetry in genuine Tawny Birch. Charm of authentic French Provincial styling. "Magic Monitor" deluxe chassis. Improved 3-speaker panoramic sound. Silverama 110° aluminized picture tube. 35" h. LIST \$379.50.



No. 21D860 — RCA VICTOR "LOCKWOOD" MODERN SWIVEL 21" CONSOLE T.V. Fashionable and functional swivel T.V. with master-crafted cabinet. Major tuning controls are high on the side. Improved 3-speaker panoramic sound. New Magic Monitor Deluxe chassis. Illuminated channel indicator. 36 $\frac{1}{2}$ " h, 28 $\frac{3}{4}$ " w, 17" d. Mahogany, Walnut & Blond. Birch. LIST \$369.50.



No. 21D858—RCA VICTOR "BORDEAUX" FRENCH PROVINCIAL 21" CONSOLE T.V. Charm and grace of French Provincial styling in Genuine Tawny Birch. Improved 3-speaker panoramic sound. Magic Monitor deluxe chassis. Front window VHF channel indicator. Phono-jack. New mirror-sharp picture. 35 $\frac{3}{4}$ " h, 29 $\frac{1}{4}$ " w, 17 $\frac{1}{4}$ " d. LIST \$369.50.

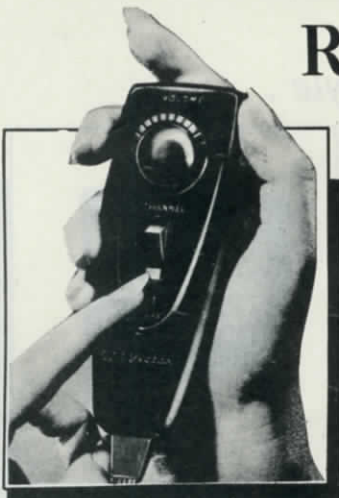


No. 21D856—RCA VICTOR "FAIRHAVEN" 21" LOWBOY T.V. Modern lowboy cabinetry with new "Lean and Clean" styling enhances any modern decor. New "Magic Monitor" deluxe chassis. New mirror-sharp picture. Improved 3-speaker panoramic sound. 33 $\frac{3}{4}$ " h, 39" w, 18" d. Mahogany grain. Walnut grain with Blond Tropical Hardwood trim. Limed Oak grain. LIST \$349.50.



No. 21D852 — RCA VICTOR "ROBBINS" 21" CONSOLE T.V. This handsome contemporary styled cabinet fits close to the wall. Major tuning controls are high on the side. Improved 3-speaker Panoramic sound. New Magic Monitor deluxe chassis. Illuminated front window VHF channel indicator. 35 $\frac{1}{2}$ " h, 26 $\frac{1}{4}$ " w, 16 $\frac{1}{2}$ " d. Mahogany grain or Walnut grain. LIST \$349.95. Birch grain or Limed Oak grain. LIST \$359.95.

RCA VICTOR TELEVISION



*New RCA Victor
Power Tuning
and Remote
Control Unit*



No. 21T848 — RCA VICTOR "HARDING" 21" SWIVEL CONSOLE T.V. Wonderful convenience of swivel T.V. that turns at a touch. New "Lean and Clean" styling. Silverama 110° aluminized picture tube. High-sharp-and easy-tuning, one-touch control. Powerful new Super chassis. 36½" h, 26¼" w, 17" d. Mahogany grain or Walnut grain. **LIST \$299.95.** Lined Oak grain. **LIST \$309.95.**



No. 21T847 — RCA VICTOR "MALVERN" 21" CORNER CONSOLE T.V. First of its kind. Fits snugly into the corner, gives room-wide viewing and outstanding performance. New signal strong chassis. Improved balanced fidelity sound. New Super-sensitive Cascade tuner. 35" h. Mahogany grain. Walnut with Blond Tropical Hardwood trim. Birch grain. **LIST \$289.95.**



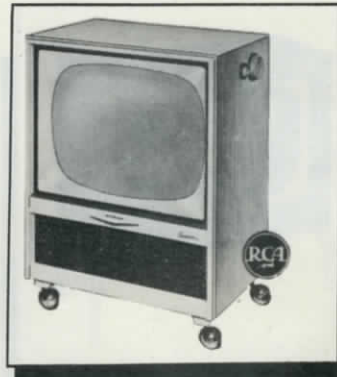
No. 21T846 — RCA VICTOR "GARVEY" 21" LOWBOY T.V. Designed for flair and fashion of modern living. Handsome tapered legs and latticed speaker grille. New Super-sensitive Cascade tuner. High-sharp-and easy tuning, one-touch control. 32" h, 33¼" w, 17" d. Mahogany grain, Walnut grain, Lined Oak grain, or Birch grain. **LIST \$289.95.**



No. 21T842 — RCA VICTOR "DIETRICH" 21" CONSOLE T.V. Remote control and power tuning convenience plus outstanding performance. New "mirror-sharp" picture. Powerful new Super Chassis. Improved "balanced fidelity" sound. Silverama 110° aluminized picture tube. 36" h, 26¼" w, 19" d. Mahogany grain. **LIST \$329.95.**



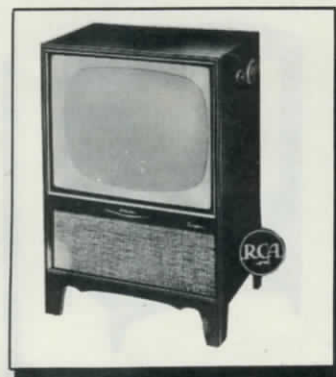
No. 21T842 — RCA VICTOR "LONGPORT" CONSOLE 21" T.V. New slender look, close-to-the-wall cabinet styling. No unsightly dials in the front — seldom-used controls out of sight in the "hidden panel." Powerful new Super chassis. Improved "balanced fidelity" sound. 35¾" h, 26¼" w, 17" d. Mahogany grain or Walnut grain. **LIST \$299.95.** Birch grain. **LIST \$309.95.**



No. 21T840 — RCA VICTOR "LANGSTON" ROLLAROUND CONSOLE T.V. "Glide-along" Super 21" T.V. gives you room-to-room viewing pleasure with one set. High-sharp-and-easy tuning, one-touch control. Improved Balanced Fidelity sound. Powerful new Super sensitive chassis. 33½" h, 24¼" w, 17" d. Mahogany grain. Lined Oak grain. **LIST \$269.95.**



No. 21T839 — RCA VICTOR "COOPER" SWIVEL CONSOLE T.V. Convenience of "touch-turn" swivel T.V. with the lasting beauty of modern furniture design. New mirror-sharp 21" picture. New Super-sensitive Cascade Tuner. Improved "balanced fidelity" sound. Silverama 110° aluminized picture tube. 34½" h, 24¼" w, 17" d. Mahogany grain. Lined Oak grain. **LIST \$269.95.**



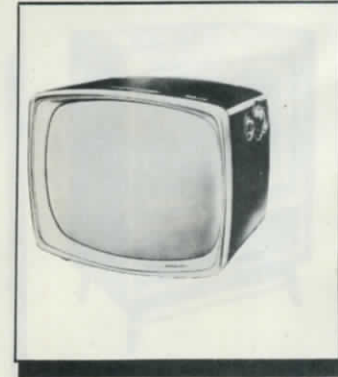
No. 21T837 — RCA VICTOR "FIELDING" CONSOLE T.V. New high-style 21" console T.V. in the contemporary mood. Silverama 110° aluminized picture tube gives "mirror-sharp picture." "High-sharp-and-easy" tuning, "one-touch" control. New Powerful super chassis. 32½" h, 24¼" w, 17" d. Mahogany grain. Walnut grain. Lined Oak grain. **LIST \$239.95.**



No. 24T833 — RCA VICTOR "RANDOLPH" SWIVEL CONSOLE T.V. "Larger-than-life" 24" picture tube with "Lean and Clean" cabinet styling. Touch-turn swivel convenience. No unsightly knobs mar the front of the set. Powerful new Super chassis. Improved "Balanced Fidelity" sound. 34" h, 26" w, 18¼" d. Mahogany grain, Lined Oak grain. **LIST \$259.95**



No. 21T826 — RCA VICTOR "EVANS" SWIVEL CONSOLE T.V. Outstanding 21" T.V. performance and dependability, plus wonderful swivel T.V. convenience. Powerful new Super Chassis. New mirror-sharp picture. Improved Balanced Fidelity sound. New Super-sensitive Cascade Tuner. 33½" h, 23¾" w, 16½" d. Mahogany grain or Lined Oak grain. **LIST \$229.95.**



No. 21D828 — RCA VICTOR "HOLME" 21" TAPER TABLE MODEL T.V. New slender teardrop styling. Major tuning controls high on the side, seldom-used controls are out of sight. New "Magic Monitor" deluxe chassis. Silverama 110° aluminized picture tube. Improved balanced fidelity sound. 19" h, 22" w, 17½" d. Bark Gray or Ebony. **LIST \$219.95.**

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RCA VICTOR

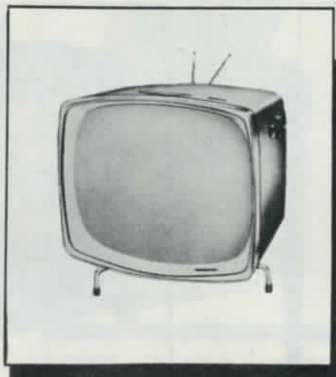
makes news with a new kind of TV...



No. 17D818—RCA VICTOR "BLAINE" 17" SWIVEL TAPER TABLE MODEL T.V. Refreshingly new design with "touch-turn" swivel convenience. Built-in full-size telescoping V-type antenna. New high efficiency chassis. Improved balanced fidelity sound. High-sharp-and easy tuning. 17" h, 17" w, 15½" d. Mahogany grain, Walnut grain, or Lined Oak grain. **LIST \$189.95.**



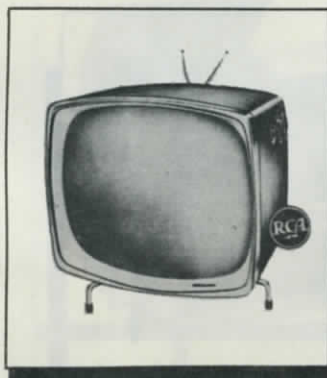
No. 24T832 — RCA VICTOR "ROCKWELL" TABLE MODEL T.V. New mirror-sharp 24" picture. Powerful new Super chassis. Improved Balanced Fidelity sound. Silverama 110° aluminized picture tube. New super-sensitive Cascode tuner. High-sharp-and-easy tuning, one-touch control. 20¾" h, 26" w, 18¼" d. Mahogany grain, Lined Oak grain. **LIST \$239.95.**



No. 21D8305—RCA VICTOR "BURBANK" 21" SWIVEL TAPER TABLE MODEL T.V. Literally "aims to please" by swivelling to face anywhere in the room. Handsome stand protects your table top. Full-size telescoping antenna. Improved balanced fidelity sound. Magic Monitor Deluxe chassis. 20¾" h, 22" w, 17½" d. Mahogany grain, Walnut grain or Lined Oak grain. **LIST \$239.95.**



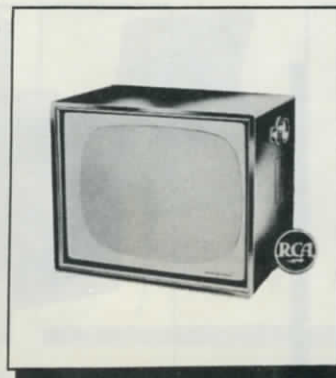
A handy Phono-Jack and switch that permits plug in of an automatic record player like the "Victrola"® 45 or multi-speed attachment. Records played through the RCA Victor Improved 3-Speaker "Panoramic Sound" system are reproduced with amazing brilliance and realism.



