

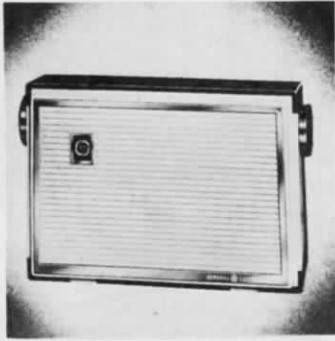
GENERAL ELECTRIC



RADIOS *There's a GE Radio for every purse and purpose.*



No. P700—G.E. "TRIPMATE" PORTABLE RADIO. Full 4" Dynapower speaker with aluminum voice coil and Alnico 5 magnet. 4 tube chassis. High impact polystyrene plastic cabinet. Ferrite rod antenna. 5 $\frac{3}{4}$ " h, 9 $\frac{1}{2}$ " l, 2 $\frac{1}{2}$ " d. Tan. **No. P701—Turquoise.** LIST \$19.95*.



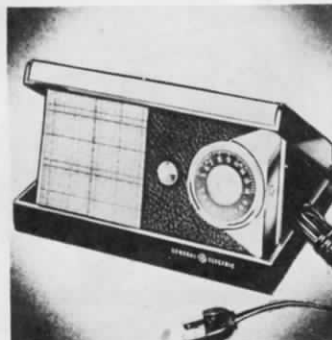
No. P671—G.E. "3-WAY" PORTABLE RADIO. Operates on batteries or AC/DC. 4" Dynapower speaker. Disappearing handle on top. Ferrite Rod antenna. 6 $\frac{1}{2}$ " h, 10" l, 3 $\frac{1}{4}$ " d. Ebony and White. **No. P672—Terra Cotta and White.** **No. P673—Turquoise and White.** LIST \$29.95*.



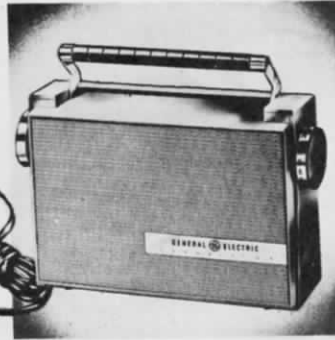
No. P710—G.E. "ALL-TRANSISTOR" POCKET RADIO. Trim and compact polystyrene plastic cabinet. 4 transistors plus one crystal diode. Printed circuit chassis. Flat tuning and on-off volume controls. 3 $\frac{1}{2}$ " h, 6 $\frac{1}{2}$ " l, 1 $\frac{1}{2}$ " d. Ebony and Gold. **No. P711—Turquoise and Gold.** LIST \$34.95*.



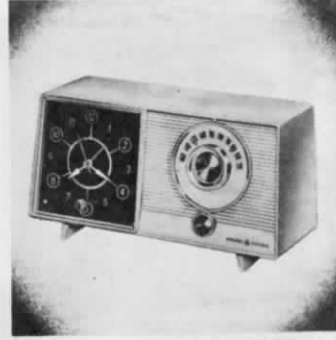
No. P720—G.E. "ALL-TRANSISTOR" PORTABLE RADIO. Exceptional power, range and tone in genuine top-grain cowhide. Full 4" speaker with Alnico 5 magnet. 6 transistors and 2 crystal diodes. Earphone jack. 6 $\frac{1}{2}$ " h, 9 $\frac{1}{2}$ " l, 2 $\frac{1}{2}$ " d. Ginger. **No. P721—Suntan.** LIST \$59.95*.



No. P715—G.E. "ALL-TRANSISTOR" WITH RECHARGER. Jewelry-finished aluminum anodized in gold. 6 transistors and one crystal diode. Plays for 10,000 hours. 3 $\frac{1}{2}$ " h, 6 $\frac{3}{4}$ " l, 1 $\frac{3}{8}$ " d. Gold/Beige trim. **No. P716—Plaid grille/Black trim.** LIST \$64.95*. Without recharger. LIST \$49.95.



No. P725—G.E. "ALL-TRANSISTOR" PORTABLE RADIO. Deluxe styling with metallic front grille. 6 transistors and 2 crystal diodes. Built-in Ferrite rod antenna. Earphone jack. 5 $\frac{3}{4}$ " h, 8 $\frac{1}{4}$ " l, 2 $\frac{1}{2}$ " d. Cocoa/Brown trim. **No. P726—Turquoise/White trim.** LIST \$49.95*.



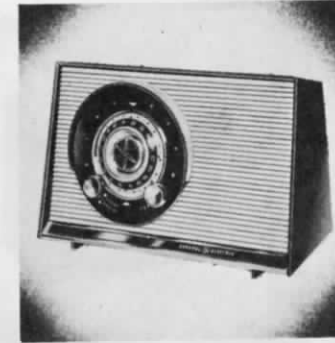
No. 930—G.E. CLOCK-RADIO. Dependable G-E electric clock, Built-in antenna, Wake-to-music feature — automatically turns itself on, Large speaker—All these features and others at budget cost. Lulls you to sleep. 5 $\frac{3}{4}$ " h, 11" l, 4 $\frac{3}{4}$ " d. White. LIST \$24.95.



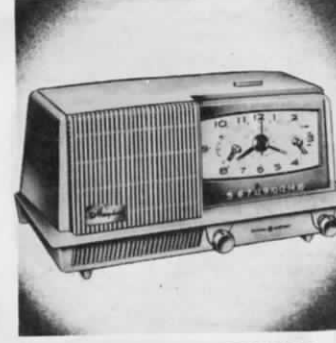
No. 940—G.E. CLOCK-RADIO. Attractively designed polystyrene cabinet. Automatic wake up and slumber switch. Appliance outlet plus being powerful radio and accurate clock. 6 $\frac{3}{4}$ " h, 11 $\frac{3}{4}$ " l, 4 $\frac{3}{4}$ " d. Mahogany/White. **No. 941—Red/White.** **No. 942—Champagne/White.** LIST \$34.95.



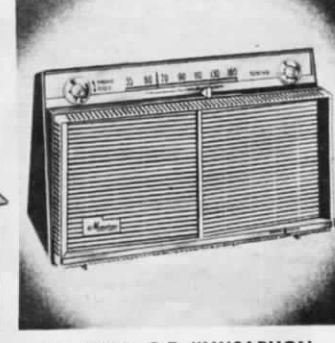
No. C405—G.E. CLOCK-RADIO. Wake up to music and/or buzzer alarm. Lustrous polystyrene cabinet. Lever type controls. Luminous hands, sweep-second hand, electric clock. Automatic shut-off. 6 $\frac{1}{2}$ " h, 11 $\frac{1}{4}$ " l, 5" d. Grey/Antique White. **No. C406—Pink.** LIST \$29.95.



No. 860—G.E. TABLE RADIO. Has outstanding G-E features such as Push-Pull, On-Off Control, Dial Beam Tuning, Phono-jack, Audio-Magic Control, Dynapower speaker. 7 $\frac{1}{2}$ " h, 12" l, 5 $\frac{1}{4}$ " d. Mahogany/White. **No. 861—Red/White.** **No. 862—Turquoise/White.** LIST \$29.95.



No. C420—G.E. "MUSAPHONIC" CLOCK-RADIO. Exceptional tone quality. Vernier tuning and slide-rule scale. Automatic wake-up. Convenient appliance outlet. Slumber switch. Lever type controls. 8 $\frac{1}{2}$ " h, 14 $\frac{1}{4}$ " l, 8" d. Mahogany. **No. C421—Blue.** LIST \$49.95.



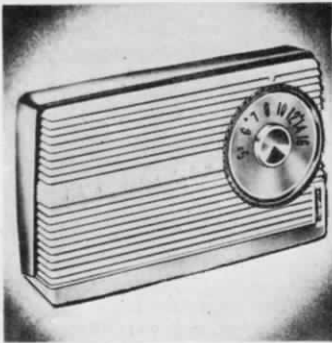
No. T115—G.E. "MUSAPHONIC" TABLE RADIO. Smart styling with matchless Musaphonic tone quality. Continuous variable tone control. Vernier tuning. Phono-jack. Push-pull, On-off control. Built-in ferrite rod antenna. 9" h, 13 $\frac{1}{2}$ " l, 6" d. Mocha/Beige. **No. T116—Ivory/Beige.** LIST \$39.95.

*Prices excluding batteries.

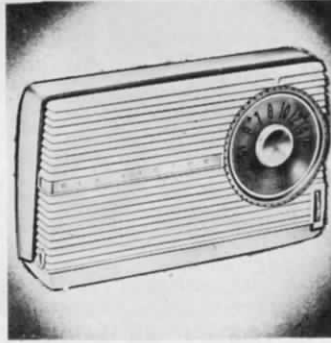
Only

RCA VICTOR

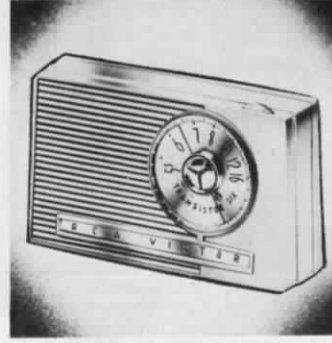
RADIOS



No. 8BT7* — RCA VICTOR "WINSOME" TRANSISTOR RADIO. A most happy choice — in size, sound and price. Its smart lines and beguiling color combinations make a really big impression anywhere. Two-tone Gray or in Turquoise and Antique White. 3¼" h, 5½" w, 1½" d. LIST \$39.95.



No. 8BT8* — RCA VICTOR "STETSON" TRANSISTOR RADIO. Pop it into your purse or pocket, yet its big "Golden Throat" tone thrills every ear in hearing distance. Non-breakable "Impac" case. Plug-in for earphone. In Charcoal and Antique White, or Pink and Antique White. 3¼" h, 5½" w, 1½" d. LIST \$44.95.



No. 9BT9* — RCA VICTOR "TRANSISTOR SIX" RADIO. Handsome and handsized. With full-of-life RCA Victor "Golden Throat" tone — as soft or loud as you like. Provision for an earphone. In beautiful Antique White, Horizon Gray or Spruce Green. 3½" h, 5¼" w, 1½" d. LIST \$49.95.



No. 8BT10* — RCA VICTOR "TRANSISTOR SEVEN" RADIO. All transistor — no tubes. Plays over 500 hours on one battery. So smart and such marvelous sound! In Russet or White genuine Cowhide leather case for rugged enduring beauty. 6¼" h, 10½" w, 3¾" d. LIST \$75.00.



No. 8BX5* — RCA VICTOR "HARDY" PORTABLE RADIO. Versatile 3-way operation makes it a perfect companion anywhere. Famous "Golden Throat" tone system. Automatic volume control. Built-in Ferrite Core antenna. Sturdy Impac case. 7" h, 10¼" w, 3¼" d. Pink, Sandalwood, Spruce Green. LIST \$29.95.



No. 8BX6J — RCA VICTOR "TROUPEER" PORTABLE RADIO. "Wavefinder" antenna gives you "Golden Throat" tone at the touch of a finger. 3-way operation lets you play radio anywhere. Rugged Impac case. 8" h, 10¾" w, 3½" d. 2-tone Gray, Antique White & Turquoise, 2-tone Blue. LIST \$34.95.



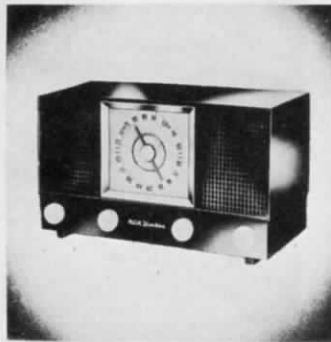
No. 7BX9* — RCA VICTOR "THE NEW YACHTSMAN" PORTABLE RADIO. Super-powerful Marine Band pulls in any nautical broadcast for weather reports, Coast Guard flashes, ship-to-shore messages. Wavefinder antenna. Non-breakable Impac case in beautiful Surf Green. 8¾" h, 11½" w, 5¼" d. LIST \$69.95.



