



Announcing from Davis & Geck: a new TV program

All cassettes are in color unless otherwise indicated in the descriptive paragraph.

Further descriptions of these and other films in the Davis & Geck library may be found in our catalog and supplement, available on request.



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**Any five of these
EVR Cassettes
and an EVR
Player — only \$915.**

**EVR-1069 / 21 min.
Management of
Gastro-intestinal Tubes**

Demonstrates the insertion, care, and types of gastro-intestinal tubes as well as indications for use. Pertinent anatomical, physiological and equipment aspects of their use are discussed.

**EVR-CS-762 / 25 min.
Positive Patient Safety
Through Simplified
Operating Room
Nursing Technics**

Illustrates simplified, uncomplicated operating room nursing technics used to limit, confine and destroy bacteria in the operating room and surrounding environment.

**EVR-CS-940 / 21 min.
Fundamental
Aseptic Technics**

Illustrates basic principles which must be taught to inexperienced personnel in preparation for work in an operating room. The purpose of the film is to provide a visual reinforcement for lectures.

**EVR-CS-766 / 23 min.
The Care and Handling
of Surgical Instruments**

The proper care and handling of surgical instruments is a very important facet of safe operating room patient care. Nurses must have complete and accurate knowledge of these processes.

**EVR-CS-1000 / 19 min.
Use of Surgical Instruments**

Describes a variety of basic surgical maneuvers common to practically all operations, such as cutting, dissecting, grasping with tissue forceps, clamping with hemostats, retracting and suturing.

**EVR-CS-846 / 23 min.
Disinfection of the Skin**

Deals with both the science and the mechanics of skin disinfection. Demonstrates technics for cleansing the hands and arms of operating room personnel and preparing the patient.

**EVR-CS-1022 / 20 min.
Operating Room
Kaleidoscope—
Oral Endoscopy**

Shows the nursing and surgical management of a pediatric patient having general anesthesia for a laryngoscopy and an adult patient having a local anesthetic for bronchoscopy.

**EVR-1067 / 21 min.
Faces and Phases of
Operating Room
Management**

The film is centered around the multi-disciplinary role the operating room supervisor must play. Accenting personnel relationships, the film gives the impression of a whirlwind in motion, moving rapidly, but smoothly and efficiently.

**EVR-CS-1046 / 22 min.
Urethral Catheterization**

Urethral catheterization represents the major hospital-borne infection. Catheterization in its relationship to anatomy and bacteriology are demonstrated.

**EVR-1066 / 25 min.
I'm Not A Small Adult —**

The physical and emotional needs of children are stressed as technics for meeting these needs are demonstrated. The pediatric surgical patient presents problems quite different from those of the adult and solutions are provided in this film.

**EVR-CS-1029 / 20 min.
Control of
Bacterial Cross Infection
in Surgical Patients**

Depicts the location, detection, and control of bacteria in the operating room suite. Emphasis is on proper techniques and on methods of bacterial culture.

**Operating Room
Techniques
for Nurses.**

**Announcing
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Now. Your own nurse's training library for little more than the cost of renting films...

The authoritative *Davis & Geck/Association of Operating Room Nurses* library of training programs is now available in a format that makes the creation of permanent libraries economically practical.

Formerly obtainable only on 16mm film, this prestigious training series is now being offered in inexpensive EVR Cassettes.

Painstakingly produced by Davis & Geck and the AORN to conform with the highest standards of the medical profession, the series consists of eleven cassettes, each detailing a specific subject.

The price for any five of the cassettes and the EVR Player is \$915. Additional cassettes in the series are available for \$50 (fifty dollars) each.

For information on how to order, write to Electronic Video Recording, a division of Columbia Broadcasting System, Inc., 51 West 52 St., New York, N.Y. 10019.

...and a cassette TV system that any one can operate.

Audiovisual aids are useful for training nurses, whether for basic instruction, refresher courses or the introduction of new techniques.

Unfortunately, audiovisual aids can be a nuisance, an expense, or both.

Motion pictures demand projectionists, screens, scheduled viewing hours and rooms too dark for convenient notetaking.

Even TV systems, until now, have been too complicated, too cumbersome and too costly.