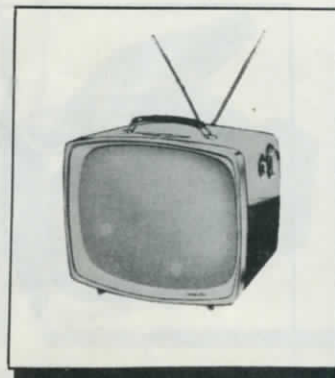
No. 21T824 — RCA VICTOR "PORTLAND" TABLE MODEL T.V. "Touch-Turn" swivel TV with stunning new teardrop "Lean and Clean" cabinet styling. Full-size Telescoping antenna. 21" Silverama 110° aluminized picture tube. New signal-strong chassis. High-sharp-and easy tuning, one-touch control. 20¾" h, 22" w, 17½" d. Mahogany grain, Walnut grain, Lined Oak grain. **LIST \$219.95.**



No. 21RT820 — RCA VICTOR "CLEMMENT" TABLE MODEL T.V. Extra convenience in this Super 21" picture screen T.V. — features built-in remote control and power tuning at a surprisingly low cost. Space-saving fits close to the wall. High-sharp and easy tuning. One-touch control. New slender look cabinet styling. Powerful new Super chassis. 20" h, 23¾" w, 18½" d. Ebony. **LIST \$229.95.**



No. 21T820 — RCA VICTOR "DALTON" TABLE MODEL T.V. New "Lean and Clean" styling with big 21" picture screen. Powerful new Super chassis. Improved balanced fidelity sound. Silverama 110° aluminized picture tube. Super-sensitive Cascode tuner. 19½" h, 23¾" w, 16½" d. Ebony. **LIST \$199.95.** Mahogany grain or Lim. d Oak grain. **LIST \$209.95.**



No. 21PD811 — RCA VICTOR "HATHAWA" DELUXE PORTABLE T.V. Finest 21" screen portable, deluxe in every way. Genuine leather handle. New "Signal-strong" chassis. Silverama 110° aluminized picture tube. High-sharp-and easy tuning. "One-touch" control. New "Flight-Line" cabinet styling. 20" h, 22" w, 17½" d. 2-tone Ebony and Gold finish. **LIST \$229.95.**



No. 17PT807 — RCA VICTOR "GRADUATE" PORTABLE T.V. Compact, economy priced 17" big-screen portable. New mirror-sharp picture. Full-size telescoping antenna. Silverama 110° aluminized picture tube. Streamlined new "Flight-Line" styling. Improved balanced fidelity sound. New finger-tip balance handle for easy carrying. 16" h, 17" w, 16" d. Gray or Ebony. **LIST \$169.95.**



No. 17PD809—RCA VICTOR "SOCIALITE" DELUXE PORTABLE T.V. New 17" "Mirror-sharp" picture. Major tuning controls are recessed on the side. Finger-type Balance handle provides easy portability. New high efficiency chassis. Small plastic feet protect table finish. 15½" h, 17¼" w, 15½" d. Garnet, Ivory, Ebony and Ivory or Blue and Gray. **LIST \$189.95.**



No. 14PD805 — RCA VICTOR "GLADWIN" DELUXE PORTABLE T.V. Finest portable TV with big 14" picture tube features new "Flight-Line" styling, built-in antenna. New, high efficiency chassis. Improved balanced fidelity sound. High-sharp-and easy tuning. 14" h, 14" w, 15" d. Garnet, Ivory, Ebony and Gold, or Gold and Ivory. **LIST \$149.95.**



No. 14PT802 — RCA VICTOR "NASSAU" PORTABLE T.V. Lowest-priced "Flight-Line" portable, with new teardrop design, Finger-Tip Balance handle and fine performance features. 14" overall diagonal picture tube. New mirror-shape picture. Compact new portable chassis. Silverama aluminized picture tube. 14" h, 14" w, 14¼" d. Gray or Ebony. **LIST \$129.95.**



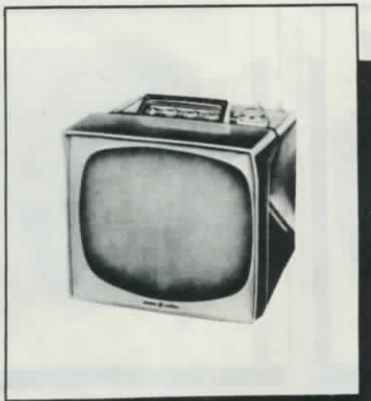
No. 21C701 — GENERAL ELECTRIC COLOR CONSOLE TV. Walnut cabinet blends with modern or period furniture. True-tone picture tube for sharp, bright color, black and white pictures. Individualized color control for color balance, electronic color stabilizer for accurate reproduction. Superb tonal quality. 38 $\frac{1}{8}$ " h, 31 $\frac{1}{4}$ " w, 23 $\frac{3}{8}$ " d. **LIST \$700.00.**



No. 21C700 — GENERAL ELECTRIC COLOR CONSOLE. Mahogany veneer cabinet finished in "Satin-Glow" Individualized color control changes color values for color balance. Full power transformer for long tube life. Electronic color stabilizer. Improved interference suppressor, all customer controls in sight. 36 $\frac{1}{2}$ " h, 32" w, 23 $\frac{1}{8}$ " d. **LIST \$675.00.**



No. 21T500 — GENERAL ELECTRIC TABLE COLOR TV. Made with all the fine features of the console model televisions, including the same amount of picture-viewing space — 250 sq. in. Compact. Beautiful contemporary styling with cabinet of genuine mahogany veneers. 25 $\frac{1}{8}$ " h, 30 $\frac{3}{4}$ " w, 22 $\frac{1}{8}$ " d. **LIST \$519.95.**



No. 14P12 — G.E. "COMPANION" 14" PORTABLE T.V. Sleek, new portable with smooth, functional lines is more compact and lighter. Big, easy-to-watch picture. Long-range reception. Built-in telescoping antenna. Engineered for dependable, trouble-free performance. 12 $\frac{1}{4}$ " h, 14" w, 13 $\frac{3}{4}$ " d. Brown, Red or Green. **LIST \$149.95.**



No. 17P13 — G.E. "BIG SCREEN" 17" PORTABLE T.V. Lightweight for easy carrying, and compact to save space. New tetrode tuner gives better reception. Aluminized picture tube. Built-in telescoping antenna. Dark safety window. 14 $\frac{1}{4}$ " h, 16 $\frac{1}{2}$ " w, 15" d. Beige, Turquoise or Charcoal. **LIST \$179.95.**



No. 24C1671 — G.E. 24" CONSOLE T.V. A big, big screen with luxurious, new slim silhouette styling. 110° aluminized picture tube. New electronic tuning. Power-packed "Ultra-Vision" chassis. 36 $\frac{3}{4}$ " h, 31" w, 15 $\frac{3}{4}$ " d. White Oak. **LIST \$399.95. No. 24C1670 — Same as above with casters. Mahogany 37 $\frac{1}{2}$ " h. LIST \$389.95.**



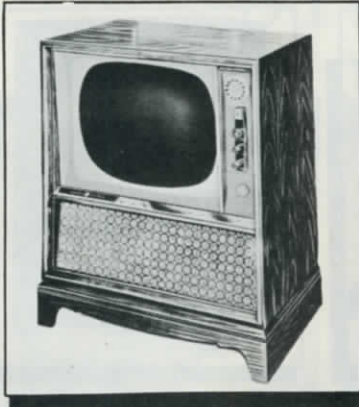
No. 21C1556 — G.E. 21" CONSOLE T.V. Truly distinguished cabinet styling in handsome transitional design with folding full doors. New "Electronic Tuning" gets station and fine tuning with one tap of the button. 110° aluminized picture tube. "Ultra-Vision" chassis. 30 $\frac{1}{4}$ " h, 40" w, 16" d. Mahogany. **LIST \$519.95.**



No. 21C1555 — G.E. 21" CONSOLE T.V. Brilliant contemporary design in unusually modern styling in Cherry veneer. Built-in VHF and UHF antennas. 110° aluminized picture tube. Automatic gain control. Glarejector. Super shielded cascade tuner. Electronic tuning. 30 $\frac{1}{4}$ " h, 40" w, 17" d. **LIST \$489.95.**



No. 21C1553 — G.E. 21" CONSOLE T.V. Luxury-tailored for trimness in new slim silhouette styling. 110° aluminized picture tube. Remote Control unit. High contrast, dark safety window. 35 $\frac{1}{2}$ " h, 28 $\frac{1}{2}$ " w, 15" d. White Oak. **LIST \$399.95. No. 21C1562 — Same in Mahogany. LIST \$379.95.**



No. 21C1554 — G.E. 21" CONSOLE T.V. Functional styling add charm to any decor. 110° aluminized picture tube. Electronic Tuning. Remote control unit. Lighted channel indicator. On casters. 35" h, 29" w, 15" d. Cherry. **LIST \$399.95.** No. 21C1552 — Mahogany. **LIST \$389.95.**



No. 21C1449 — G.E. 21" CONSOLE T.V. Rich cabinetry tailored for trimness in narrow, graceful lines. Convenient top controls. Automatic gain control. 110° aluminized picture tube. Removable dark safety window. 35" h, 23" w, 17" d. Mahogany finish. **LIST \$279.94.** No. 21C1450—White Oak finish. **LIST \$289.95.**



No. 21C1548 — G.E. 21" CONSOLE T.V. New slim silhouette styling. Triple speaker audio system. New 110° aluminized picture tube. "Set and Forget" volume control. Full swivel base. Built-in antenna. 36¼" h, 28½" w, 15" d. Mahogany. **LIST \$369.95.** No. 21C1549 — White Oak. **LIST \$379.95.**



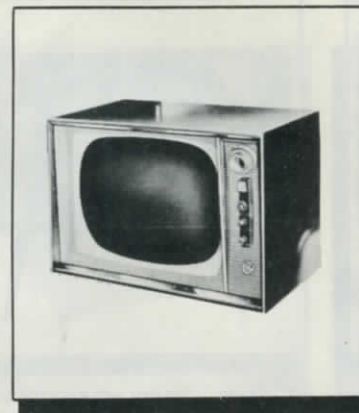
No. 21C1550 — G.E. 21" CONSOLE T.V. New compact shape saves valuable floor space; simplifies room decor. Dual-speaker balanced fidelity sound. 110° aluminized picture tube. Big, easy-to-watch picture. 34½" h, 28½" w, 15" d. Mahogany. **LIST \$329.95.** No. 21C1551—White Oak. **LIST \$339.95.**



No. 21T1541 — G.E. 21" TABLE MODEL Rich, wood-grain finish on metal cabinet in new slim silhouette styling. "Direct Sound" for new tone fidelity. "Set and Forget" volume control. "Ultra-Vision" chassis. 18¾" h, 27¼" w, 15" d. Mahogany finish. **LIST \$279.95.** No. 21T1542 — White Oak finish. **LIST \$289.95.**



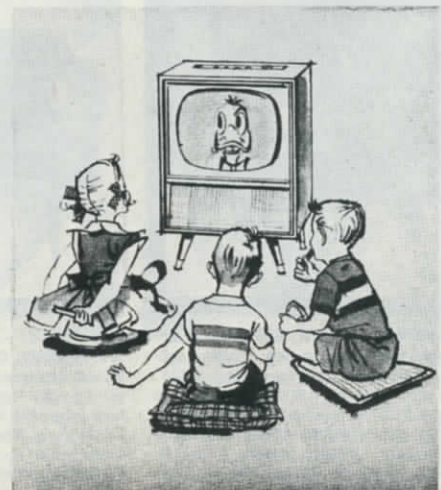
No. 21T1543 — G.E. 21" TABLE MODEL T.V. Designed for trimness. New "Electronic Tuning." Glarejector. Super shielded cascade tuner. Automatic gain control. Built-in VHF and UHF antennas. Set and Forget volume control. 20" h, 28½" w, 15" d. Mahogany. **LIST \$299.95.** No. 21T1544 — White Oak. **LIST \$309.95.**