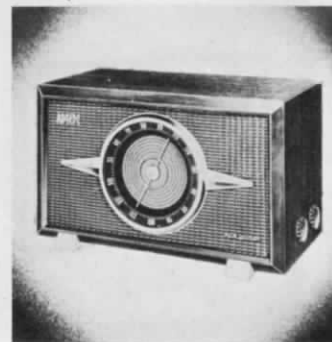
No. 8BX7* — RCA VICTOR "GENTRY" PORTABLE RADIO. Perfect everywhere — thanks to its 3-way operation. Wavefinder antenna. "Golden Throat" tone performance. "Impac" case styled in Gray, Aqua and Pink. Today's greatest portable value. LIST \$39.95.



No. 7BX8* — RCA VICTOR "GLOBE TROTTER" PORTABLE RADIO. Amazingly powerful pulls in remote stations. "Wavefinder" antenna. 3-way operation. "Impac" case in Horizon Gray or Aqua guaranteed not to chip, dent, split or crack for five years. LIST \$49.95.



No. 6XF9 — RCA VICTOR "LINDSAY" AM-FM TABLE RADIO. Superb twin-speaker performance. Continuously variable tone control to select tone level you prefer. Phono-jack for record changer. In Black, Antique White or Gray. LIST \$69.95.



No. 6RF9 — RCA VICTOR "LIVINGSTON" AM-FM TABLE RADIO. Most elegant table radio in town! Big 8" speaker for rich tone. Wood cabinet with glossy Mahogany finish. LIST \$99.95.
Same model as above in Maple or Oak finish. LIST \$109.95.



No. 8X5 — RCA VICTOR "LYONS" TABLE RADIO. Clean and simple lines. Rich and powerful reception with "Golden Throat" sound. Handsome colors in Black, Antique White, Green or Pink. LIST \$21.95.
No. 8X51 — RCA VICTOR "COLE" same model as above in mahogany. LIST \$19.95.

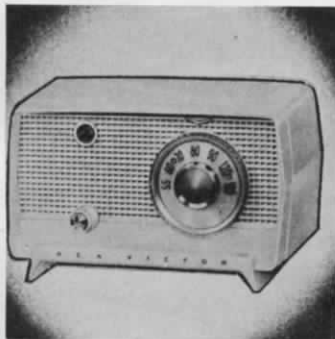
* Less Batteries.



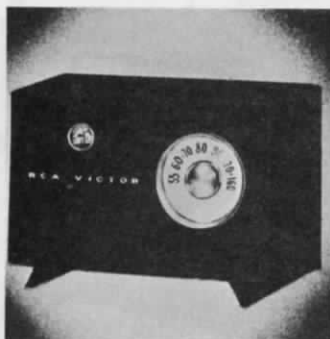
the "Golden Throat"

RCA VICTOR

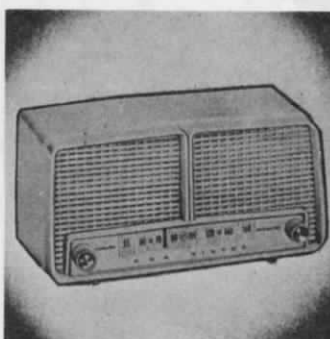
RADIOS



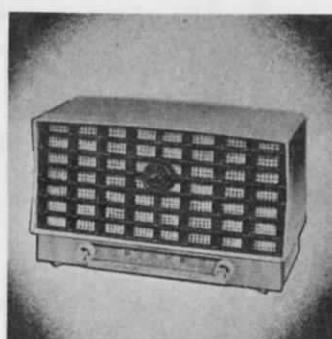
No. 8X6 — RCA VICTOR "BURGESS" TABLE RADIO. This beauty's tiny price goes a long, long way. Push-pull, on-off volume control. Famous "Golden Throat" tone. Choice of colors in Yellow, Pink, Antique White or Charcoal. **LIST \$24.95.**



No. 8X51 — RCA VICTOR "COLE" TABLE RADIO. Brilliance and beauty on a budget. Tiny price tag, dollar-wise table radio with high-price performance. Exclusive "Golden Throat" tone system. Big, easy-to-use dial. Distinctive styling in muted Maroon cabinet. 6½" h. 9½" w. 5½" d. **LIST \$19.95.**



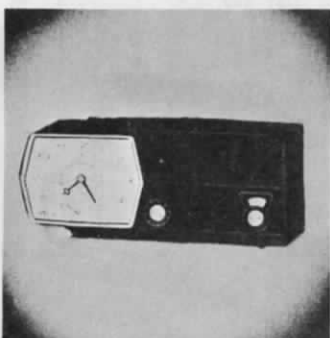
No. 8X8 — RCA VICTOR "NEW-CLIFFE" TABLE RADIO. Ultra-modern attire — the look of tomorrow — today! Grille screen conceals twin-speakers for clear brilliant "Golden Throat" tone. In Ivory, Turquoise, Black and Light Gray. **LIST \$29.95.**



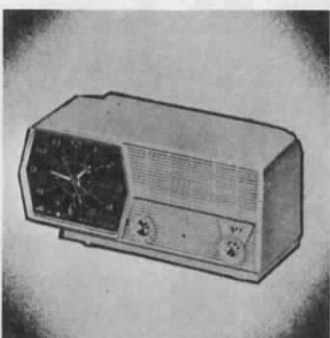
No. 6XD5 — RCA VICTOR "GLEN-DON" TABLE RADIO . . . with Twin Speakers and modern salon air! The latest trend. Twin speakers precisely angled to flood any room with glorious music. In 2-tone gray, green or black/gray. 7" h., 12½" w., 7" d. **LIST \$34.95.**



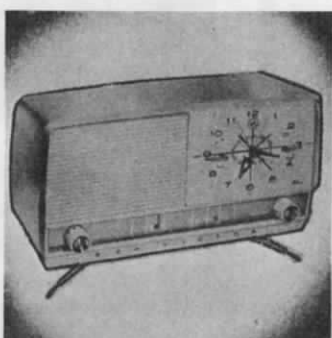
No. 8X9 — RCA VICTOR "KENT-FIELD TABLE RADIO. The look and power of a champion. Grille set off by an easy-to-read satiny gold-colored tuning dial. Dignified color combinations of Black and Antique White or Charcoal and Pearl Gray. **LIST \$39.95.**



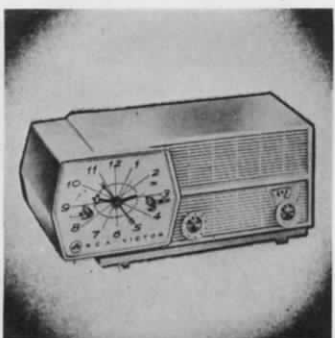
No. 8C51 — RCA VICTOR "SQUIRE" CLOCK RADIO. Lowest priced RCA Victor clock-radio. Eases you to wakefulness each morning. More calibrated volume control. "Window Dial" shows stations big and bold. 3-position finger-tip selector lever. Crisp muted Maroon cabinet. 6" h. 13" w. 5¼" d. **LIST \$27.95.**



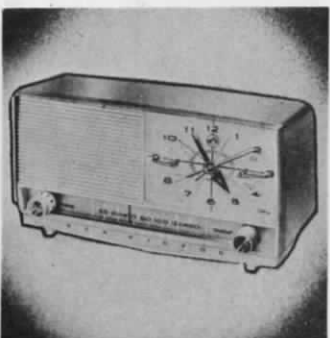
No. 8C5 — RCA VICTOR "DREAM-ETTE" CLOCK-RADIO. Makes you relaxed and comfortable for the night, wakes you up easy and almost pleasant. New Calibrated Volume control. In Dresden Blue, Pink, Black and Antique White. **LIST \$29.95.**



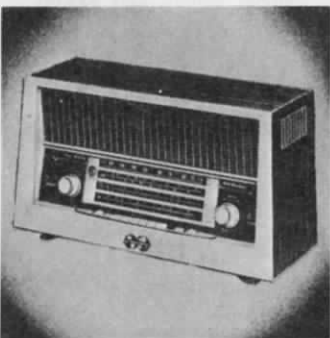
No. 8C8 — RCA VICTOR "MARRI-WEATHER" CLOCK-RADIO. A swivel base that swings in any direction. Slumber lever and automatic Selector lever. Appliance plug-in. Phono-jack. Two-tone Gray, Black and White, Maple Sugar and White. **LIST \$42.95.**



No. 8C6 — RCA VICTOR "PALO-MAR" CLOCK-RADIO. Musical night-cap — morning eye-opener. New illuminated "Window Dial" for easy tuning after "lights out." Calibrated Volume Control. In Oyster White, Charcoal, Turquoise and Yellow. **LIST \$34.95.**



No. 8C7 — RCA VICTOR "SENTRY" CLOCK-RADIO. Fresh in Styling, rich in color. Big clock dial with two clock-radio levers. Appliance plug-in. Phono-jack. In Combination colors of Turquoise and White, Pink and White, or in Antique White. **LIST \$39.95.**



No. 91NT1 — RCA VICTOR "INTERNATIONAL" HI-FI AM-FM SHORT WAVE RADIO. Made in Europe especially for RCA Victor. Press a button and pinpoint stations the world over, or tune in standard broadcast programs. "Magic Eye" tuning. 15" h. 24½" w. 12" d. Walnut or Blond Elmwood. **LIST \$229.95.**



No. 7BX10 — RCA VICTOR "STRA-TO-WORLD II" SHORT WAVE PORTABLE RADIO. There's hardly a spot on earth beyond reach of this 7 supersensitive band AM radio. "Golden Throat" sound. Beautiful world map on lid of this smart, durable luggage tan case. 10½" h. 17½" w. 7¾" d. **LIST \$139.95.**

ZENITH RADIOS



IT'S THE PERFECT COMPANION THAT PLAYS WHEREVER YOU PLAY!



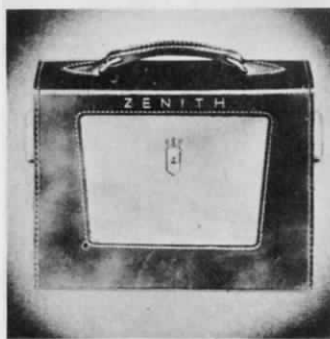
No. A402 — ZENITH "SEA SHORE" PORTABLE RADIO. Sensational Dial-Tenna ends annoyance of turning set to bring best signal. Long distance portable radio AM chassis. Precision Vernier Tuning. 9" h, 10½" w, 3¼" d. Red, Pink, Tan, Beige, or Ebony. **LIST \$36.95.***



No. A504 — ZENITH "SUN VALLEY" PORTABLE RADIO. It's the perfect companion that plays wherever you play. Sensational Dial-Tenna. Precision Vernier tuning. Push-button battery change panel. Non-breakable cabinet. 9" h, 10½" w, 3¼" d. Ebony and Green. **LIST \$47.95.***



No. A400 — ZENITH "HOLIDAY" PORTABLE RADIO. Long distance 3-way portable radio in non-breakable cabinet. Wavemagnet antenna. 4" speaker. Automatic volume control. 7½" h, 11" w, 2¾" d. Ebony. **LIST \$29.95.*** Gray or white. **LIST \$31.95.***



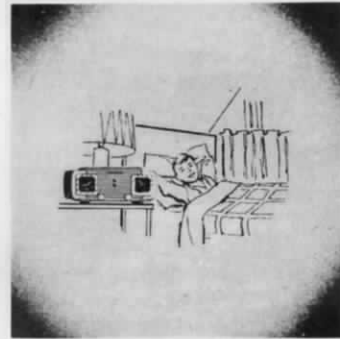
No. A404—"CAROUSEL" PORTABLE RADIO. Powerful Ferrite Iron Plate Loop Antenna, operates on AC, DC or battery. Battery-Saver Switch, made of rugged, durable Genuine Cowhide cabinet. 7½" h, 11" w, 4" d. Price excludes battery. **LIST \$39.95.**



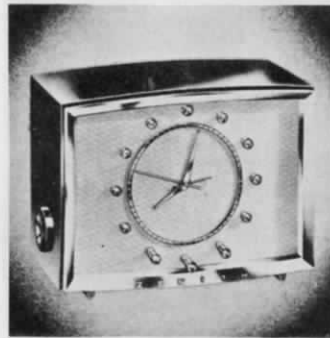
No. A500—ROYAL "500" TUBELESS 7 TRANSISTOR POCKET RADIO. Powerful Ferrite Iron Plate Loop Antenna, 400 hours of listening pleasure with 4 Mercury batteries, made of Non-breakable Nylon. 3½" w, 5¾" h, 1½" d. Available in Black or Maroon. Price excludes battery. **LIST \$75.00.**