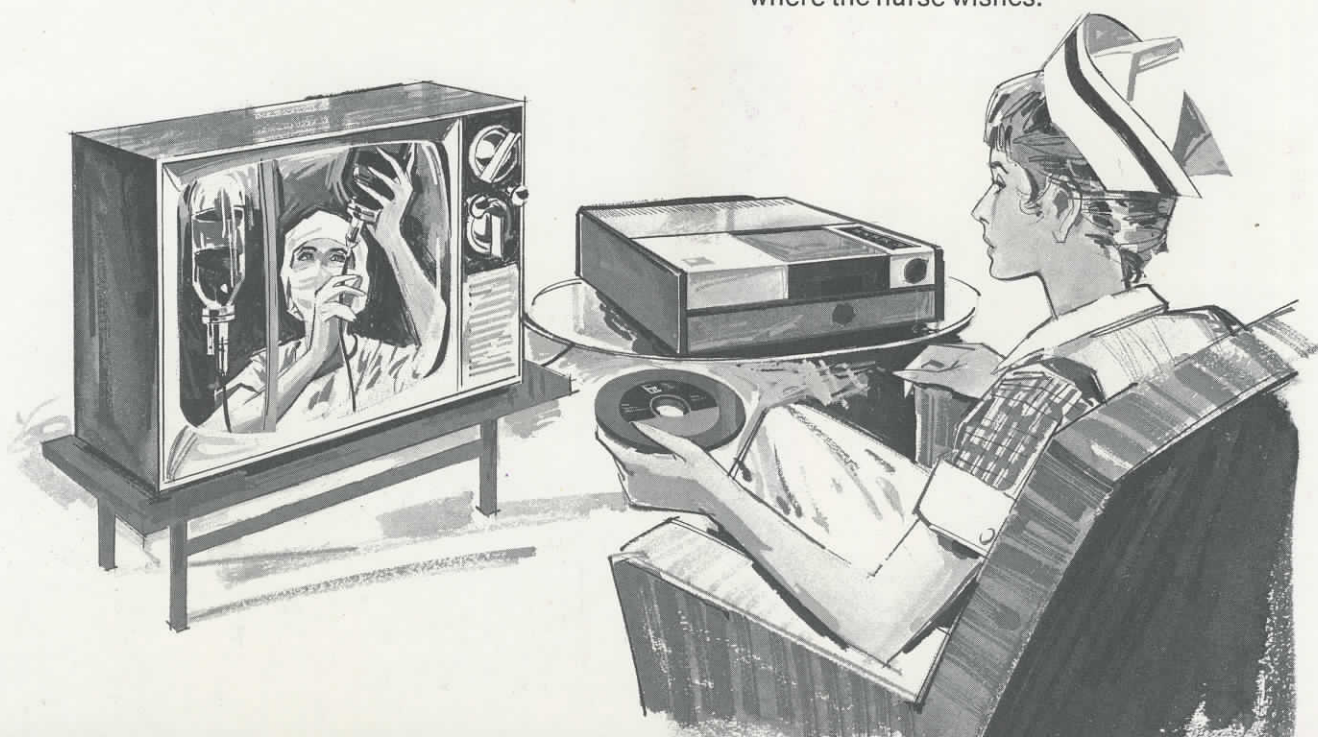
Not any more. Now there is a television system that displays audiovisual materials more conveniently than optical projection systems and more economically than either videotape or closed-circuit facilities.

This system, which literally converts any TV receiver into a "phonograph for the eye", is called Electronic Video Recording.

Developed by the Columbia Broadcasting System, EVR Cassettes store up to 50 minutes of black-and-white pictures or 25 minutes of color pictures, with sound. Placed on the spindle of an EVR Player, the 7-inch diameter cassette threads itself automatically at the touch of a button.

The player connects directly to the antenna terminals of one or more standard TV sets. It can replay sequences or "freeze" individual picture frames on the TV screen for close scrutiny. It is silent, compact, portable and simple to use.

Finally, because EVR is a television system, it can be viewed in normal room light, when and where the nurse wishes.



DAVIS+GECK  **American Cyanamid Company Pearl River New York 10965**

 **CYANAMID**