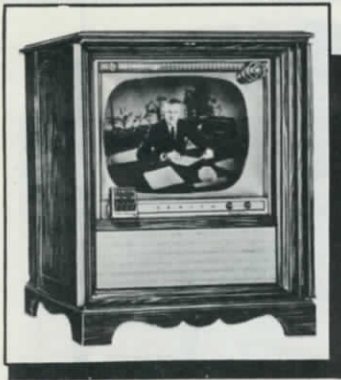
No. 21T1540 — G.E. 21" TABLE MODEL T.V. Luxurious, Bermuda Bronze-finished metal cabinet with a dramatic, really new look. 110° aluminized picture tube. Glarejector. Full power transformer. Automatic gain control. "Set-and-Forget" volume control. High-contrast, dark safety window. 18¾" h, 27¼" w, 15" d. **LIST \$269.95.**



No. 21T 1439 — G.E. 21" TABLE MODEL T.V. Luxurious Bermuda Bronze metal cabinet styled with graceful, narrow lines. New 110° aluminized picture tube. Convenient top controls. Automatic gain control. Dynapower speaker. Dependable G.E. chassis. 18" h, 22¼" w, 17" d. **LIST \$229.95.**



ZENITH TELEVISION



No. A3014 — ZENITH WILLIAMSBURG 21" CONSOLE T.V. Traditional full-door console designed to enhance any period decor. 3 hi-fi speakers. Static-free FM sound. Exclusive Wavemagnet antenna. New top tuning Pull-Push On-Off switch. Space Commander Remote TV tuning. 38½" h, 30" w, 21" d. Mahogany or Cherry. **LIST \$575.00.**



No. A3013 — ZENITH DEAUVILLE 21" CONSOLE T.V. Magnificent French Provincial styling in reach antiqued Cherry wood. Low lines add drama to room decor. Space Commander controls TV from across the room. Exclusive Wavemagnet antenna. Spotlite dial. 4 hi-fi speakers. 33½" h, 39¼" w, 18" d. **LIST \$525.00.**



No. A3012 — ZENITH WELLINGTON 21" CONSOLE T.V. Fine provincial cabinetry with antiqued metal highlights dual grille. 4 Hi fi speakers. Static-free FM sound. Exclusive Wavemagnet antenna. 400 Space Command Remote tuning from your chair. 33½" h, 39¾" w, 18¼" d. Mahogany or Cherry finish. **LIST \$475.00.**



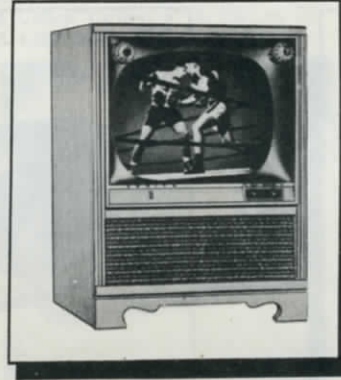
No. A4007 — ZENITH LANCASTER 24" CONSOLE T.V. Superb console styling in new space saving slim-line cabinetry. "400" Space Command remote TV tuning. Three hi-fi speakers with static-free FM sound. Spotlite dial. Top tuning pull-on-off switch. Easy-out picture glass. 38" h, 27¾" w, 19" d. Mahogany or Blonde. **LIST \$450.00.**



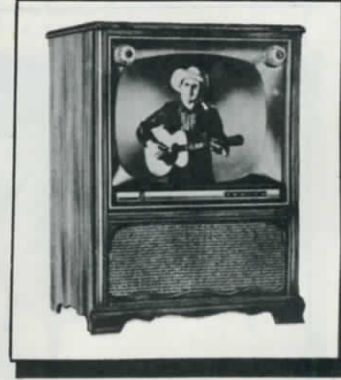
No. A3010 — ZENITH STRATFORD 21" CONSOLE T.V. Handsome console with new slim-line cabinet styling adds charm to any decor. "400" Space Command remote controls. Top tuning Pull-Push On-Off Switch. New "Sunshine" picture tube. New Hi-Fi horizontal chassis. 37" h, 27" w, 19" d. Mahogany. **LIST \$399.95.** Blond or Cherry. **LIST \$409.95.**



No. A2362 — ZENITH WILSHIRE HI FI 21" CONSOLE T.V. Handsome full-door console cabinetry in new slim-line design. New hi-fi horizontal chassis. Three Hi-fi speakers. "Sunshine" picture tube. Wavemagnet antenna hidden behind set. Spotlite dial. Pull-push On-off switch. 36½" h, 27½" w, 20½" d. Mahogany or Maple. **LIST \$399.95.**



No. A2358 — ZENITH ARAGON 21" CONSOLE T.V. Fashionable gold color metal pillar ornaments inserted on wood distinguish contemporary styling. 3 hi-fi speakers gives rich, glorious hi-fi sound. New "Sunshine" picture tube. Easy-out picture glass. Top tuning pull-push on-off switch. Wavemagnet antenna. 36" h, 26" w, 17½" d. Mahogany. **LIST \$319.95.** Blond Oak. **LIST \$329.95.**



No. A2250 — ZENITH YORK 21" CONSOLE T.V. Deluxe Early American console styling in new slim-line cabinetry. Top tuning with Pull-push On-Off switch. Wavemagnet antenna hidden behind set. Two speakers with static-free FM sound. Easy-out picture glass. Super horizontal chassis. 36½" h, 27½" w, 18" d. Mahogany or Maple. **LIST \$299.95.**



No. A3011 — ZENITH BANCROFT 21" CONSOLE T.V. Brilliant new modern cabinet with slim-line lowboy styling. "400" Space command remote TV tuning. Top tuning with new Pull-Push On-Off switch. Exclusive Wavemagnet antenna. Spotlite dial. Easy-out picture glass. 33½" h, 40½" w, 17¾" d. Walnut, Blond Oak, or Ebony. **LIST \$450.00.**



No. A2282 — ZENITH GLENDALE 21" T.V.-PHONO COMBINATION. Brilliantly styled lowboy design in new, space-saving cabinetry. New "Sunshine" picture tube. FM TV sound with 3-speakers. Exclusive Wavemagnet antenna. Hi-fi Cobra-matic 4-speed record changer. Automatic intermix and shut-off. 34" h, 42" w, 21" d. Mahogany. Blond. **LIST \$425.00.**



No. A3006 — ZENITH Cavanaugh 21" CONSOLE T.V. New short-lowboy design in modern slim-line cabinet with handsome vertical grille. Space Command remote tuning. Wavemagnet antenna. Static-free FM sound. Easy-out picture glass. Spotlite dial. 34" h, 31" w, 17½" d. Mahogany. **LIST \$349.95.** Blond and Cherry. **LIST \$359.95.**



No. A2359 — ZENITH HOLBROOKE HI FI 21" CONSOLE T.V. New short-lowboy designed cabinet adds to any contemporary style decor. New hi-fi horizontal chassis and New "Sunshine" picture tube makes possible breathtaking picture details. Top tuning pull-push on-off switch. Wavemagnet antenna. 34" h, 35½" w, 17¾" d. Mahogany. **LIST \$349.95.** Blond Oak or Cherry. **LIST \$359.95.**

THE NEXT LOOK IN DRAMATIC TV STYLING



No. A3004 — ZENITH NEWPORT 21" CONSOLE T.V. Striking simplicity distinguishes full size console with modern tapered legs, slim-line design. Space command tuning from your easy chair. Spotlight dial. New Pull-Push On-Off switch. Wavemagnet antenna. 36" h, 25½" w, 17½" d. Walnut. LIST \$299.95. Mahogany. LIST \$319.95. Blond Oak. LIST \$329.95.



No. A2673 — ZENITH SAXON 24" CONSOLE T.V. Superb console styling with new slim-line cabinetry. 2 quality speakers. Static-free FM sound. Exclusive Wavemagnet antenna. Spotlight dial. Easy-out picture glass. Super horizontal chassis. New "Sunshine" picture tube. 37" h, 27¾" w, 19¼" d. Mahogany. LIST \$299.95. Blond. LIST \$309.95.



No. A2245 — ZENITH KENT 21" CONSOLE T.V. Modern, attractive console, set off by beautiful grille treatment. New Super horizontal chassis and "Sunshine" picture makes possible breathtaking picture details. Static-free FM sound. Wavemagnet antenna. Spotlight dial. 36" h, 24½" w, 17¼" d. Walnut. LIST \$249.95. Mahogany. LIST \$259.95. Blond Oak. LIST \$269.95.



No. A3001 — ZENITH LYNVILLE 21" TABLE MODEL T.V. A dependable performer in metal cabinet in smart contemporary design. "400" Space Command controls TV from across the room. 20¼" h, 23¼" w, 17¼" d. Mahogany. LIST \$289.95. Blond Oak or Cherry. LIST \$299.95. No. A3000 — KINGSLEY — Same as above with "200" Space Command. Mahogany. LIST \$269.95. Blond Oak. LIST \$279.95.



No. A2329 — ZENITH HAWTHORNE 21" HI-FI TABLE MODEL T.V. Modern slim-line design metal cabinet styled to blend with any room setting. New high fidelity horizontal chassis. "Sunshine" picture tube. Two hi-fi speakers with static-free FM sound. Wavemagnet antenna. Spotlight dial. 20¼" h, 23¼" w, 17¼" d. Brown/Cream. LIST \$239.95.



No. A2330 — ZENITH TUDOR HI-FI- 21" TABLE MODEL T.V. Contemporary styled slim-line metal cabinet in wood grained finished. New Hi-Fi horizontal chassis. "Sunshine" picture tube. Two hi-fi speakers. Pull-Push On-off switch. 20¼" h, 23¼" w, 17¼" d. Mahogany finish. LIST \$249.95. Blond or Cherry finish. LIST \$259.95.



No. A2223 — ZENITH FAIRFIELD 21" TABLE MODEL T.V. Handsome new slim line design distinguishes contemporary metal cabinet. "Sunshine" picture tube. Static-free FM sound. Spotlight dial. Top tuning with new Pull-push On-off switch. Wavemagnet. 20½" h, 23½" w, 17½" d. Ebony. LIST \$209.95. Mahogany. LIST \$219.95. Blond or Cherry. LIST \$229.95.



No. A2221 — ZENITH EDINBURGH 21" TABLE MODEL T.V. Smart contemporary styling enhances slim-line metal cabinet. New Super horizontal chassis. Static-free FM sound. Wavemagnet antenna hidden behind set. Pull-push On-off switch. Easy-out picture glass. 20¼" h, 23¼" w, 17¼" d. Ebony. LIST \$189.95. Brown/Cream. LIST \$199.95.



No. A1817 — ZENITH SKIPPER 17" PORTABLE T.V. Distinctive, modern styling metal cabinet with large, convenient front-to-back handle for room to room portability. Top tuning eliminates bending or stooping. Removable face plate glass. Exclusive Wavemagnet antenna. 16" h, 19¼" w, 14¼" d. French Beige. LIST \$169.95. Gray & White. LIST \$179.95.



No. A1512 — ZENITH PATIO MATE 14" PORTABLE T.V. Smart, distinctively styled Lightweight aluminum cabinet highlighted in attractive 2-tone Brown and Cream colors. Weighs only 26 lbs. New exclusive Wavemagnet antenna hidden behind set. Jet tuning. "Hideaway" power cord. 13½" h, 17" w, 14" d. LIST \$159.95.