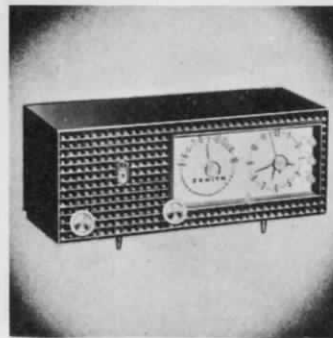
No. A600—ZENITH STANDARD AND SHORT WAVE PORTABLE RADIO. Sensitive trans-world short wave circuits for International reception plus Long Distance AM. AC/DC or battery pack. 12" h, 17½" w, 8" d. Genuine top-grain cowhide. **LIST \$139.95.**



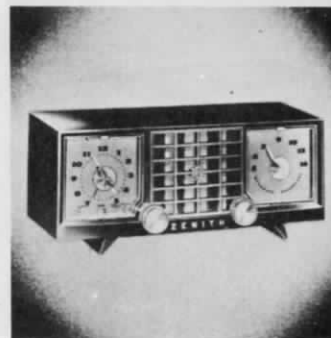
WAKE UP TO THE FINEST TONE QUALITY IN CLOCK RADIOS



No. A524 — CUSTOM CLOCK RADIO. Automatic volume control, appliance outlet, sleep switch, radio control switch, set alarm control, Telechron clock with luminescent hands. 6¾" h, 9¼" w, 5¾" d. White or Black. **LIST \$49.95.**



No. A519 — "SUPER CLOCK" RADIO. Luminescent Telechron Electric Clock, appliance socket, buzzer turns on automatically 10 minutes after radio turns itself on. 5¾" h, 12¾" w, 6¾" d. Ebony with Red grilles; Yellow with Cordovan grille; Pink with Gray grille; or White; Maroon with Red grille. **LIST \$39.95.**



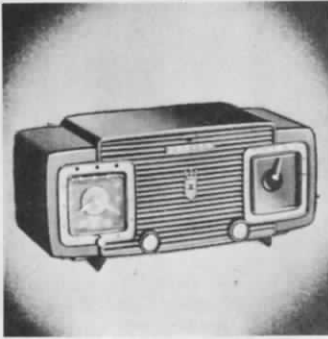
No. A522 — DELUXE AM CLOCK-RADIO. Turns appliances on or off automatically. Dialite with dimmer control. Phono jack. Alnico-5 magnet speaker. Automatic Volume Control. In Garnet Red, Sky Gray or Debutante Pink and Dusk Gray. 5½" h, 13¼" w, 5¾" d. **LIST \$44.95.**



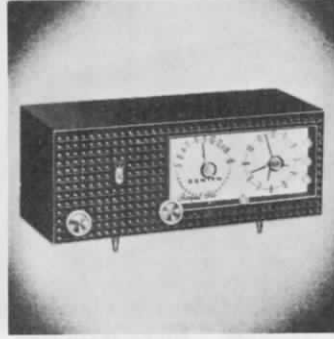
No. A733 — ZENITH FM - AM CLOCK-RADIO. Telechron clock wakes you to music; turns appliances on and off automatically. AC only. 7¼" h, 15¾" w, 7½" d. Grey or Maroon. **LIST \$76.95.** Also, Ebony. **LIST \$74.95.**

* Portable Radio list prices do not include battery.

ZENITH the Royalty of Radio®...



No. A515 — ZENITH "SUPER AM CLOCK" RADIO. Multi-purpose AC Clock Radio. Wake up to the finest tone quality in clock radio. Wavemagnet antenna. Precision Vernier Tuning. 6" h, 13" w, 5 3/4" d. Ebony. LIST \$29.95. Green, Beige, Red, White. LIST \$31.95.

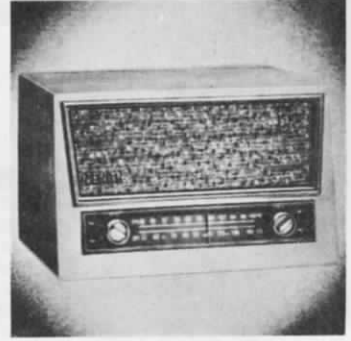


No. A624 — SUPER DELUXE "ROYAL SIX" CLOCK-RADIO. Turns on kitchen appliances, turns on TV, wakes you up or lull you to sleep — all automatically. Phono jack. Automatic Volume Control. In Ebony, White or Nickel Gray and Dusk Gray. 5 1/2" h, 13 1/4" w, 5 3/4" d. LIST \$49.95.

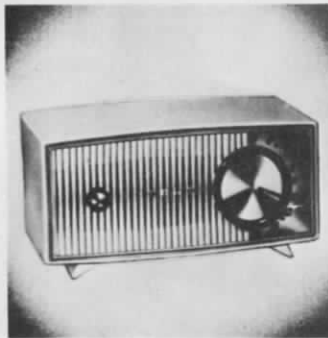


Zenith Long Distance AM Reception... provides complete coverage from 540 Kcs through 1600 Kcs with exceptional sharpness and clarity.

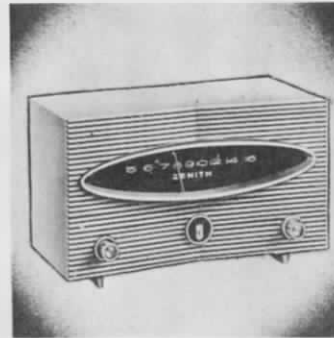
*America's pioneer
in
fine home radios*



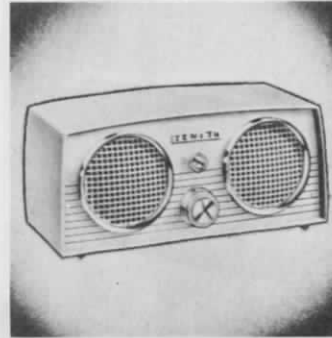
No. A730 — ZENITH "SUPER-LAUREL" FM-AM TABLE MODEL RADIO. Super-sensitive FM reception. Slide rule dial scale. Automatic volume control. Built-in Wavemagnet antenna. Dual speaker sound system. Broad range tone control. 9" h, 15" w, 8" d. Maroon. Blonde. LIST \$79.95.



No. A510 — ZENITH "LAUREL" TABLE MODEL RADIO. Smart, distinctively designed cabinet. Long distance AM reception. Wavemagnet antenna. Large easy grip tuning control with easier-to-read station numerals. 5 1/2" h, 11 1/2" w, 5 1/2" d. Green White. LIST \$26.95. Ebony. LIST \$24.95.



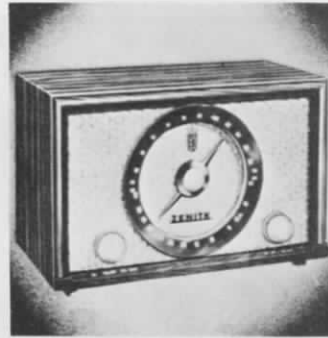
No. A615 — "ZEPHYR" AM TABLE RADIO. Slide rule dial scale with large, easier to read numbers. On-Off Light Indicator. Phono jack. Wavemagnet antenna. Automatic Volume Control. Starch White, Silverpine Green or Slate Gray. 7 3/4" h, 12 1/2" w, 6 1/2" d. LIST \$39.95.



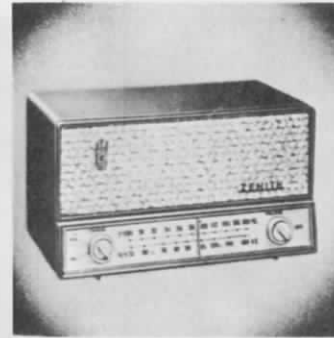
No. A512 — ZENITH "GALAXY" AM TABLE RADIO. Two front speakers for richer, fuller tone. Extra-sensitive circuitry. Wavemagnet antenna. Vernier tuning. Phono jack. Automatic volume control. 6 1/4" h, 13" w, 5 3/4" d. Ebony. Green. Gray. White. LIST \$34.95.



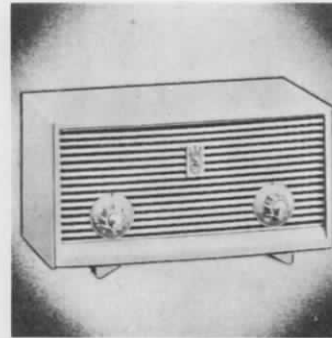
No. A513 — ZENITH "HARMONY" AC-DC TABLE RADIO. Automatic volume control. Big 6 x 9 speaker, combination on/off and volume control knob mounted on right side, and convenient carrying handle to carry radio. 6 3/4" h, 10" w, 5 3/4" d. Green. Gray. LIST \$31.95. Maroon. LIST \$29.95.



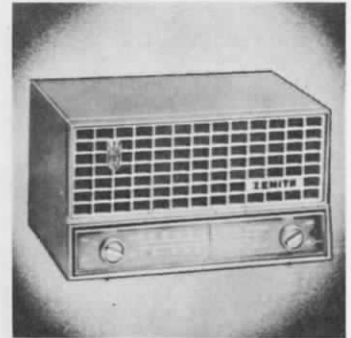
No. A835 — ZENITH "SUPER SYMPHONAIRE" FM-AM TABLE MODEL RADIO. Enjoy rich, beautiful high fidelity FM reception. Automatic frequency control. Built-in Wavemagnet AM antenna. Built-in line-cord FM antenna. Phono-jack. 10" h, 15 1/2" w, 8" d. Maroon and Blond. LIST \$109.95.



No. A723 — ZENITH "SUPER-MEDALLION" FM-AM TABLE MODEL RADIO. Contemporary cabinet styling. Built-in AM Wavemagnet and Line-Cord FM antennas. Drift-free FM tuning. Slide rule dial scale. 7 1/2" h, 13" w, 7 1/4" d. Maroon. Green. White. LIST \$54.95.



No. A508 — "PACEMAKER" TABLE RADIO — with built-in wavemagnet antenna, automatic volume control, front mounted control knobs, Zenith quality speaker. 5 1/4" h, 4 3/4" d, 9 3/4" w. Blue, Pink or Beige. LIST \$21.95. Maroon. LIST \$19.95.

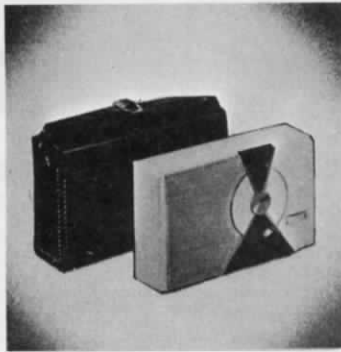


No. A724 — ZENITH "SUPER-TRIUMPH" FM-AM TABLE MODEL RADIO. Modern, distinctive cabinet styling. Easy to read slide rule dial scale. Built-in AM and FM antenna. Automatic volume control. Super-sensitive FM reception. 7" h, 13" w, 7 1/2" d. Ebony. Gray. Beige. LIST \$64.95.

PHILCO in America's Most Preferred Radios



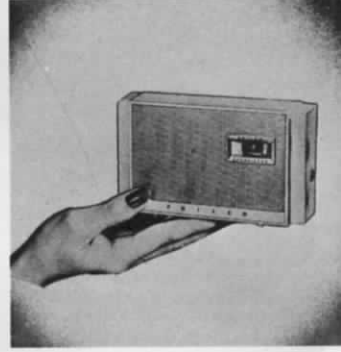
Feature-Packed Radios from PHILCO



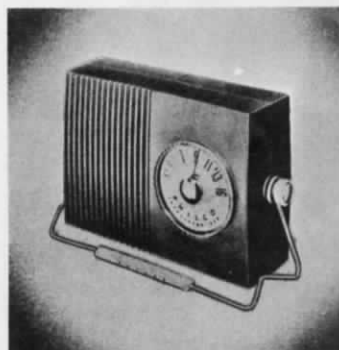
No. T-7 — PHILCO TRANSISTOR PORTABLE RADIO. The world's finest performing compact transistor radio. Push-Pull audio circuit. 7 transistors. Plays where other transistor radios fail. Fine tone quality and high volume output. 4¼" h. 7" w. 2" d. Ivory. Red. LIST \$75.00.



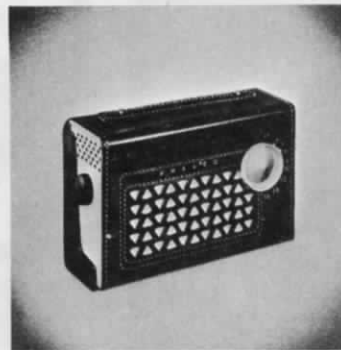
No. T-700 — PHILCO TRANSISTOR PORTABLE RADIO. Highly sensitive. High volume output. Operates on 7 transistors. Gives hundreds of hours of listening pleasure most economically. Beautiful, luxurious, leather-finish case with golden trim. 7" h. 10" w. 4" d. LIST \$59.95.



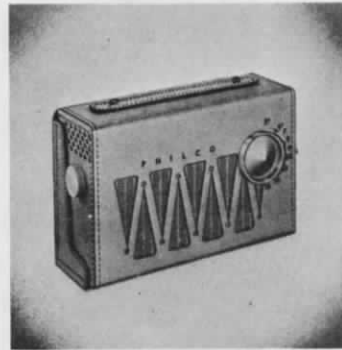
No. T-500 — PHILCO TRANSISTOR PORTABLE RADIO. Bantam, pocket-size 5 transistor set with 1 alloy junction audio and 4 surface barrier transistors. Built-in magnecor antenna. Private listening jack. Big-set sensitivity and output. 3¼" h. 6" w. 1½" d. Ivory. LIST \$44.95.



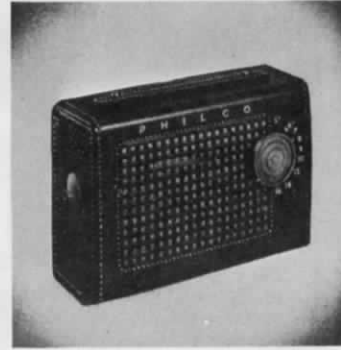
No. T-800 — PHILCO TRANSISTOR TABLE RADIO. Most versatile, multi-use 7 transistor set with 3 audio alloy junction and 4 surface barrier transistors. Oversize audio transformer. Unique stand and carrying handle locks in any position, or detached. 7¼" h. 10" w. 4" d. Turquoise. LIST \$59.95.



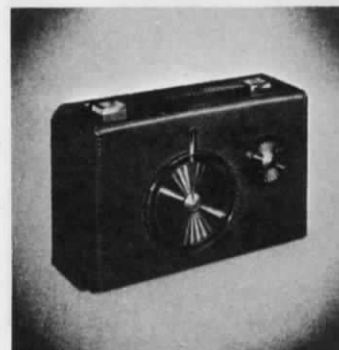
No. 673 — PHILCO "LADY FAIR" PORTABLE RADIO. 3-way portable powerhouse in scuff-free case. So stylish, so compact - so distinctly right with all Milady's outfits for sports or townwear. 6¼" h. 9½" w. 3½" d. Cordovan & Ivory, Navy & White, Batteries inc. LIST \$40.05.



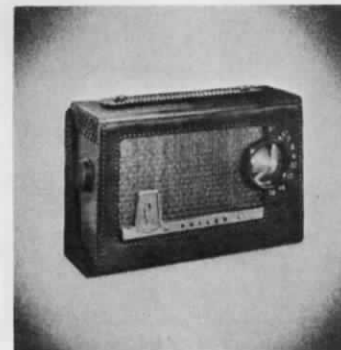
No. 673-PS — PHILCO "ALL AMERICAN" PORTABLE RADIO. Power-packed with the luxury look of pigskin. The smart portable for fun everywhere. Stylish, yet rugged as all outdoors—unbeatable, unbreakable. AC-DC. 6¼" h. 9½" w. 3½" d. Batteries inc. LIST \$42.05.



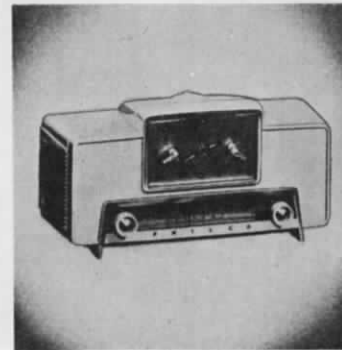
No. 671 — PHILCO "THE EXECUTIVE" PORTABLE RADIO. For the man who's going places. Distinctive Flannel Gray case. Take it along to keep up with news, sports, music from all over the country. 6¼" h. 9½" w. 3½" d. Batteries inc. LIST \$35.05.



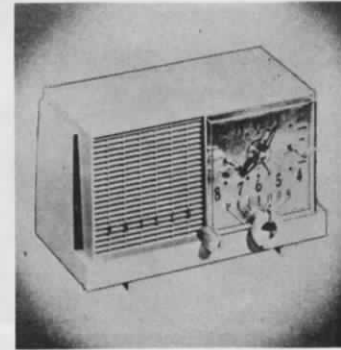
No. 676—PHILCO "SILVER SADDLE" PORTABLE RADIO. The sparkle of silver—the luxury of saddle leather. Engineered for long distance, sparkling tone reception on AC-DC or batteries. Unbreakable snap-open case, rugged as all outdoors. 6¾" h. 10" w. 4" d. Including batteries. LIST \$53.10



No. 675 — PHILCO "GOLDEN SPORTSTER" PORTABLE RADIO. Tan, tough and terrific! "Cross Country" Superheterodyne chassis for distant stations. Magnecor built-in aerial. 4 tubes plus Selenium Rectifier. Handsome genuine Top Grain Cowhide case. 6¼" h. 10" w. 4" d. Inc. batteries. LIST \$45.05.

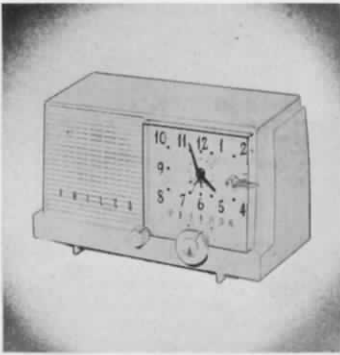


No. 760 — PHILCO "HIS-HERS" CLOCK RADIO. Start the day right with "His-Hers" twin-speaker clock radio. Plays on either one or both speakers. Illuminated clock face and slide rule radio dial. 7¼" h. 14½" w. 6" d. Ivory, Mahogany. LIST \$49.95.

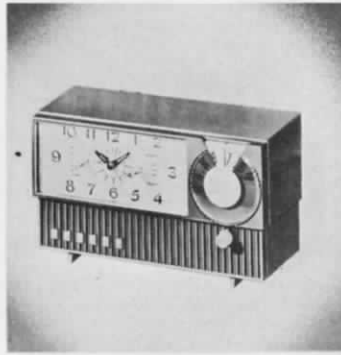


No. 752 — PHILCO CLOCK RADIO. Modern styling with big, easy-to-see, easy-to-set clock with luminous hands. Sleep switch, lullaway circuit and buzzer alarm. Full automatic timer and timed appliance outlet. 7" h. 11¼" w. 6" d. Pink, Ivory, Turquoise. LIST \$34.95.

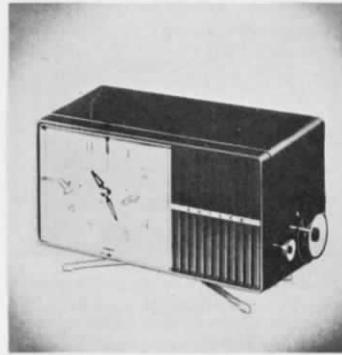
Star Performers in the PHILCO FESTIVAL OF SOUND



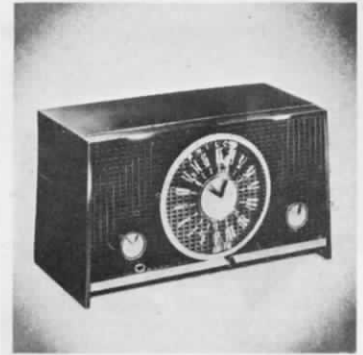
No. 750 — PHILCO CLOCK RADIO. Value-packed clock radio features a big, bold clock face that can be seen clearly from across the room. 4-tube plus rectifier. Automatic switch timer. New indicator flip switch. 7" h. 11¼" w. 6" d. Ivory. **LIST \$27.95.**



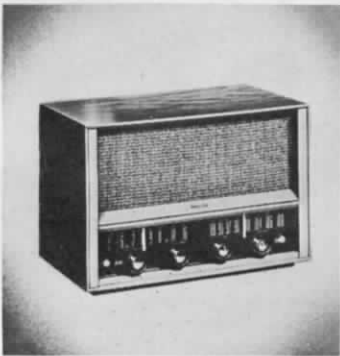
No. 758 — PHILCO CLOCK RADIO. Complete clock radio luxury. Fully automatic timer, buzzer alarm, sleep switch and lullaway circuit. Convenient timed appliance outlet. Extra large clock face with luminous hands. Illuminated radio dial. 7½" h. 13¼" w. 6" d. Pink, Turquoise. **LIST \$44.95.**



No. 754 — PHILCO CLOCK RADIO. An advanced ideal in clock radios with a new swivel base. Illuminated tuning knob and clock hands. Automatic timer and buzzer alarm. Sleep switch and lullaway circuit. Built-in loop aerial. 7" h. 11¾" w. 6¾" d. Ivory or Gray. **LIST \$39.95.**



No. 974 — PHILCO AM-FM RADIO. Modern, gleaming Ebony cabinet with superb FM, noise-free reception with advanced engineered AM system. Built-in loop antenna. Special flip switch for changing AM to FM. 9¼" h. 16¼" w. 8½" d. **LIST \$69.95.**



No. 976 — PHILCO AM-FM RADIO. The ultimate in beauty. Distortion-free and noise-free FM and powerful AM radio. Variable tone control, and separate slide-rule tuning dials. Illuminated band indicators. 10½" h. 15½" w. 9" d. Mahogany, Blonde, Fruitwood. **LIST \$89.95.**



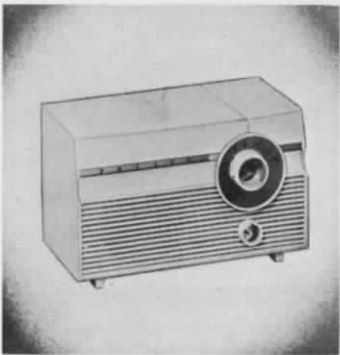
No. 818 — PHILCO TABLE MODEL RADIO. Contemporary styled, acoustically designed wood cabinet. 2 matched 4" x 6" electrodynamic speakers. Push-pull sound output circuit. 5 tubes plus rectifier. Phono-jack. 8" h. 17" w. 7½" d. Mahogany, Blonde, Fruitwood. **LIST \$59.95.**



No. 963 — PHILCO TABLE MODEL RADIO. Three-gang condenser with tuned RF stage to reach out and pull in hard-to-get stations. 5 tubes plus rectifier. 2 super-sensitive matched twin speakers. Built-in large loop antenna. 7½" h. 14¼" w. 5½" d. Ivory, Mahogany. **LIST \$39.95.**



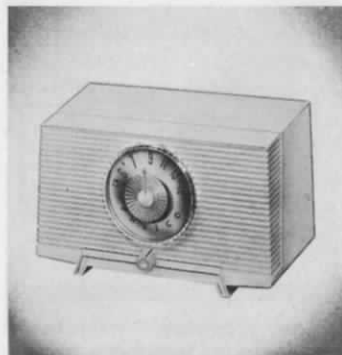
No. 817 — PHILCO TABLE MODEL RADIO. Super-sensitive, matched, twin 4" speakers give fine, rich tone. Super-power chassis, printed circuitry, 4 tubes plus rectifier and diffused dial light. Built-in loop antenna. 6¼" h. 12½" w. 6¾" d. Turquoise or Mahogany with Ivory. **LIST \$34.95.**



No. 813 — PHILCO TABLE MODEL RADIO. High sensitivity and selectivity with Super-Power chassis, 4 tubes plus rectifier. Built-in loop antenna. Distinctive streamlined cabinet. Engineered to give you superior performance. 6½" h. 10¼" w. 6" d. Mahogany, Pink or Lemon Yellow. **LIST \$24.95.**



No. 815 — PHILCO TABLE MODEL RADIO. Wonderful second radio for the kitchen or bedroom. Super-Power chassis combined with greater tube complement for more performance. Built-in loop antenna, printed circuitry and soft dial light. 6¾" h. 11½" w. 6¼" d. Flame, Ivory or Gray. **LIST \$29.95.**

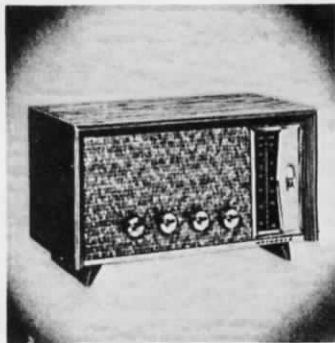


No. 809 — PHILCO TABLE MODEL RADIO. New, freshly-styled cabinet that is power packed, value packed. Super-Power chassis, printed circuitry and built-in loop antenna. 6¼" h. 10¼" w. 6" d. Mahogany. **LIST \$19.95.** Ivory **LIST \$21.95.**



LOOK AHEAD...
and you'll choose
PHILCO.