No. A1812 — ZENITH STROLLER 17" PORTABLE T.V. New advanced styling in modern metal cabinet in attractive Maroon color. Ideal for summer TV viewing on porch or patio. Static-free FM sound. Super-sensitive Cascode tuner. Special selective filter to screen out interference. 13¼" h, 20¼" w, 16½" d. LIST \$159.95.



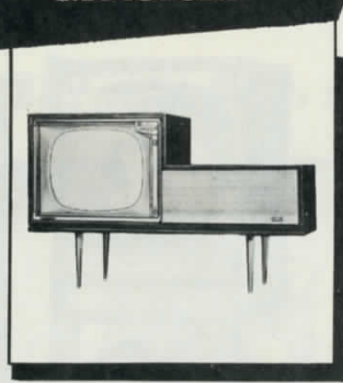
No. A1510 — ZENITH PROMENADE PORTABLE 14" T.V. Light weight to permit carrying the TV to any room in the home. Hideaway power cord. Jet tuning. Static-free FM sound. Built-in top carrying handle. Removable face plate lens. Super-sensitive Cascode tuner. Exclusive Wavemagnet antenna. 13½" h, 17" w, 14" d. French Beige. LIST \$139.95.

Motorola

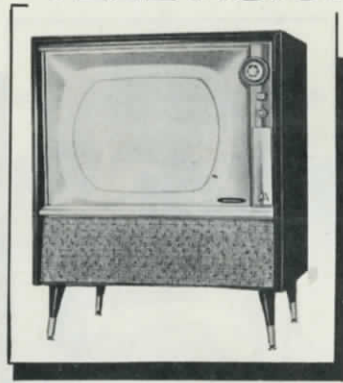
TELEVISION



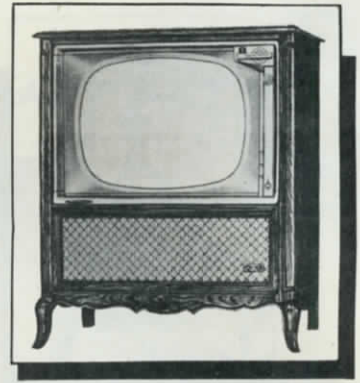
No. 21V1 — MOTOROLA INSTA-MATIC 21" CORNER T.V. Ultimate in contemporary styling. The back is completely finished for use as a room divider. Golden Satellite Tuning system. Remote control. Push button On-Off, at set or remote. Super-powerful Golden M chassis. Walnut finish. **LIST \$695.00.**



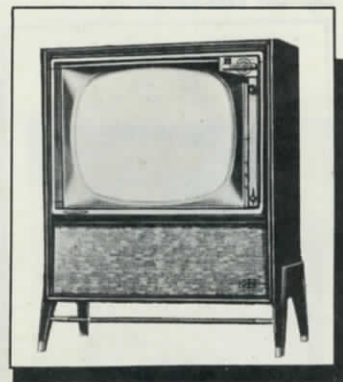
No. 21F8—MOTOROLA HI-FI PHONO 21" T.V. COMBINATION. Insta-Matic T.V. with Golden Satellite tuning system and hi-fi console. 3 Golden Voice speakers. Super-powerful Golden M chassis. Completely wireless remote T.V. control. Walnut finish. **LIST \$650.00.** Blond Oak finish. **LIST \$675.00.**



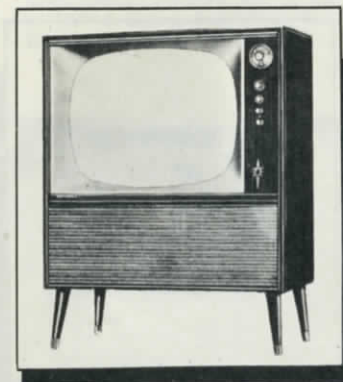
No. 21CK3 — MOTOROLA COLOR 21" CONSOLE T.V. Contemporary console styling with deluxe gold-finish trim. Advanced Power Color chassis. Perfect black-and-white reception. Push button On-Off and Right-Up-Front controls. Twin-Golden Voice speakers. Mahogany finish. **LIST \$750.00.** Blonde Oak. **LIST \$775.00.**



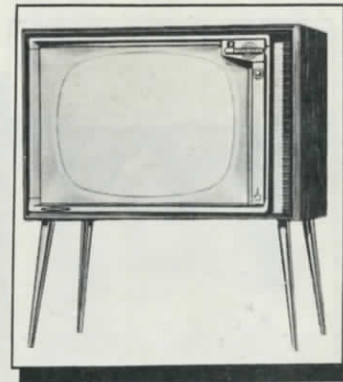
No. 21K80—MOTOROLA 21" CONSOLE T.V. Classic French Provincial styling. Insta-Matic tuning and Golden Satellite Tuning system. Golden M chassis. Completely wireless remote control. Volume resets automatically. 2 Golden Voice speakers. Cherry wood finish. **LIST \$479.95.**



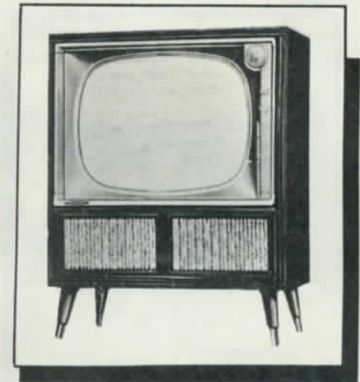
No. 21K83—MOTOROLA 21" CONSOLE T.V. New, exclusive completely wireless remote control Golden Satellite tuning system. Insta-Matic tuner channel selector. New design push button on-off. Power M chassis. Two Golden speakers. Mahogany. **LIST \$429.95.** Blond Oak or Walnut. **LIST \$449.95.**



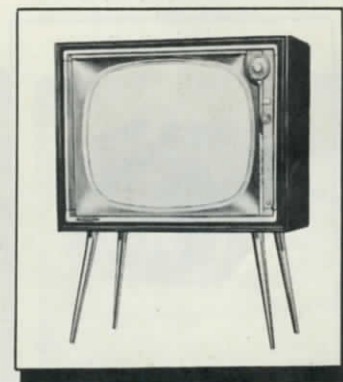
No. 21K82—MOTOROLA 21" CONSOLE T.V. Smart contemporary design. Insta-Matic tuner for fastest, most accurate automatic tuning. Golden Satellite Remote Control unit. Power M chassis. New signal master cascade tuner. Mahogany. **LIST \$329.95.** Blond Oak. **LIST \$339.95.**



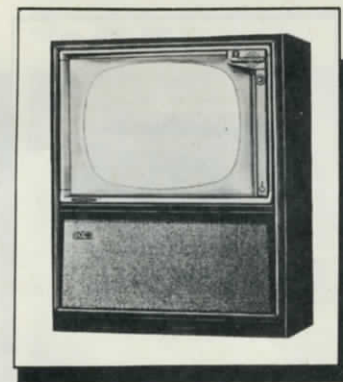
No. 21T46—MOTOROLA 21" CONSOL-ETTE T.V. Fashion styled and room tailored Insta-Matic T.V. New design pushbutton on-off. Golden Satellite Remote Control tuning system. Power M Chassis. Deluxe trim. Shorter, aluminized tube with new picture pilot. Mahogany. **LIST \$359.95.** Blond Oak. **LIST \$369.95.**



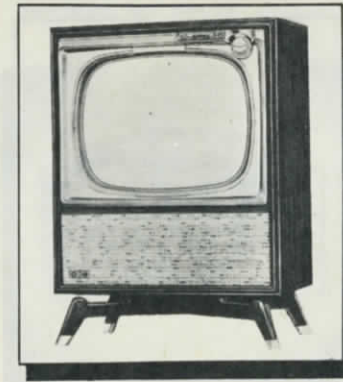
No. 24K18—MOTOROLA 24" CONSOLE T.V. Luxury styling big screen performance. Power M chassis. Push Button On-Off and Right-Up-Front controls. New signal master cascade tuner. Bold simplicity of thin line styling. Mahogany. **LIST \$329.95.** Blond Oak. **LIST \$349.95.**



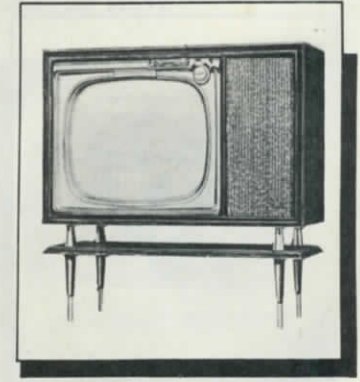
No. 24C1 — MOTOROLA 24" CONSOL-ETTE T.V. Big screen contemporary design with pace setting Thin Line styling. Solid Brass legs add an extra touch of elegance. Power M chassis. Push button On-Off and Right-Up-Front controls. Cascade Tuner. Mahogany. **LIST \$299.95.** Blond Oak. **LIST \$319.95.**



No. 21K81—MOTOROLA 21" CONSOLE T.V. Dramatic, pace-setting Thin Line styling. Rich, beautiful, fine wood finish. Hi-Fi Insta-Matic. New hi-fi out-put transformer and 3 speakers for true hi-fi sound. Golden M chassis. Mahogany. **LIST \$349.95.** Blond Oak. **LIST \$359.95.**

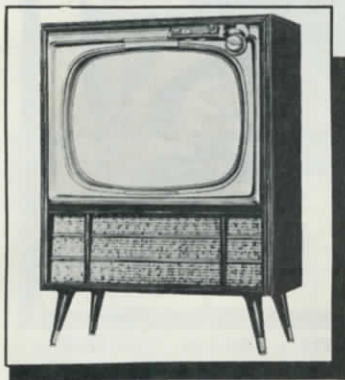


No. 21K74—MOTOROLA 21" CONSOLE T.V. Beautiful finish enhances rich, graceful design. Cabinet swivels for extra viewing ease. Power M Chassis. 2 Golden Voice Speakers for the richest, most perfectly balanced sound. Shorter aluminized picture tube. Mahogany. **LIST \$329.95.** Blond Oak. **LIST \$339.95.**

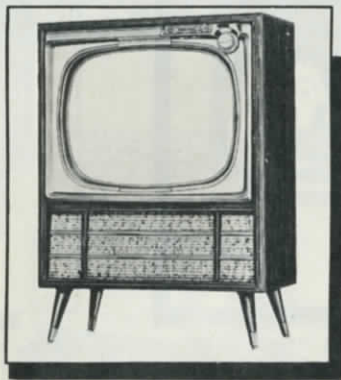


No. 21K79—MOTOROLA 21" CONSOLE T.V. Modern horizontal styling. Distinctive luxury trim. Power M chassis. 3 Golden Voice speakers. Magic Margin frame and tinted eye-shade filter. New Signal Master Cascade Tuner. California Mahogany. **LIST \$299.95.** Blond Oak. **LIST \$319.95.**

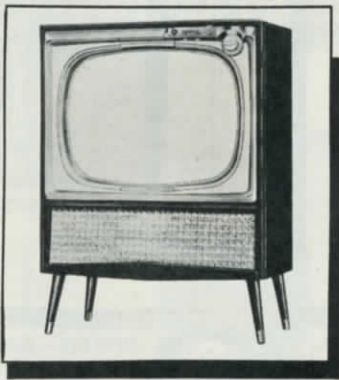
Eye-Conditioned throughout . . .



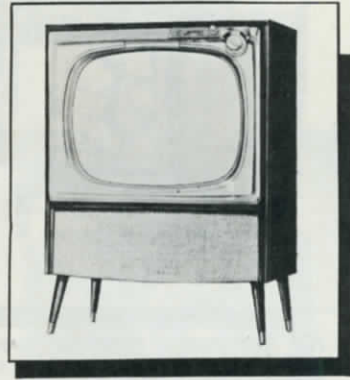
No. 21K76—MOTOROLA 21" CONSOLE T.V. Designed to fit into any setting. Insta-Matic tuning and new, right-up-front "hand-span" controls. Golden M chassis with new Noise Inverter Circuit and improved Gated Automatic Gain Control. Mahogany. LIST \$299.95. Blond Oak or Cherrywood. LIST \$319.95.



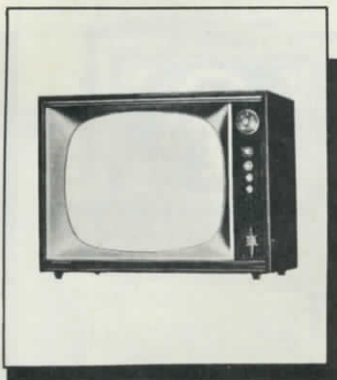
No. 21K75—MOTOROLA 21" CONSOLE T.V. A new, original expression of design. Fine wood finish with textured grille material flecked with gold thread adds interest. New super-power, efficient and dependable Golden M chassis. Mahogany. LIST \$279.95. Blond Oak or Cherrywood. LIST \$299.95.



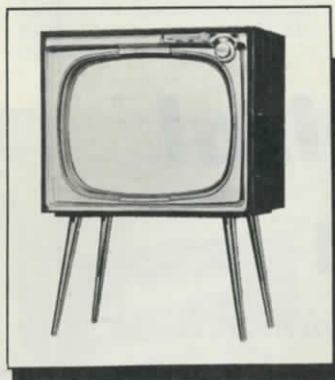
No. 21K73—MOTOROLA 21" CONSOLE T.V. New pace-setting Thin-Line styling and modern design combine in this handsome console. Simple lines add extra beauty. Golden M chassis. Exclusive Motorola Tube Sentry. Cascade Tuner. Mahogany. LIST \$259.95. Blond Oak. LIST \$269.95.



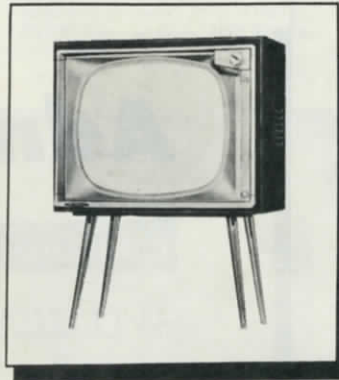
No. 21K72—MOTOROLA 21" CONSOLE T.V. The functional design of today's finest furniture stands out even in this low priced model. Power M chassis. "Hand-span" controls are right-up-front. Magic margin frame and tinted eye-shade filter. Mahogany. LIST \$239.95. Blond Oak. LIST \$249.95.



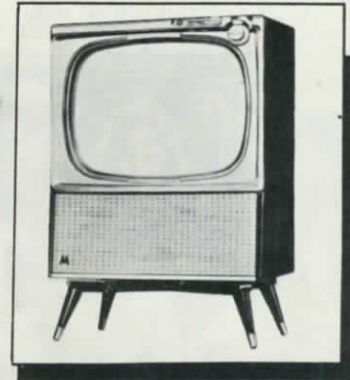
No. 21T45 — MOTOROLA 21" TABLE MODEL T.V. Fresh, up-to-date thin line styling. Insta-Matic T.V. with Golden Satellite Remote Control. Power M chassis. New design Push button On-Off. Exclusive Motorola Tube Sentry. Mahogany. LIST \$289.95. Blond Oak. LIST \$299.95.



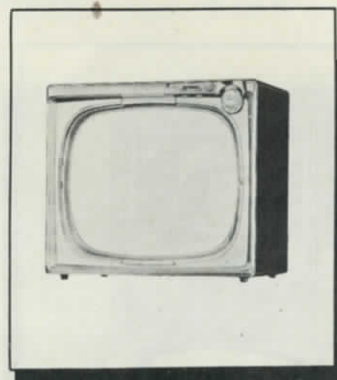
No. 21T43 — MOTOROLA 21" TABLE MODEL T.V. Bold simplicity of design sets new standards in this thin line styling. Insta-Matic tuning with right-upfront "hand-span" controls. Power M chassis. Magic margin frame and tinted eye-shade filter. Mahogany. LIST \$269.95. Blond Oak. LIST \$279.95.



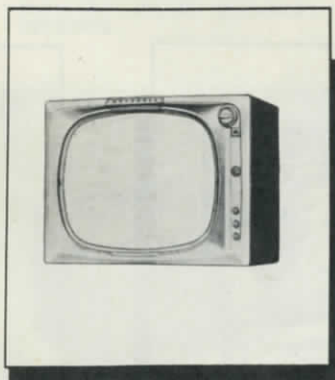
No. 21T42 — MOTOROLA 21" TABLE MODEL T.V. Flatters any setting. New Super-power, efficient and dependable Golden M chassis. Fastest, most accurate automatic Insta-Matic tuner. 2 Golden Voice speakers. Cascade tuner. Mahogany. LIST \$249.95. Blond Oak. LIST \$259.95.



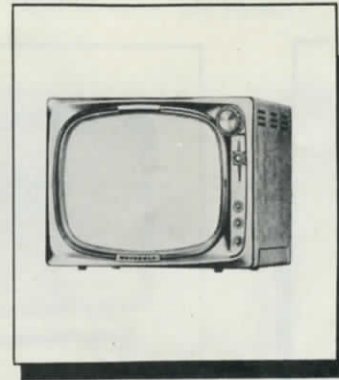
No. 21T40 — MOTOROLA 21" TABLE MODEL T.V. Distinctive thin line styling. Gleaming appointments add luxury touch. The new "hand-span" controls are right-up-front and blend harmoniously with the cabinet. Golden M chassis. Grained Mahogany finish. LIST \$219.95. Grained Blond finish. LIST \$229.95.



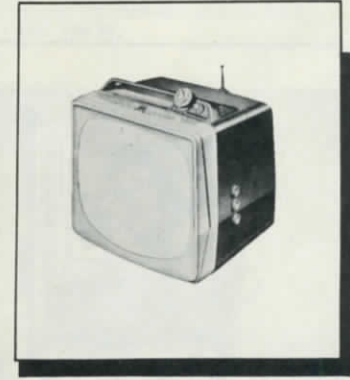
No. 21T39 — MOTOROLA 21" TABLE MODEL T.V. Fresh, clean contemporary designed metal cabinet in popular decorator colors. Insta-Matic tuning with right-up-front "hand-span" controls. Power M chassis. New Signal Master 4-Wafer Cascade Tuner. Charcoal. LIST \$199.95. Blond. LIST \$209.95.



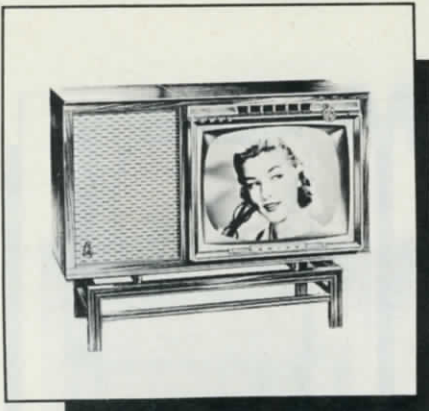
No. 21T47 — MOTOROLA 21" TABLE MODEL T.V. Distinctive simplicity of design is the highlight of this smart, compact, economical table model T.V. "Hand-span" controls are right-up-front. Power M chassis. Cascade Tuner. In Mocha with Antique White Metal. LIST \$179.95.



No. 17T31 — MOTOROLA 17" TABLE MODEL T.V. Exciting and different. Lowest priced table model T.V. with all new lines and styling. PLAcir chassis. In the new exciting Golden Parchment finish. LIST \$179.95.
No. 17T30—Same as above in Charcoal metal cabinet. LIST \$169.95.



No. 17P3—MOTOROLA 17" PORTABLE T.V. Take along your viewing pleasures with you wherever you go—on vacations, trips, or just from room to room. Push button On-Off controls. New "Magic Mast" antenna. In Sky Blue or Mocha metal cabinet. LIST \$179.95. Cerulean Blue. LIST \$169.95.



No. HFR21F42 — ADMIRAL "CANTERBURY" HI-FI AUTOMATIC TV-RADIO-PHONO COMBINATION. Low-boy styling. Exclusive "Son-R" Remote Control — have complete control of T.V., radio or Phono from your easy chair. Imperial 440 chassis. 33½" h., 42¼" w., 29¾" d. Grained Mahogany. LIST \$795.00. Blond. LIST \$805.00. Sierra Veneer. LIST \$815.00.



No. HF21F32 — ADMIRAL "PINEHURST" HI-FI T.V.-RADIO-PHONO COMBINATION. New "thin as a dime" low-boy styling. Imperial 440 chassis. Hi-gain Cascode tuner. Built-in "Omni-scope" antenna. 4-speed automatic record changer. 33½" h., 42½" w., 20¼" d. Gr. Mahogany. LIST \$599.95. Gr. Blond. LIST \$609.95. Sierra Veneer. LIST \$619.95.



No. HF21F23 — ADMIRAL "THE BERKSHIRE" HI-FI T.V.-PHONO COMBINATION. Low-boy styling opens the way to new room planning ideas. New shorter 110° Deflection "Black-beam" picture tube. 4-Speed record changer. 3 hi-fi speaker system. Imperial 440 chassis. New hi-gain Cascode tuner. 33" h., 40½" w., 16¾" d. Gr. Mahogany. LIST \$499.95. Gr. Blond. LIST \$509.95.



No. LHR21F33 — ADMIRAL "THE EXETER" HI-FI CONSOLE T.V. Thrilling new Slim Line cabinet. Imperial 440 chassis. 110° "Black-beam" picture tube. Hi-fi 4 speaker system. (Phono Jack. 33½" h., 42" w., 16¾" d. Mahogany. LIST \$369.95. Blond. LIST \$379.95. Sierra Veneer. LIST \$389.95. With "Son-R" Remote Control \$100.00 additional.

Admiral

Convenience

WOMEN demand...

and MEN appreciate, too!



No. CHR21F54 — ADMIRAL "THE SETON" HI-FI CONSOLE T.V. New all-to-front tuning lets you tune and adjust all controls from a standing position. Push-button On-Off. Removable Picture window. Hi-fi 400 chassis. New Hi-gain cascode tuner. Built-in "Omni-scope" antenna. 37¾" h., 32½" w., 16¾" d. Mahogany. LIST \$369.95. Blond. LIST \$379.95. Sierra Veneer. LIST \$389.95.



No. C21F43 — ADMIRAL "CREIGHTON" CONSOLE T.V. New "thin-as-a-dime" styling in smart console design. Push-Button On-Off. New 110° "Black-beam" picture tube. Built-in Omni-scope antenna. New Hi-gain cascode tuner. 37¾" h., 29" w., 16½" d. Mahogany. LIST \$339.95. Blond. LIST \$349.95.



No. L21E22 — ADMIRAL "PRINCETON" 21" CONSOLE T.V. Smart low-boy design. New all-to-front tuning. Deluxe 330 Chassis. New 110° "Black-beam" aluminized picture tube. Removable picture window for easy cleaning. Built-in Omni-scope antenna. 33" h., 37½" w., 16¾" d. Mahogany. LIST \$319.95. Blond. LIST \$329.95.



No. C21E22 — ADMIRAL "VANDERBILT" CONSOLE T.V. New slimline cabinet on Lazy Susan swivel base lets you turn receiver any direction for head-on viewing. Push-button On-Off. Deluxe 330 chassis. 37" h., 27" w., 16¾" d. Mahogany. LIST \$319.95. Blond. LIST \$329.95. Sierra Veneer. LIST \$339.95.