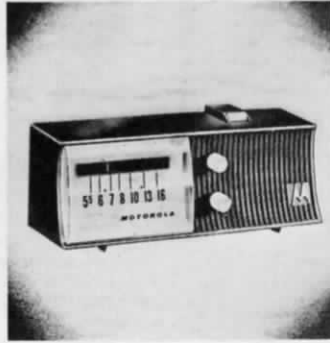
Motorola Radios



No. 10T28M—MOTOROLA FM/AM TABLE MODEL RADIO. New super-stable FM tuner and drift-free reception. Rich, clear, static-free tone quality. Exclusive "zero-in" tuning eye. 2 matched speakers. Phono jack. Mahogany. **LIST \$99.95.** Oak or California Mahogany. **LIST \$104.95.**



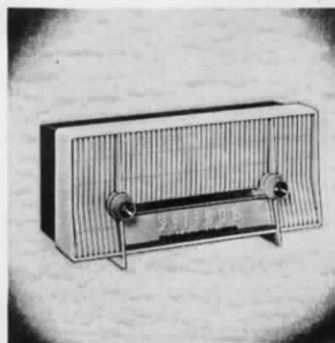
No. 6T26 — MOTOROLA TABLE MODEL RADIO. Scratch, scuff and stain resistant high impact cabinet with "clear through" color. Special Concentrated Power long distance chassis. Volumatic. Vernier tuning. Pilot light. Phono jack. Available in Bakelite Mahogany or Plastic Antique White. **LIST \$39.95.**



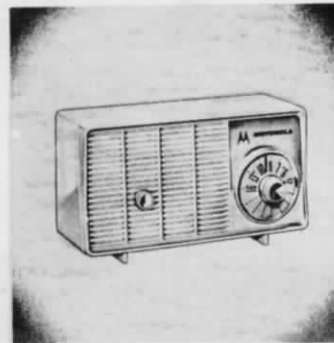
No. 5T27 — MOTOROLA TABLE MODEL RADIO. Unique modern designs to enhance any setting. High impact cabinet with "clear through" color. PLAcir chassis. Super-sensitive Twin Coil antenna. Vernier tuning. Pilot light. Phono jack. In Mocha, Hyacinth or Antique White. **LIST \$29.95.**



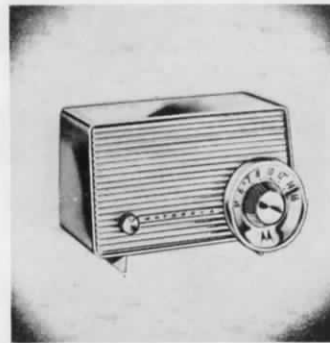
No. 5T25 — MOTOROLA TABLE MODEL RADIO. Clean, uncluttered lines add beauty to your modern decor. Push-Pull On-Off control. PLAcir chassis. Shockproof Interlock. Super-sensitive Twin Coil antenna. Pilot light. Phono jack. Mahogany. **LIST \$44.95.** Oak or Calif. Mahogany. **LIST \$46.95.**



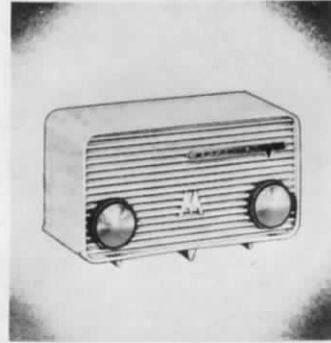
No. 5T24 — MOTOROLA TABLE MODEL RADIO. Unusual styling plus superb performance brings new listening pleasure. Has all the major Motorola features and PLAcir chassis. Push-Pull On-Off Vernier tuning. Pilot light. Phono jack. High impact cabinet in Green/White or White/Mocha. **LIST \$39.95.**



No. 5T23 — MOTOROLA TABLE MODEL RADIO. New smart styling. Scratch, scuff and stain resistant high impact cabinet. Push-Pull On-Off Vernier tuning Super-sensitive Twin Coil antenna. Available in Antique White, Mocha, Carnation or Citron. **LIST \$26.95.**



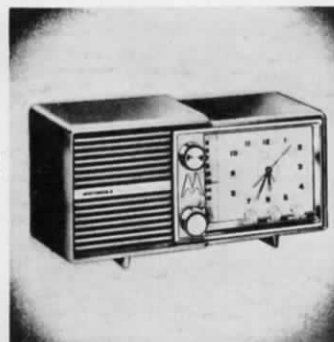
No. 5T22 — MOTOROLA TABLE MODEL RADIO. Delightfully different! Large decorative dial. PLAcir chassis. Shockproof Interlock. Super-sensitive Twin Coil antenna. Scratch, cuff and stain resistant high impact cabinet available in Mahogany. **LIST \$19.95.** White, Red or Citron. **LIST \$21.95.**



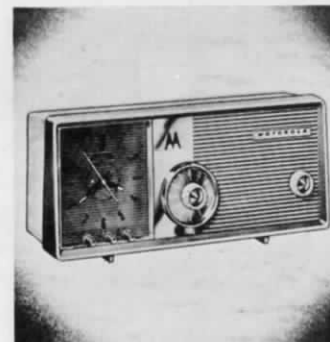
No. 5T21 — MOTOROLA TABLE MODEL RADIO. Small, smart and budget priced. Has all the major Motorola features and lifetime, trouble-free PLAcir chassis. Shockproof Interlock. Super-sensitive Twin Coil antenna. High impact, scuff, stain and scratch resistant cabinet in White. **LIST \$18.95.**

Look at the refreshing,
years-ahead styling!

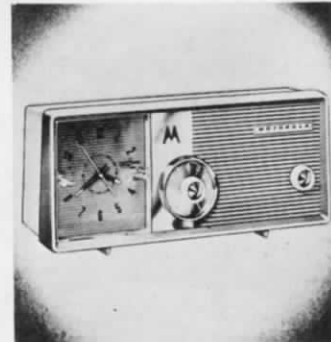
Listen to the clearer,
richer tone!



No. 6C26 — MOTOROLA CLOCK RADIO. High impact, eye-catching cabinet. Wake-To-Music. Buzzer alarm. Slumber Switch. Luminous hands. Special Concentrated Power long range chassis. Pilot light. Vernier tuning. Appliance outlet. Available in Gray or Antique White. **LIST \$49.95.**

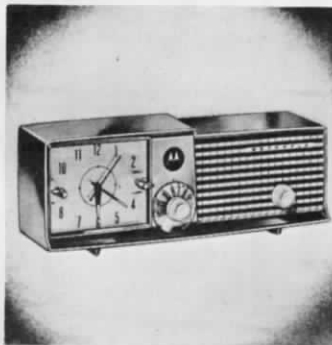


No. 5C25 — MOTOROLA AUTOMATIC CALENDAR CLOCK RADIO. Imaginative styling and superb performance brings new smartness and new listening pleasure. Automatic Calendar tells day and date. Buzzer alarm. Slumber Switch. Appliance outlet. Phono jack. Luminous hands. In Green/White or Mocha/White. **LIST \$44.95.**

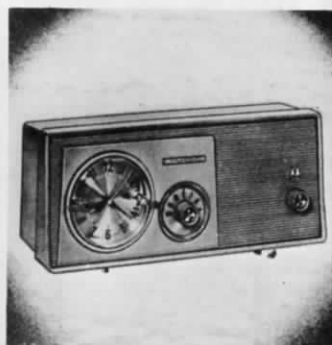


No. 5C24 — MOTOROLA CLOCK RADIO. New modern styling that wakes you, does almost everything else. Slumber Switch. Buzzer alarm. Appliance outlet. Phono jack. PLAcir chassis. Shockproof Interlock. Twin Coil antenna. High impact cabinet in Blue/White or Carnation/White. **LIST \$42.95.**

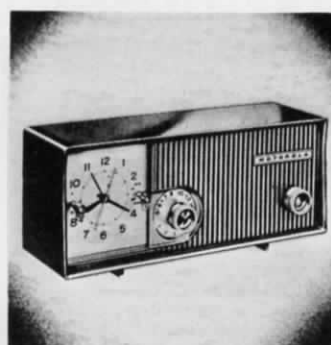
Motorola Radios



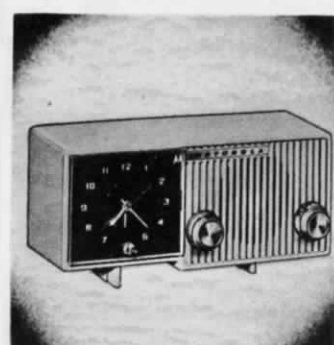
No. 5C27 — MOTOROLA CLOCK RADIO. Has all the major Motorola features and Wake-to-Music. Buzzer alarm. Slumber Switch. Timer Levers. Appliance outlet. Pilot light. Phono jack. PLAcir chassis with exclusive Volumatic. Available in White, Mocha or Hyacinth. **LIST \$39.95.**



No. 5C23 — MOTOROLA CLOCK RADIO. High impact cabinet in years-ahead styling. PLAcir chassis. Buzzer alarm. Slumber Switch. Timer Lever. Appliance outlet. Twin Coil antenna. Luminous hands enables you to tell time in the dark. Blue/White, Green/White or Carnation/White. **LIST \$36.95.**



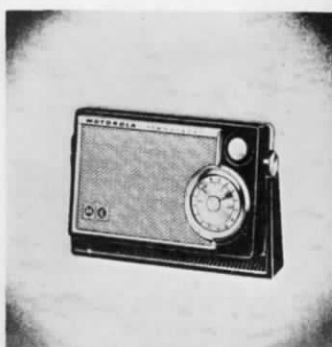
No. 5C22 — MOTOROLA CLOCK RADIO. Triumph in engineering and styling. Wake-up and go to sleep to music. Buzzer alarm for sound sleepers. Appliance outlet. Super-sensitive Twin Coil antenna. Mahogany. **LIST \$29.95.** White, Mocha, Carnation and Citron. **LIST \$31.95.**



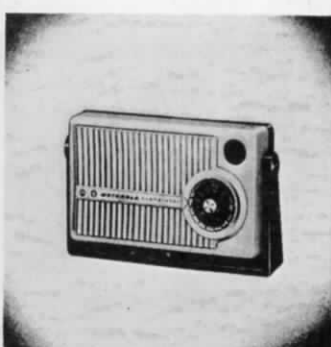
No. 5C21 — MOTOROLA CLOCK RADIO. Modern lines to enhance your particular decor. Lifetime PLAcir chassis with Shockproof Interlock, 4-in. Golden Voice speaker. Famous Brand Timer unit. High impact cabinet in beautiful Antique White that adds to any color combination. **LIST \$27.95.**