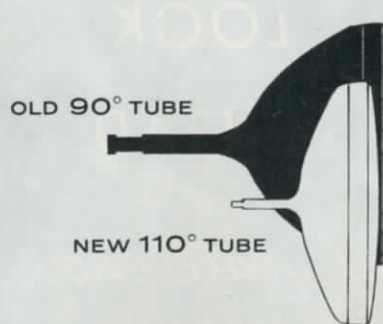
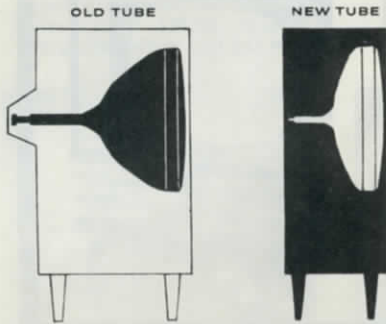
No. C21E13—ADMIRAL "WINDSOR" 21" CONSOLE T.V. New "thin as a dime" styling. 110° Black-beam aluminized picture tube. Built-in Omni-scope antenna. Deluxe 330 chassis. 34 $\frac{1}{4}$ " h., 24 $\frac{3}{4}$ " w., 16 $\frac{3}{4}$ " d. Mahogany. LIST \$269.95. Blond. LIST \$279.95. Sierra Venerr. LIST \$289.95. Additional \$100.00 for "Son-R" Remote Control.



No. C21E2—ADMIRAL "STANFORD" 21" CONSOLE T.V. Thrilling new Slimline cabinet fits flush against the wall. Hideaway" top controls presents smooth uncluttered appearance. New deluxe chassis. New audio system. 110° "Black Beam" aluminized picture tube. 33" h., 26 $\frac{1}{4}$ " w., 16 $\frac{3}{4}$ " d. Gr. Mahogany. LIST \$239.95. Gr. Blond. LIST \$249.95.



No. T21F33—ADMIRAL "ASPEN" 21" CONSOLE T.V. Finest of furniture design. New all-top-front tuning. Push-button On-Off. New 440 chassis. New Hi-gain Cascode tuner. Exclusive "Optic Filter" screen. Built-in Omni-scope antenna. 19 $\frac{1}{2}$ " h., 24 $\frac{1}{4}$ " w., 16 $\frac{3}{4}$ " d. Gr. Mahogany. LIST \$239.95. Gr. Blond. LIST \$249.95.



No. T21E21—ADMIRAL "ASBURY" 21" CONSOLE T.V. Modern styling with beautiful new Golden Picture Frame metal cabinet. 110° "Black-Beam" aluminized picture tube. 19 $\frac{1}{2}$ " h., 24 $\frac{1}{4}$ " w., 16 $\frac{3}{4}$ " d. Charcoal. LIST \$209.95. Mahogany. LIST \$219.95. Blond. LIST \$229.95. Additional \$100.00 for "Son-R" Remote Control.

Slimmer, more compact Cabinets...with New 110° Picture Tube

An amazing electronic development, new 110 degree picture tube, makes possible Admiral's smart new slimline styling by reducing cabinet depths from 20 to 25 inches to just over 16 inches. Secret is a shortened, more efficient electron gun that doesn't bulge out the back,

take up precious space inside the cabinet. Climax of years of research, this new aluminized tube sets a brand new high standard for picture clarity, sharpness and depth even in daylight. No ion trap to require adjustment or servicing.



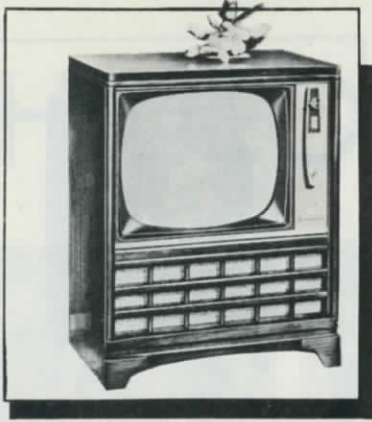
No. P17D21—ADMIRAL "SEVENTEEN" 17" PORTABLE T.V. New 110° picture tube makes "Bookshelf Thin" design possible, gives greater sharpness and contrast. Sturdy metal cabinet with Contour Grip handle. 13 $\frac{3}{4}$ " h., 16 $\frac{1}{2}$ " w., 13 $\frac{3}{4}$ " d. Bronze. LIST \$169.95. White/Green. Brown/Beige. LIST \$179.95. White Morocco Vinyl leather. LIST \$189.95.



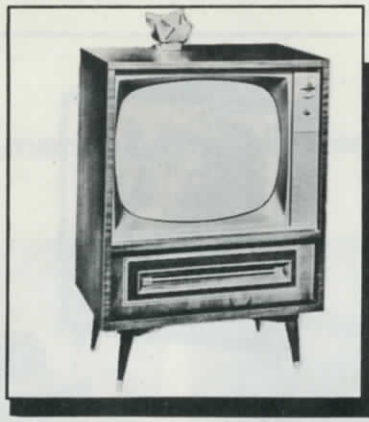
No. P14D12—ADMIRAL "FOURTEEN" 14" PORTABLE T.V. New Slimline portable TV has the beauty, the power, the ruggedness you want. 110° Black-beam picture tube. 12" h., 14 $\frac{1}{2}$ " w., 12 $\frac{3}{4}$ " d. Silver Gray. LIST \$139.95. White/Gold. White/Red. LIST \$149.95. Tan Morocco Vinyl Leather. LIST \$159.95.



No. B121F1—ADMIRAL "HEARTSIDE" 21" BUILT-IN T.V. Beautiful new Golden Picture Frame blend into smart styling. Push-button On-Off. Removable picture window for easy cleaning. New Hi-gain Cascode tuner. Imperial 440 chassis. Dual 8" heavy-duty PM speakers acoustically matched. LIST \$239.95.



No. 4623—PHILCO 21" CONSOLE T.V. Smart Traditional styling with latted hardwood speaker grille. Picture Boost Amplifier gives twice the contrast. New Super sensing tuner. Built-in VHF-UHF antenna. Dyna-Glow channel markers. Convenient swivel casters. 34" h, 29" w, 19 $\frac{3}{4}$ " d. Mahogany. LIST \$339.95.



No. 4620-5—PHILCO 21" CONSOLE T.V. Smart modern lines adds finesse to any decor. Exclusive acoustic lens speaker. Starbright 20/20 aluminized picture tube. Built-in antenna. Swivel base cabinet. 34" h, 25" w, 19" d. Mahogany. LIST \$259.95. Blonde. LIST \$269.95.



No. 4622—PHILCO 21" CONSOLE T.V. Rich, contemporary styling. Exclusive Wrap-around sound system. 3-speakers. Phono-jack. Built-in antenna. New deluxe Spur Switch tuner. Equipped with swivel casters. 33 $\frac{1}{2}$ " h, 27 $\frac{1}{4}$ " w, 17 $\frac{1}{2}$ " d. Mahogany. LIST \$299.95. Blonde. LIST \$309.95.



No. 4632—PHILCO 21" CONSOLE T.V. Warm, Honey Color Provincial styling with Gold Appointments. Exclusive Wrap-Around sound system. Top front tuning. 3 speakers. Built-in phono-jack. Built-in VHF-UHF antenna. 2-position electronic range switch. Hi-voltage circuitry. 34" h, 28 $\frac{3}{4}$ " w, 18" d. Maple. LIST \$379.95.

LOOK
AHEAD
and you'll choose
PHILCO



No. 4624—PHILCO 21" CONSOLE T.V. Grained Crotch Mahogany top with Twinkling Gold detailing. New deluxe spur switch tuner. 2-position electronic range switch. Built-in phono-jack and antenna. Starbright 20/20 aluminized picture tube. 34" h, 28 $\frac{1}{2}$ " w, 17 $\frac{3}{4}$ " d. LIST \$339.95.



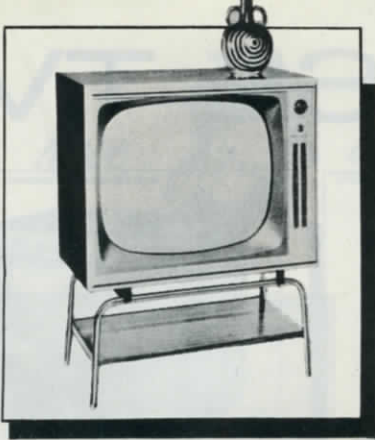
No. 4626—PHILCO 21" CONSOLE T.V. Rich modern styling with distinctive Gold and Copper Accents. Picture boost Amplifier gives twice the contrast. 3 speakers. Built-in phono-jack. Dyna-Glow channel markers. Noise Inverter. 34" h, 28" w, 20" d. Mahogany. LIST \$379.95. Blonde. LIST \$389.95.



No. 6624-T—PHILCO 24" CONSOLE T.V. Smart modern design accented with Copper detailing. Exclusive Wrap-around sound system. Touch 'N-Tune Automatic On-Off and Tuning controls. 3-position electronic range switch. Phono-jack. 36 $\frac{1}{4}$ " h, 31 $\frac{3}{4}$ " w, 20" d. Mahogany. LIST \$450.00. Blonde. LIST \$475.00.



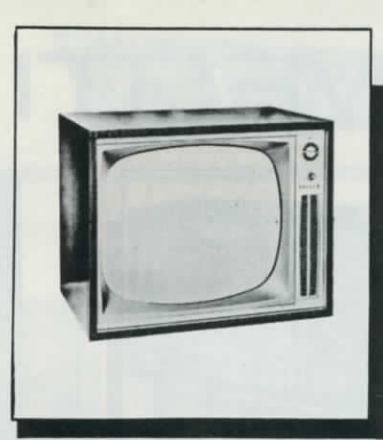
No. 6620-S—PHILCO 24" CONSOLE T.V. New deluxe Spur Switch Tuner. Exclusive 14" acoustic lens speaker. Starbright 20/20 aluminized picture tube. Built-in antenna. Swivel base cabinet. 35" h, 28 $\frac{3}{4}$ " w, 17" d. African Stripe Mahogany finish with Gold detailing. LIST \$369.95. Blonde finish. LIST \$379.95.



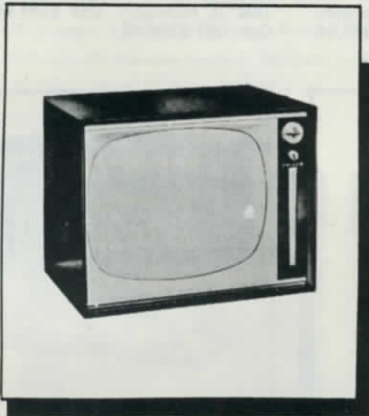
No. 6206-S—PHILCO 24" CONSOLE T.V. Unique styling adds to any modern setting. Sound out front with new "Long 10" speaker. Swivel base. Starbright 20/20 aluminized picture tube. 35" h, 28 $\frac{3}{4}$ " w, 17" d. Mahogany with Sculptured White Gold frame. LIST \$279.95. Blonde. LIST \$289.95.



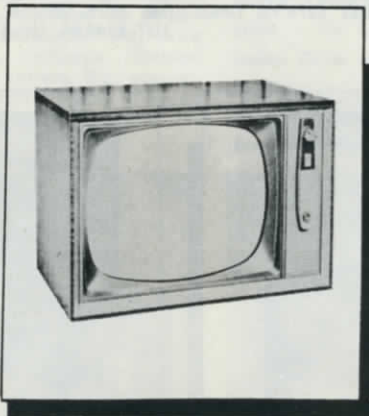
No. 4214T—PHILCO 21" CONSOLETTA T.V. Swivel base carousel ensemble with self. Uni-Dial all-in-one control center. New "Long 10" speaker. Dyna-Glow illuminated channel markers. Automatic tuning controls. 32 $\frac{1}{2}$ " h, 25" w, 17" d. Mahogany with Gold Control Center. LIST \$249.95. Fruitwood. LIST \$259.95.



No. 4212—PHILCO 21" TABLE MODEL T.V. Contemporary design. Top front tuning with new sound out front "Long 10" speaker. Deluxe spur switch tuner. Starbright 20/20 aluminized picture tube. Built-in VHF-UHF antenna. 19" h, 25" w, 17" d. Mahogany. LIST \$229.95. Blonde. LIST \$239.95.



No. 4210—PHILCO 21" TABLE MODEL T.V. Smart contemporary styling. New deluxe spur switch tuner. Starbright 20/20 aluminized picture tube. Dynamic Diode Detector Sound system. Built-in antenna. 19" h, 24 $\frac{3}{4}$ " w, 17 $\frac{1}{2}$ " d. Ebony metal. LIST \$179.95. Blonde grain metal. LIST \$199.95.



No. 4216—PHILCO 21" TABLE MODEL T.V. Designed for today's compact living. Uni-Dial All-in-one Control Center. 3-Position electronic range switch. New picture analyzer improves picture quality. Noise Inverter. 19" h, 27 $\frac{3}{4}$ " w, 19" d. Mahogany. LIST \$239.95. Blonde. LIST \$249.95.



No. 3035—PHILCO "SEVENTEENER" 14" PORTABLE T.V. Carry it anywhere. Enjoy it everywhere. Light and easy to carry Ultra-compact chassis snugly designed into smart Swept-back aluminum cabinet. Scan-Tenna. Solarized filter lens. Bronze, Surf and Sand. LIST \$169.95. Saddle. LIST \$179.95.



No. 2003—PHILCO "SPORTSTER 96" PORTABLE T.V. Here's full-size 96 sq. in. screen . . . super-powered chassis . . . solarized filter lens . . . FM sound, plus the amazing Scan-Tenna that fans out in all directions to locate the strongest signal. Surf/Sand, Ivory/Gold. LIST \$139.95. Gold/Ivory. LIST \$149.95.



No. 3042—PHILCO "SLENDER SEVENTEENER" PORTABLE T.V. Trimmer, neater, easier to carry, excess bulk removed, no boxy corners or edges! TV's newest creation. 155 sq. in. picture area Scan-Tenna handle. Flame/Ivory, Gold/Ivory. LIST \$179.95. **No. 3044-A** — Same in Alligator. LIST \$179.95.

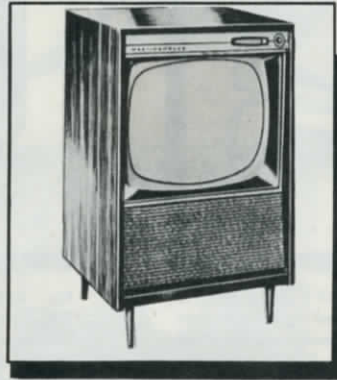


No. 3204 — PHILCO "SLENDER SEVENTEENER" TABLE MODEL T.V. Here's a revolutionary new idea in T.V. Big 155 sq. in. picture area, but needs little space. Built-in electronically matched antenna. Convenient handle for easy carrying. Mahogany, Turquoise/Ivory. LIST \$169.95. Blonde Oak. LIST \$174.95. No. 3202-C—Charcoal Gray. LIST \$159.95.

WESTINGHOUSE TV



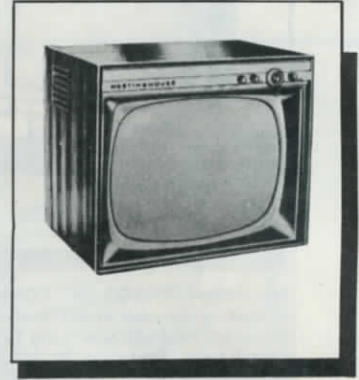
No. 21K214—WESTINGHOUSE "SCANDIA" DELUXE 21" T.V. In admirable horizontal console styling with a smart "rail-base" design with tapered legs. Ease and comfort of "Push-Bar" power tuning. Illuminated channel selector. 90° aluminized picture tube. Masonite finish. 33" h., 36" w., 19" d. Mahogany. LIST \$349.95. Lined Oak or Walnut. LIST \$359.95.



No. 21K212—WESTINGHOUSE "VENETIAN" DELUXE 21" CONSOLE T.V. Rich, artistically created console with clean, uncluttered lines. Enjoy the ease, comfort and accuracy of "Push-Bar" power tuning, push-button "On-Off" control, and Magna Power speaker. Masonite finish. 37" h., 24½" w., 19" d. Mahogany. LIST \$279.95. Lined Oak. LIST \$289.95.



No. 21K204—WESTINGHOUSE "SHEFF-FIELD" DELUXE 21" CONSOLE T.V. Gracefully styled contemporary console. Features finger-tip tuning, acoustical tone chamber with slanted-up speaker grille, Push Button "On-Off" control. 90° aluminized picture tube. "Eye-comfort" filter glass. Metal cabinet. 35" h., 23½" w., 18¾" d. Mahogany. LIST \$249.95. Lined Oak. LIST \$259.95.



No. 21T201—WESTINGHOUSE "TUDOR" DELUXE TABLE MODEL 21" T.V. Trim, handsome contemporary styling—tastefully complement any room decor. Enjoy Push Button On-Off control, finger-tip tuning, Eye-Ease filter glass. 90° aluminized picture tube. Metal cabinet. 20½" h., 23½" w., 18¾" d. Mahogany. LIST \$199.95. Lined Oak. LIST \$209.95.



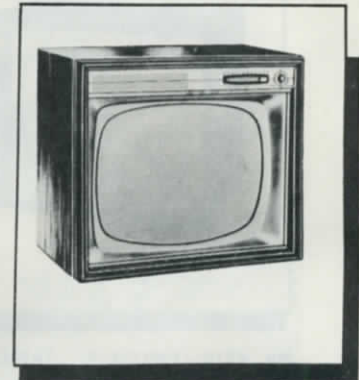
No. 21K228—WESTINGHOUSE "ATHENS" CUSTOM 21" CONSOLE T.V. Exquisitely fashioned furniture, designed for today's most admired interiors. Superb performance with exclusive Automatic Tuning, 3 Magna Power speakers, automatic station selector. Masonite finish. 36¼" h., 42" w., 16½" d. Mahogany, Lined Oak or Walnut. LIST \$429.95.



No. 21W226—WESTINGHOUSE "REGEN-CY" CUSTOM 21" CONSOLE T.V. True traditional styling. Enjoy the unusually fine custom features—exclusive automatic tuning, dual speak FM sound system, 110° aluminized picture tube. Masonite finish. 37¾" h., 25¾" w., 16½" d. Mahogany. LIST \$349.95. No. 21K227—Swivel base in Lined Oak or Walnut. LIST \$359.95.



No. 21K224—WESTINGHOUSE "LENNOX" CUSTOM 21" CONSOLE T.V. Distinctive contemporary console. Latest electronic advances with exclusive automatic tuning, "bass-to-treble" tone control, 8" Magna Power speaker and 110° aluminized picture tube. Masonite finish. 37¼" h., 24¾" w., 16¾" d. Mahogany LIST \$319.95. Lined Oak or Walnut. LIST \$329.95.



No. 21T220—WESTINGHOUSE "NORDIC" CUSTOM 21" TABLE MODEL T.V. Authentic period styling that blends graciously with any decorating scheme. It's new inside and out—with Automatic Tuning, 110° Silhouette cabinet styling. Masonite finish. 21¾" h., 25" w., 16¾" d. Mahogany. LIST \$269.95. Lined Oak. LIST \$279.95. Walnut. LIST \$289.95.



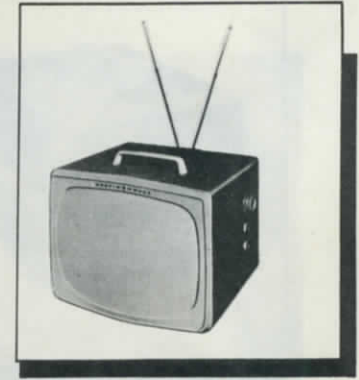
No. 21T218—WESTINGHOUSE "WINDSOR" CUSTOM 21" TABLE MODEL T.V. Smart simplicity in contemporary styling. Exclusive automatic tuning, 110° "space saving" aluminized picture tube. New Push-button On-Off control. Eye-comfort filter glass. Metal cabinet. 20½" h., 23½" w., 16¾" d. Mahogany LIST \$249.95. Lined Oak. LIST \$259.95.



No. 17T175—WESTINGHOUSE 17" PORTABLE T.V. Fresh Taper Trim styling, a totally new concept in beauty. 90° "Best-by-Eye" aluminized picture tube. Eye-comfort filter shield. Telescoping antenna. Sturdy aluminum cabinet. Simplified tuning controls. 14¼" h., 16¼" w., 16½" d. Smoke Gray, Turquoise/Sand, or Terra Cotta. LIST \$159.95.

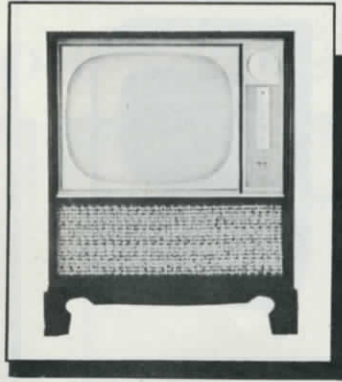


No. 17T238—WESTINGHOUSE 17" PORTABLE T.V. New Taper Trim styling to complement, accent or contrast any room in your home. Enjoy "big set" power in this gay, colorful vinyl finished cabinet. 90° "Best-by-Eye" aluminized picture tube. 14¼" h., 16¼" w., 16½" d. Slate, Saddle or Flame. LIST \$169.95.

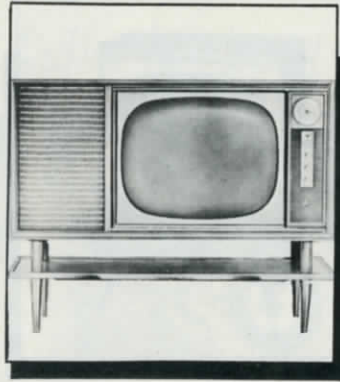


No. 17T242—WESTINGHOUSE 17" PORTABLE T.V. Smaller cabinet in this new Silhouette styling, yet you enjoy larger, clearer picture. 110° "space saving" aluminized picture tube. New silicon rectifiers. Eye-comfort safety shield. Built-in twin-telescoping antenna. 14" h., 16½" w., 14" d. Sand, Turquoise or Ebony. LIST \$179.95.