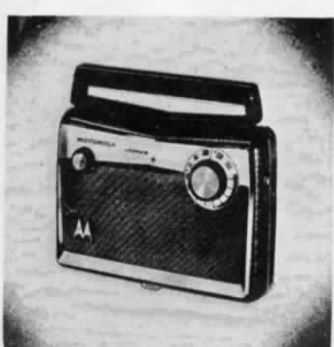
No. 76T — MOTOROLA POWER-MASTER TRANSISTOR RADIO. A completely new transistor with tiny electronic-miracle dynamos. Lifetime in performance. 7 transistors. 4" speaker. Vernier tuning. Pyroxylin covered steel cabinet. Insulated Lifetime PLAcir chassis. Famous Ferrite Rod Toto-tenna. In Charcoal or Suntan. **LIST \$75.00*.**



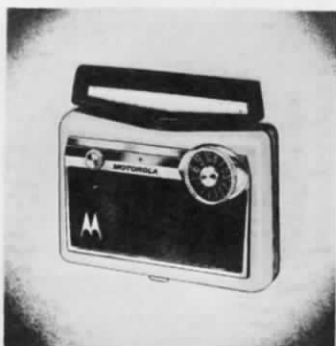
No. 6X32 — MOTOROLA POCKET TRANSISTOR RADIO. Tiny in size, gigantic in power output. Famous Ferrite Rod Toto-tenna with Insulated Lifetime PLAcir chassis. 6 transistors with 2 3/4" speaker. Earphone jack. Automatic Volume Control. Navy and Chrome metal. **LIST \$54.95*.**



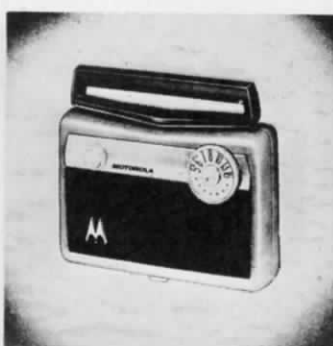
No. 6X31 — MOTOROLA POCKET TRANSISTOR RADIO. Lifetime in performance. Beautiful cabinet in painted aluminum rear cover and plastic face plate. Ferrite Rod Toto-tenna. PLAcir chassis. Alnic Magnet 2 3/4" speaker. 6 transistors. Automatic Volume Control. In Mocha, Flame or Blue. **LIST \$49.95*.**



No. 6P34—MOTOROLA "RANGER" PORTABLE RADIO. Carry your listening pleasures with you wherever you go. Famous Ferrite Rod Toto-tenna. Earphone jack. PLAcir chassis. STAcir Components. Steel cabinet with Plaza Grain textured covering. Deluxe Chrome trim. Navy or Suntan. **LIST \$49.95*.**



No. 5P33—MOTOROLA "RIVIERA" PORTABLE RADIO. New styling concept in portable radio. Famous Ferrite Rod Toto-tenna. PLAcir chassis. Insulated Lifetime STAcir Components. 4 tubes plus rectifier. Steel cabinet with Cowhide textured covering. White/Navy, White/Lavender or White. **LIST \$42.95*.**



No. 5P32 —MOTOROLA "FIESTA" PORTABLE RADIO. Slim and sleek metal cabinet covered with scuffproof, scratchproof miracle fabric with Pigskin textured covering. Large dial scale. 4 tubes plus rectifier. STAcir component. Automatic 3-way play. Volumatic. Navy, Red, Yellow or Blue. **LIST \$34.95*.**



No. 5P31—MOTOROLA "CORSAIR" PORTABLE RADIO. New slim silhouette styling. Famous Ferrite Rod Toto-tenna. Lifetime PLAcir chassis. 4 tubes plus rectifier. Automatic volume Control. Shockproof Interlock. Attractive Plastic overlay face with Grey Tweed textured covering. **LIST \$31.95*.**

*Integrated
Design*

totally new

Portable Radio

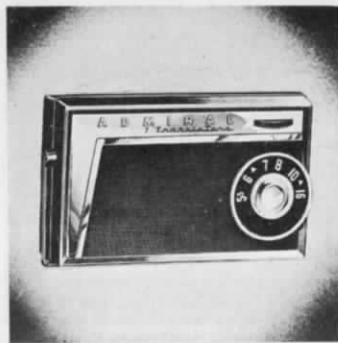
Styling Concept

*Prices excludes batteries.

Admiral® ...America's Smart Set Outplays 'em all Anywhere!



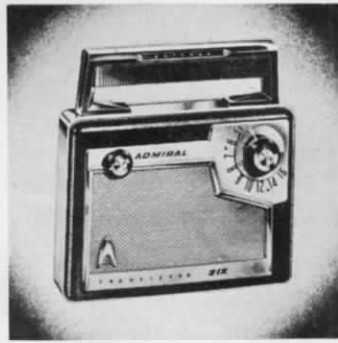
First In Value . . .
Style . . .
Performance



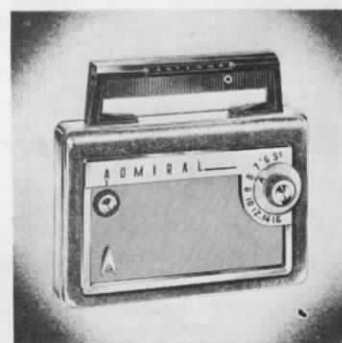
No. 7M11—ADMIRAL TRANSISTOR POCKET RADIO. It's tiny. Slips easily into your pocket or purse. 7 transistors and printed circuit give you up to 400 hours listening pleasure. 3½" h, 5¾" w, 1½" d. Ebony, Red/White, Tan/White or Turquoise. **LIST \$69.95.**



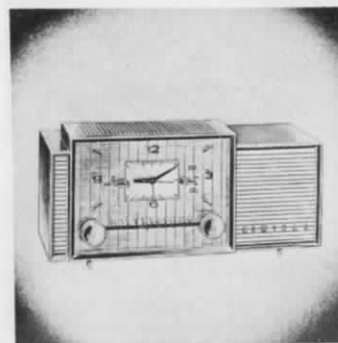
No. 231—ADMIRAL 8-TRANSISTOR PORTABLE RADIO. High-fashion beauty, with power to spare. Famous "Rotoscope" antenna. Plays up to 1200 hours. Feather-light steel case with leather-grained vinyl cover. 9" h, 9½" w, 2½" d. Black or Tan. **LIST \$69.95.**



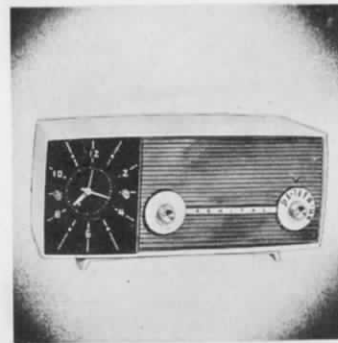
No. 221—ADMIRAL 6-TRANSISTOR PORTABLE RADIO. Here's distinctive, slim-line styling you'll be proud to carry everywhere. Plays up to 1200 hours. "Rotoscope" antenna. All-steel case with vinyl leatherette cover. 9" h, 9½" w, 2½" d. Black, Tan or Turquoise. **LIST \$59.95.**



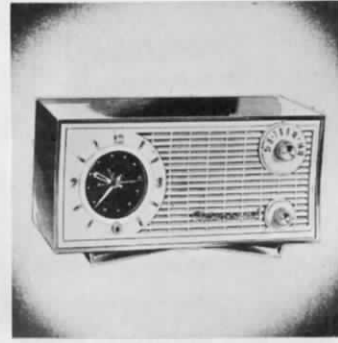
No. 202—ADMIRAL DELUXE 3-WAY PORTABLE RADIO. Slips easily into luggage, picnic basket or beach bag. All-steel case with vinyl leatherette cover. Powerful Alnico 5 PM speaker. "Rotoscope" antenna. 9" h, 10½" w, 2½" d. Brown, **LIST \$29.95.** Red, Tan or Turquoise. **LIST \$34.95.**



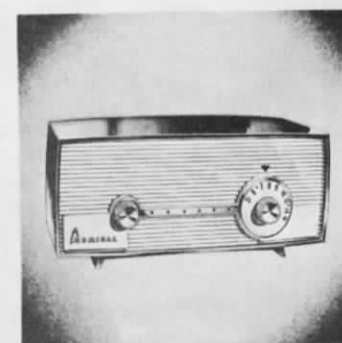
No. 292—ADMIRAL SUPER DELUXE CLOCK RADIO. Striking elegance matched by its utility. "Wake-to-music" alarm and timer. "Sleep switch" control. Automatic appliance control. Phono Jack. Sensitive Ferrite Rod antenna. 5¾" h, 14½" w, 6¼" d Maroon/White, Gold/White, Green/White. **LIST \$39.95.**



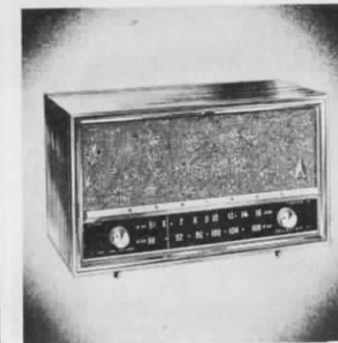
No. 284—ADMIRAL DELUXE CLOCK RADIO. Here is the perfect musical servant. Wakes you up, turns on appliances or shuts radio off. Dependable Telechron clock. Extra sensitive ferrite rod antenna. ½" h, 13½" w, 5¾" d. Pink/White, Green/White, Grey/White. **LIST \$34.95.**



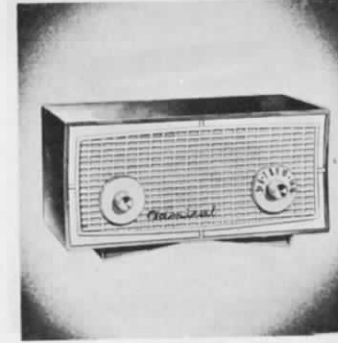
No. 263—ADMIRAL CUSTOM CLOCK RADIO. Wake up pleasantly to the sound of music. "Easy grip" controls. Dependable Westclox electric clock. Powerful Alnico 5 pm speaker. 5" h, 11¼" w, 5½" d. White. **LIST \$26.95.** Pink/White, Red/White, Turquoise/White. **LIST \$29.95.**



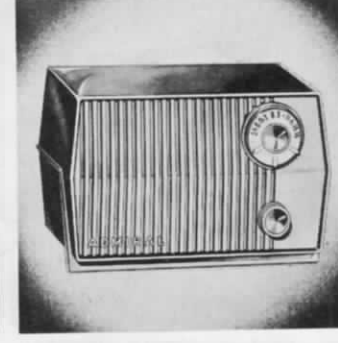
No. 303—ADMIRAL DELUXE FM-AM TABLE RADIO. Impressive in appearance . . . amazing in performance. Handsome looking slide rule dial indicates all FM and AM stations. 2 built-in antenna. Powerful 4" x 6" Alnico 5 pm speaker. 8½" h, 15¼" w, 8½" d. Blond Oak or Sierra veneer. **LIST \$99.95.**



No. 275—ADMIRAL DELUXE TABLE RADIO. Elegantly styled molded plastic cabinet. Handy phono jack for record changer. Powerful 4" x 6" Alnico oval speaker. Extra sensitive ferrite rod antenna. "Easy grip" control knobs. 5½" h, 13½" w, 5½" d. Red/White, Turquoise/White, Grey/White. **LIST \$29.95.**

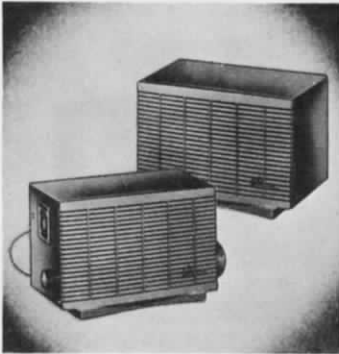


No. 242—ADMIRAL CUSTOM TABLE RADIO. Trim modern design with cheerful color to compliment any room decor. Extra sensitive antenna, accurate tuning, and powerful speaker bring in even distant stations strong and clear. 5" h, 11¼" w, 5½" d. Mal room. **LIST \$19.95.** Pink/White, Red/White, Turquoise/White. **LIST \$21.95.**