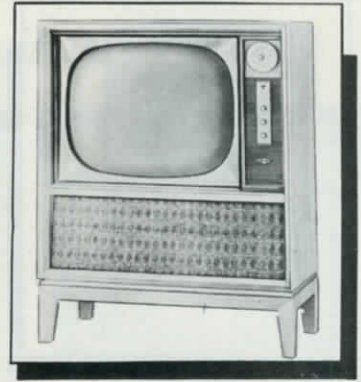
Hotpoint Hi-Vi TV



No. 245805 — HOTPOINT 24" CONSOLE T.V. New slender profile console T.V. that is only 15 3/4" from front to back. "Miracle Memory" fine tuning, Touch-button power tuning, 3-speaker Hi-Vi sound, Remote control at no extra cost. 36 3/4" h. 31" w. 15 3/4" d. Mahogany. **LIST \$389.95.** No. 245806 Oak. **LIST \$399.95.**



No. 215605 — HOTPOINT 21" LOWBOY T.V. Elegant new cabinet styling tailored to contemporary decorating scheme. New 110° "Mirrorbeam" picture tube. "Miracle Memory" fine tuning, 3 speaker Hi-Vi sound. Remote Control. 31" h. 40" w. 16" d. Walnut. Light Oak. **LIST \$469.95.**



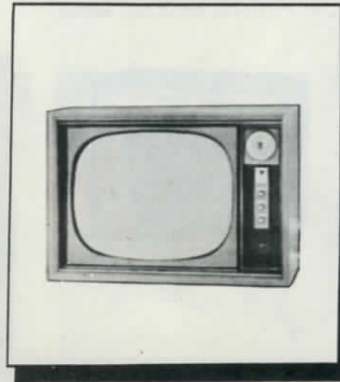
No. 215555 — HOTPOINT 21" CONSOLE T.V. Prestige console with every Hotpoint deluxe feature. New 110° "Mirrorbeam" aluminized picture tube. Super-sensitive "Powertronic" chassis. Remote Control. 3-speaker Hi-Vi sound, 35" h. 28 1/2" w. 15" d. Mahogany. **LIST \$349.95.** No. 215556 Light Oak. **LIST \$359.95.**



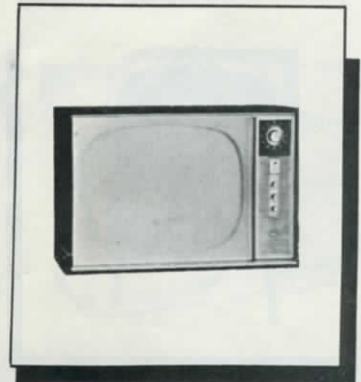
No. 215507 — HOTPOINT 21" CONSOLE T.V. New swivel-base console that can be viewed from anywhere in the room. Stay-Set Volume control. Automatic matched Sight 'n' Sound Tuning. 36 1/4" h. 28 1/2" w. 15" d. Masonite Mahogany. **LIST \$319.95.** No. 215508 Masonite Light Oak. **LIST \$329.95.**



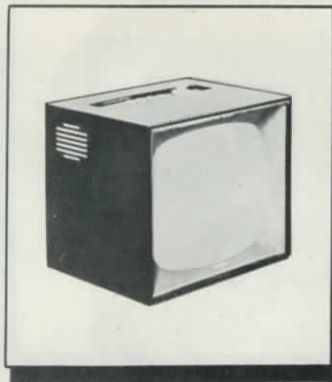
No. 215505 — HOTPOINT 21" CONSOLE T.V. Enjoy vivid picture, Hi-Vi sound and advanced performance in this strikingly handsome new console. "Easy reach" recessed Top-Tuning. New 110° Mirrorbeam aluminized picture tube. Greater enjoyment with this new Super chassis. 36 1/4" h. 22 1/4" w. 17" d. Masonite Mahogany. **LIST \$229.95.**



No. 215455 — HOTPOINT 21" TABLE MODEL T.V. Sleek new table model with luxury features, yet they're only 15 1/2" deep. Touch-Button Power Tuning and front Hi-Vi speaker. Automatic matched sight 'n' sound tuning. 20" h. 28 3/4" w. 15 1/2" d. Mahogany. **LIST \$259.95.** No. 215456 Light Oak. **LIST \$269.95.**



No. 215406 — HOTPOINT 21" TABLE MODEL T.V. New slender profile that makes last year's T.V. old-fashioned. Only 15" deep. Fits in unobtrusively but handsomely anywhere in the room. New Super-sensitive "Powertronic" chassis. Stay-Set volume control. 18 3/4" h. 27 1/4" w. 15" d. Ebony Metal **LIST \$229.95.**



No. 215405 — HOTPOINT 21" TABLE MODEL T.V. New Top Tuning table model with 'easy reach' controls offers Hotpoint's fabulous "Slender Profile" styling at a new low cost. Handsome Brown metal cabinet only 17" deep, New Super chassis. 18" h. 22 1/4" w. 17" d. **LIST \$189.95.**



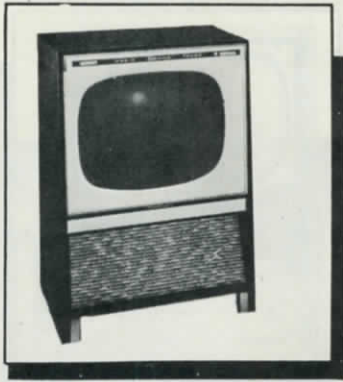
No. 175305 — HOTPOINT 17" PORTABLE T.V. Fabulous design — unlike any portable T.V. before. Family-size picture, light and trim in a shelf-size cabinet completely portable. Built-in pop-up antenna, 14 1/2" h. 17" w. 14" d. Tawny Beige/Silver Beige. **LIST \$174.95.** No. 175306 Smokey Grey/Silver Grey. **LIST \$179.95.**



No. 145206 — HOTPOINT 14" PORTABLE T.V. New top tuning and carrying handle ensemble puts controls where they're easiest to use, in a jewel-like setting. Built-in pop-up antenna. New 110° aluminized picture tube. Extra sensitive tuner. 12" h. 14" w. 13 1/2" d. Autumn Red/Desert Sand. No. Spring Green/Silver Beige **LIST \$149.95.**

- WITH NEW 110° "MIRRORBEAM" PICTURE TUBE!
- NEW SUPER-SENSITIVE "POWERTRONIC" CHASSIS!
- NEW "MIRACLE MEMORY" FINE TUNING!
- THREE-SPEAKER HI-VI SOUND!

SYLVANIA *Television*



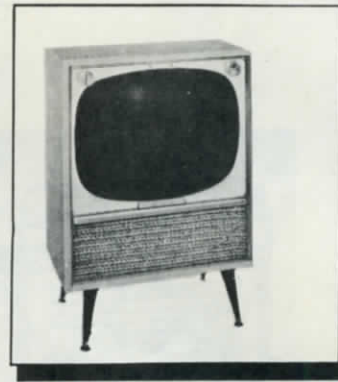
No. 21C512 — SYLVANIA "CABINET OF LIGHT" 21" CONSOLE T.V. Trim, compact cabinetry with emphasis on power and performance. Exclusive Sylvania Halolight, 110° deflection picture tube. New 2-way "magic-touch" tuning. 35½" h. 24¼" w. 16½" d. Mahogany. LIST \$379.95. Fruitwood or Blond. LIST \$389.95.



No. 21C513 — SYLVANIA "THE DECORATOR" 21" CONSOLE T.V. Featuring Sylvania's exclusive Halolight makes pictures appear larger, sharper, clearer. Big-screen viewing in smaller, more space-saving cabinet design. Powerful S-110 Chassis. 110° deflection picture tube. 35½" h. 24¼" w. 16½" d. Mahogany LIST \$319.95. Blond LIST \$329.95.



No. 21C407 — SYLVANIA "THE MODERN" 21" CONSOLE T.V. Compact cabinetry that is equally at home in both modern or traditional decors. Powerful S-110 chassis. Advanced printed circuitry. 110° deflection picture tube. Featuring Halolight. 34" h. 24¼" w. 16½" d. Mahogany LIST \$279.95. Blond LIST \$289.95.



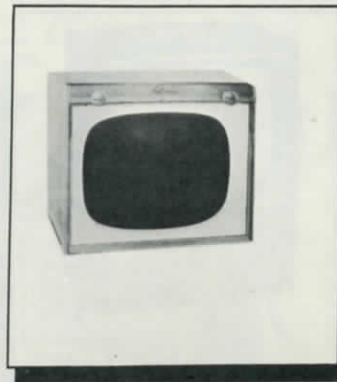
No. 21C408 — SYLVANIA "THE CONTEMPORARY" 21" CONSOLE T.V. Now! Big-screen viewing in smaller, more space-saving cabinet design. Features Powerful S-110 chassis, 110° deflection picture tube, Automatic volume control, sensitive-turret tuner. 33" h. 22½" w. 14¼" d. Mahogany LIST \$249.95. Blond LIST \$259.95.



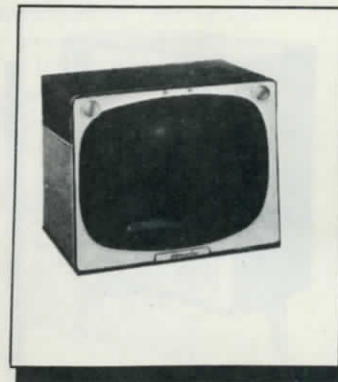
No. 21C409 — SYLVANIA "THE FUTURA" 21" CONSOLE T.V. Advanced cabinetry in smart new compactness, daring new beauty. Full 21" 110° deflection picture tube. Powerful Sylvania S-110 chassis. Advanced printed circuitry. Removable front plastic lens. Sensitive pentode tuner. 30¼" h. 21" w. 13¾" d. Harvest Brown Blend LIST \$199.95.



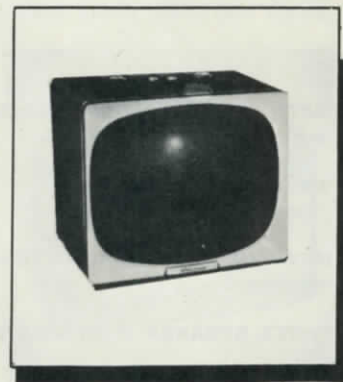
No. 21T213 — SYLVANIA "THE STARLINER" 21" TABLE MODEL T.V. Smart top-of set control panel lends luxury styling and functional beauty to trim, compact cabinetry. Exclusive Sylvania Halolight. New 2-way "Magic Touch" tuning. Sensitive cascade tuner. 20½" h. 24¼" w. 16½" d. Mahogany LIST \$249.95. Blond LIST \$259.95.



No. 21T114 — SYLVANIA "THE STYLELINER" 21" TABLE MODEL T.V. Trim, compact cabinetry with emphasis on power and performance. Exclusive Sylvania Halolight. Powerful S-110 chassis. Sensitive Cascade tuner. Advanced printed circuitry. Automatic volume control. 20½" h. 24¼" w. 16½" d. Mahogany LIST \$239.95. Blond LIST \$249.95.



No. 21T115 — SYLVANIA "THE TRIMLINER" 21" TABLE MODEL T.V. Smooth, simple lines, in trim, tailored steel styling that lends a luxury appearance to contemporary design. Full 21" 110° deflection aluminized picture tube. Powerful Sylvania S-110 chassis. Sensitive turret tuner. 17¼" h. 21" w. 13¾" d. Spruce/Mist Green. Luggage Tan/Beige. LIST \$219.95.



No. 21T113 — SYLVANIA "THE MAINLINER" 21" TABLE MODEL T.V. Advanced cabinetry is aptly reflected in smart new compactness, daring new beauty. 110° deflection aluminized picture tube. High power video amplifier. Sensitive pentode tuner. Front-removable plastic lens. 17¼" h. 21" w. 13¾" d. Oxford Grey. LIST \$199.95.



No. 21P101 — SYLVANIA "THE CALIFORNIAN" 21" PORTABLE T.V. Rugged, non-breakable cabinet in today's newest tones. Powerful Sylvania S-110 chassis. Sensitive pentode tuner. Automatic volume control. Automatic "Noise" Gate. 110° Deflection aluminized picture tube. 17¼" h. 21" w. 13¾" d. Sand/Navajo Red. LIST \$219.95.



No. 17P201 — SYLVANIA "THE BERMUDAN" 17" PORTABLE T.V. Smartly-compact cabinet features a smooth clean sweep of tailored steel that lasts and lasts, never loses its good looks. Built-in Telescopic antenna. Convenient top control panel. 14" h. 16¼" w. 15" d. Sage/Mist Green, Sand Weave/Cinnamon. LIST \$179.95.



No. 17P102—SYLVANIA "THE MIAMIAN" 17" PORTABLE T.V. Distinctive - stylish - convenient top control panel puts all major tuning functions at your fingertips. Smart recessed carrying handle. High-power video amplifier. Sensitive pentode tuner. 14" h. 16¼" w. 15" d. Coachman Red/Ivory. Sand Beige/Cinnamon. LIST \$169.95.