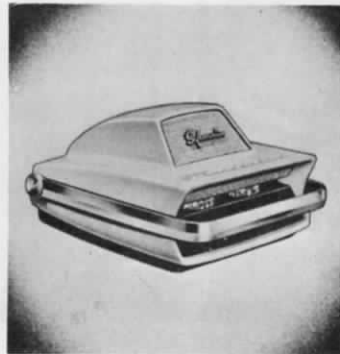


No. 4L21—ADMIRAL TABLE RADIO This small, but mighty radio will fit easily into the most compact kitchen or bedroom. Built-in "Aeroscope" antenna. Easy-to-tune "spread-band" dial. 5½" h, 8¾" w, 5½" d. Ebony. **LIST \$15.95.** Pink, Red, Yellow or Turquoise. **LIST \$17.95.**

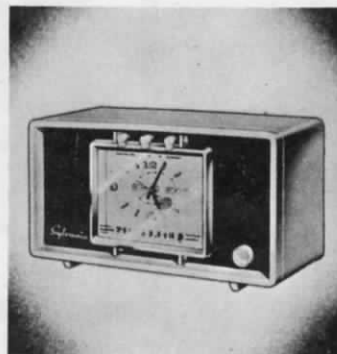
SYLVANIA Radios & Phonos



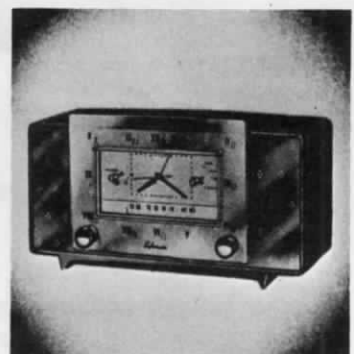
No. 1102 — SYLVANIA PHONE-RADIO 2-WAY INTER-COMMUNICATION SYSTEM. Versatile, useful . . . an inexpensive 2-way communication system for home or office. 50 ft. 6¼" h, 10½" w, 5¾" d. Ivory, Green or Red. **LIST \$39.95.** Auxiliary unit with 50 ft. cable and 1 twin socket connection. **\$9.95.**



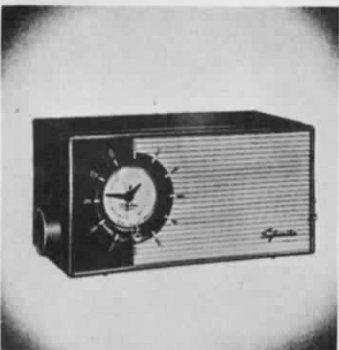
No. 3102 — SYLVANIA "THUNDER-BIRD" DELUXE 7 TRANSISTOR PORTABLE RADIO. Unique, years-ahead cabinet styling with sweeping modern lines. Unusual carrying handle designed into the unique styling. Lightweight 2½ lbs. 3¾" h, 5¼" w, 6¼" d. In two-tone Military Tan and Brown. Including batteries. **LIST \$75.00.**



No. 2302 — SYLVANIA "NIGHT LIGHTER" SUPER DELUXE CLOCK-RADIO. Outstanding, new decorator-styled cabinet. Day-and-date calendar. Automatic On/Off operation. Lull-a-bye switch. Delayed buzzer alarm. Appliance outlet. Panelescent Night Lighter. 7" h, 13½" w, 6" d. Charcoal/Gold. Ivory/Gold. Pink/Charcoal. **LIST \$54.95.**



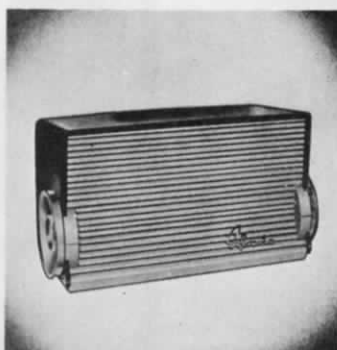
No. 2301 — SYLVANIA "STAR TIMER" SUPER DELUXE CLOCK RADIO. Unique lighting serves as night light or wake up lamp. Telechron timer controls automatic On/Off operation. Lull-a-bye switch. Delayed buzzer alarm. Appliance outlet. 6¾" h, 14¼" w, 6¼" d. Charcoal/Gold. Ivory/Gold. **LIST \$49.95.**



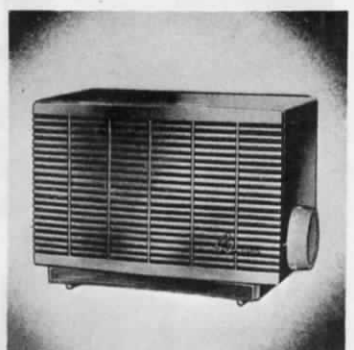
No. 2101 — SYLVANIA "NIGHT TIMER" CLOCK RADIO. Pace-setter in its price class for trim new styling . . . dependable performance. Telechron timer features "wake-up" to music, delayed buzzer alarm. 6" h, 12¼" w, 6" d. Ebony. **LIST \$32.95.** Ivory/Charcoal. Red/Ivory. Turquoise/Copper. **LIST \$34.95.**



No. 1202 — SYLVANIA "TWILIGHTER" DELUXE TABLE RADIO. Sleek, modern and decorative polystyrene cabinet. Smart full-front illumination. Reproduces clear, brilliant tones. 2 full-range Alnico speakers. Sensitive ferrite rod antenna. 6¾" h, 12¼" w, 6¼" d. Charcoal/Silver. Pink/Silver. Turquoise/Silver. **LIST \$39.95.**



No. 519 — SYLVANIA "BALLADIER" DELUXE TABLE RADIO. Dramatic styling designed for today's discriminating homemaker. Big 6-tube performer with ample power for extra distance. Built-in Stamped Loop antenna. 6¼" h, 11¾" w, 5¾" d. Ebony/Ivory. Ivory/Green. Turquoise/Ivory. Red/Ivory. **LIST \$29.95.**



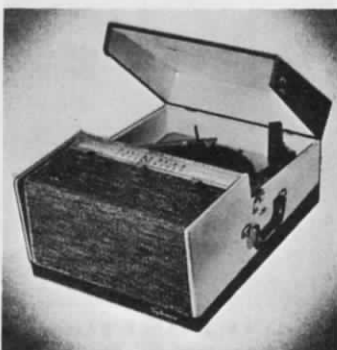
No. 5151 — SYLVANIA "NOC-TURN" TABLE RADIO. A budget-priced, "extra radio" — ideal for the rumpus room, den, bedroom or kitchen. Sturdy and compact, superbly styled cabinet. Built-in AM loop antenna. With big radio features. 6¼" h, 10½" w, 5¾" d. Charcoal. **LIST \$19.95.** Ivory. Green. Red. **LIST \$24.95.**



No. 4701 — SYLVANIA DELUXE HI-FI AM/FM PHONO-RADIO CONSOLE. Clean, unclustered lines enhances today's modern decor. Distinctive, quality features for truly superb performance. Deluxe record changer. Automatic 4-speed. Automatic Intermix. 9 tube AM/FM tuner and amplifier. Speaker Jack. 31½" h, 28" w, 17¼" d. Mahogany. **LIST \$229.95.** Oak. **LIST \$239.95.**



No. 4901 — SYLVANIA CUSTOM HI-FI DUAL SPEED PORTABLE TAPE RECORDER. Here's Hi-Fi at its portable best! Smart luggage case in 2-tone Charcoal and White. Deluxe 2-speed tape deck. Two 5" reel. 600 ft. tape. Edit button. Automatic brake. Extra speaker jack and radio-phono jack. **LIST \$199.95.**



No. 4501 — SYLVANIA HI-FI AM PORTABLE RADIO-PHONOGRAPH. Sensational, super clear sound! Plastic covered case in 2-tone Terra Cotta and White. 4-speed standard changer. Dual sapphire stylus. Automatic Intermix. Automatic Shut-off. 2-4" speakers. Convenient and lightweight easy-to-carry. **LIST \$129.95.**



No. 4405 — SYLVANIA PORTABLE PHONOGRAPH. Smart two-tone luggage case you'll be proud to take anywhere. Automatic 4-speed Standard record changer. Dual Sapphire stylus. Automatic Intermix. Automatic Shut-off. Plastic covered case in beautiful 2-tone Off-White or Turquoise and White. **LIST \$69.95.**

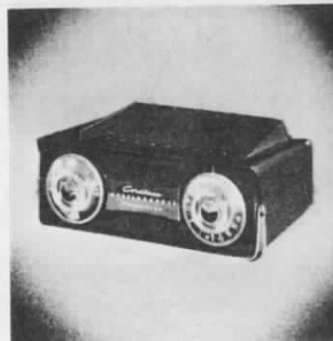
YOU CAN BE SURE...IF IT'S Westinghouse RADIOS



No. 611P5 - ALL TRANSISTOR PORTABLE RADIO. Small, compact, powerful performer. Transistors replace tubes . . . operate instantly on single 9-volt battery. Unbreakable case. Earphone jack. Available in Turquoise, Charcoal Gray, or Lemon Yellow. 3 1/4" h, 6" w, 1 1/2" d. LIST \$49.95



No. 617P7 - SEVEN TRANSISTOR PORTABLE RADIO. Tucks a way in pocket or purse. Unbreakable case. Push-pull audio output circuit. Single 9-volt battery plays 75 hours. Earphone jack. Available in Gray/Black, Black/Gray, Red/Black. 3 1/4" h, 6" w, 1 1/2" d. LIST \$59.95



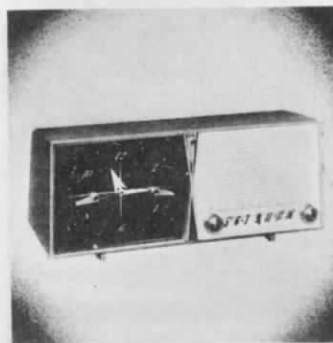
No. 621P6 - THE "CORDLESS" ALL TRANSISTOR . . . the ultimate in modern radio design. No power cord - no tubes. New unbreakable case with smart tapering lines. Maximum fidelity speaker provides big set sound performance. Available in Charcoal, White & Lemon Yellow. 6" h, 9 1/4" w, 3 1/2" d. LIST \$59.95



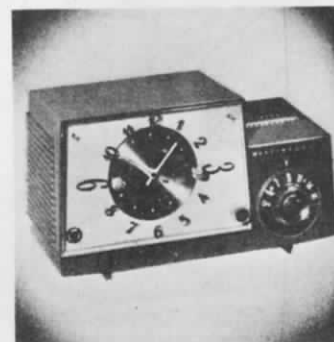
No. 557P4 - "HOLIDAY" 3-WAY PORTABLE RADIO for "on-the-go" listening pleasure. Plays on AC/DC or low cost batteries. Colorful two-tone unbreakable case. Acoustically designed grille transmits full tone quality. Light Green/Spruce Green, White/Sand, Gray/Black. 6" h, 8" w, 3" d. LIST \$34.95



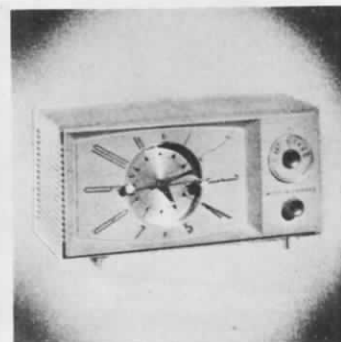
No. 598P4 - "PLAY PAL" 3-WAY PORTABLE RADIO. Enjoy it indoors on AC or DC . . . outdoors on long life batteries. Two-tone "Sweep-Back" styling in Unbreakable Case. Ferricore antenna, 4 tubes, plus Rectifier. 6" h, 8" w, 3" d. Beige/Scarlet, White/Lemon Yellow. LIST \$29.95



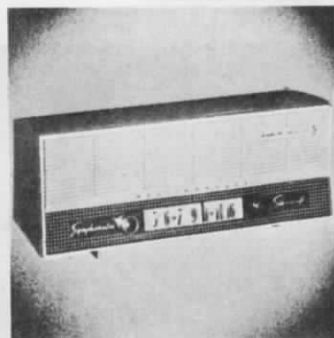
No. 640T5 - CUSTOM CLOCK RADIO in contemporary design . . . as new as tomorrow. 4" Alnico speaker provides the ultimate in listening pleasure. New "All Around" cabinet design - handy appliance outlet. Slumber switch . . . Music, Buzzer alarm, "Doze" Control. Mocha/White, Turquoise/White. 6" h, 14" w, 5 1/2" d. \$42.95



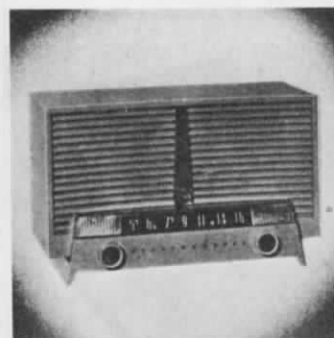
No. 580T5 - DELUXE CLOCK RADIO beautiful bedside companion that lulls you to sleep, then shuts off automatically . . . Wakes you to music. Delayed buzzer alarm. Handy appliance outlet operates small appliances automatically. 6" h, 10 3/4" w, 5 1/4" d. Mocha. LIST \$29.95. Ivory or Coral LIST \$34.95



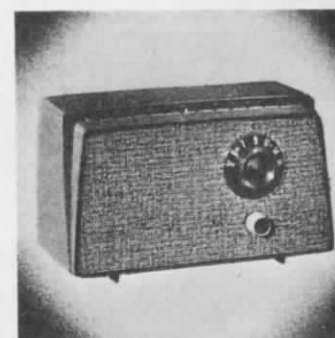
No. 570T4 - BUDGET BEAUTY CLOCK RADIO with large, easy-to-read numerals. Wakes you to music automatically . . . delayed action buzzer alarm. Powerful radio with Silver Safeguard Chassis, 4 Tubes, Rectifier. 6" h, 11 1/2" w, 5" d. Mocha. LIST \$24.95. Ivory or Pink. LIST \$27.95.



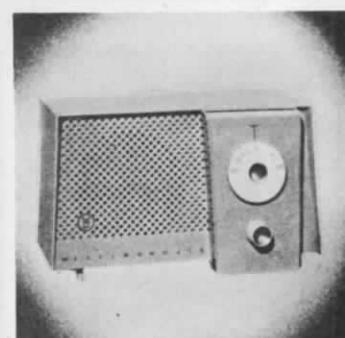
No. 636T6 - "SYMPHONAIRE SIX" tune in long distance far off stations loud and clear. 3-gang condenser provides increased sensitivity. Wide Fi speaker provides the ultimate in listening pleasure . . . Push-Pull on-off switch. 6" h, 14" w, 5 3/4" d. Available in Ivory/White, Coral/White. LIST \$39.95



No. 435T5A - TABLE RADIO with sleek twin speaker, doubles your listening pleasure. Acoustically designed cabinet for room-filling sound. Push-Pull on-off switch - set and forget volume control. 5 tubes incl. Rectifier. 7" h, 11 1/4" w, 6 1/4" d. Available in Ivory, Tan or Green. \$29.95



No. 626T5 - TABLE RADIO. This smart, thrifty model features Silver Safeguard Chassis for longer service-free life. Push-Pull on-off - set and forget volume control. 5 tubes incl. Rectifier. 7" h, 10 1/4" w, 5 1/4" d. Available in Ivory, Lemon Yellow, or Turquoise. LIST \$23.95



No. 629T4 - TABLE RADIO with famous Silver Safeguard Chassis. 4" Magna-Power speaker. 4 tubes incl. Rectifier. Tuning dial with large clear contrasting numerals for easy station selection. Big-set-like performer. 5 1/2" h, 9" w, 5 3/4" d. Ivory, Pink, Green. LIST \$17.95



No. 15KT25 — MOTOROLA "IMPERIAL" MASTERPIECE TWIN CONSOLE HI-FI RADIO-PHONO. Engineered and styled to transport you beyond the common realm of audio and visual perception. High fidelity 4-speed automatic changer. FM/AM tuner. External speaker jack. Mahogany. LIST \$750.00.



No. 15KT24 — MOTOROLA "DELUXE" MASTERPIECE HI-FI RADIO-PHONO COMBINATION. Designed to harmonize with any type decor. Deluxe 4-speed automatic changer. AM/FM tuner. Mahogany. LIST \$399.95. Swedish Oak or Provincial styling in Cherry Wood. LIST \$409.95.



No. 6K22 — MOTOROLA "SUPER DELUXE" MASTERPIECE HI-FI RADIO-PHONO COMBINATION. Rich, warm, gracious styling. Deluxe 4-speed automatic changer. Signal lock AM/FM tuner. 4 speakers. Push-pull output state. Mahogany. LIST \$239.95. Oak, Calif. Mahogany or Walnut. LIST \$249.95.



No. 5K23 — MOTOROLA "DELUXE" MASTERPIECE HI-FI PHONOGRAPH CONSOLE. Custom design enhanced by the finest hand-rubbed wood finish. Deluxe 4-speed automatic changer. 3 speakers. Push-pull output state. External speaker jack. Mahogany. LIST \$199.95. Oak or Cherry. LIST \$209.95.



No. 5K21 — MOTOROLA MASTERPIECE HI-FI PHONOGRAPH CONSOLE. Hear every note of every instrument just as it was played. Special 4-speed automatic changer. Automatic changer and amplifier shut off. Push-pull output state. Pilot light. Speaker jack. Mahogany. LIST \$169.95. Oak. LIST \$179.95.



No. 6H27 — MOTOROLA MASTERPIECE HI-FI TABLE MODEL PHONOGRAPH. Elegantly designed cabinet sure to captivate the admiration of everyone. Attractive Brass legs. Deluxe 4-speed automatic changer. 3 Golden voice speakers. Super 20-watt amplifier. Walnut. LIST \$169.95. Swedish Oak. LIST \$179.95.



No. 3H25 — MOTOROLA MASTERPIECE HI-FI TABLE MODEL PHONOGRAPH. Ultimate in high fidelity. More pure listening pleasure. Special 4-speed automatic changer. Dual flip-over sapphire styli. Separate bass and treble controls. Cabinet with attractive Brass legs. Mahogany. LIST \$129.95. Oak. LIST \$139.95.



No. 6H26 — MOTOROLA MASTERPIECE HI-FI PORTABLE TABLE MODEL PHONOGRAPH. Scientifically and perfectly balanced high fidelity sound in this attractive Tan and Pigskin Pyroxylin covered cabinet is sure to please the most discriminating audience. Automatic 4-speed changer. Speaker jack. LIST \$149.95.



No. 3H24 — MOTOROLA "CALYPSO" HI-FI PORTABLE PHONOGRAPH. Bright, bold and acoustically brilliant. Has 4-speed automatic changer. Rubber turntable mat. Ceramic cartridge with dual flip-over sapphire styli. Automatic intermix. In beautiful Duraphonic fiber glass cabinet. Blue or Tan/White. LIST \$109.95.



No. 5R23 — MOTOROLA "MUSICMATE" PORTABLE RADIO-PHONOGRAPH COMBINATION. A combination of superb AM radio and fine phono. PLACIR AM radio chassis. 4-speed automatic record changer. Automatic shut-off. Duraphonic fiber glass cabinet in Brown/Sand or Green/White. LIST \$94.95.



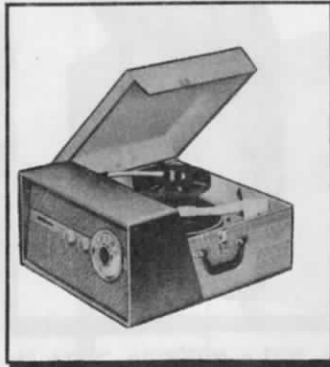
No. 3F22 — MOTOROLA "PLAYMATE" PORTABLE PHONOGRAPH. A sparkling new portable phono with all the trimmings. Unbelievably rugged. Contoured handle folds away in back of the Duraphonic fiber glass case. Automatic 4-speed changer. Automatic shut-off. Blue/White or Flame/White. LIST \$79.95.



No. 2F21 — MOTOROLA "MOPPET" PORTABLE PHONOGRAPH. Bring all the magic and wonder of recorded music, stories, nursery rhymes and fairy tales to you children. Easy to carry in kiddie size, lightweight, pyroxylin case. Red/White or Blue/White. LIST \$34.95.



No. 9E56 — RCA VICTOR 4-SPEED AUTOMATIC RECORD PLAYER. Trouble-free way to enjoy every kind of music. Lightweight pickup arm and flip-over cartridge. Powerful amplifier. Automatically plays 33, 45, 16 and 78 RPM speeds. Colors in Two-Tone Gray or Two-Tone Green. **LIST \$84.85.**



No. 9U55H — RCA VICTOR PORTABLE TABLE RADIO-PHONO. You can play this RADIO 45 combination anywhere. It's portable . . . plays on batteries. Both Radio and "Victrola" have thrilling "Golden Throat" tone. In luggage type case of two-tone green or white and tan. **LIST \$99.95.**



No. 5HF1 — RCA VICTOR "MARK I" ORTHOPHONIC HI-FI "VICTROLA". Gracious appearance and superlative tone at their luxurious best! With 2 speaker cabinets. Recorder-stereotape player. AM-FM tuner. 4-speed hi-fi record player. 8-speaker panoramic sound system. Master control panel. Supercharged chassis. Equipment cabinet 34½" h, 38¼" w, 21" d. Speaker cabinets. 34¼" h, 26¾" w, 21" d. Mahogany. Oak. Walnut. **LIST \$2,000.00**



No. 5HF3 — RCA VICTOR "MARK II" ORTHOPHONIC HI-FI "VICTROLA". Truly a luxury console with 4-speed "Victrola", precise AM-FM radio, 4-speaker Panoramic sound system, plus an added feature of the Master Control panel for proper frequency balance at all levels. 34½" h, 37½" w, 16½" d. Mahogany. **LIST \$375.00.** Maple or Oak. **LIST \$395.00.**



No. 9INT2 — RCA VICTOR "INTERNATIONAL" HI-FI AM-FM SHORT WAVE RADIO "VICTROLA" — Both radio and "Victrola" give rich hi-fi sound through multiple speakers. Engineered for exceptional reception without tonal distortion. Push-button switches and "Magic-Eye" visual tuning. Automatic Victrola plays all 4 speeds. 33" h, 26" w, 16" d. Blond Elmwood or Walnut. **LIST \$369.95.**



No. 5HF6 — RCA VICTOR "MARK VI" ORTHOPHONIC HI-FI "VICTROLA". Long, low and handsome styling that enhances any modern decor. Engineered for top-quality, high-fidelity performance. Tarnishproof Master Control panel. 4-speed hi-fi record changer. 3 Panoramic speakers. Supercharged chassis with increased operating and reserve power. 31¼" h, 29¼" w, 16¼" d. Mahogany. **LIST \$189.95.** Oak or Maple. **LIST \$199.95.**



No. 5HF8 — RCA VICTOR "MARK IX" ORTHOPHONIC HI-FI "VICTROLA". Low-cost hi-fi console with attractive brass legs. Tone-Arm and Pickup exceptionally sensitive. 3 Panoramic speakers. 4-speed hi-fi record changer. Supercharged chassis. Master Control panel. 27¾" h, 20" w, 18" d. Mahogany. **LIST \$139.95.** Maple or Blink Mink. **LIST \$149.95.**



No. 7HF45—RCA VICTOR THE MARK VIII — HIGH FIDELITY "VICTROLA" 45 PHONOGRAPH (1957) — Plays up to 14 records — over an hour and a half of music. Amplifier. Has a balanced multiple-speaker sound system. Height: 9", Width: 13½", Depth: 15". Mahogany. **LIST \$79.95.** Oak, Maple, **LIST \$84.95.**



No. 85TP1 — RCA VICTOR "VICTROLA" STEREOTAPE PLAYER. New orthophonic portable Hi-Fi. Height: 9½", Width: 17½", Depth: 14". Tan and Brown Simulated Leather. **LIST \$250.00** No. **SPK2—PORTABLE SPEAKER** for above unit. **LIST \$50.00.**



No. 7EMP2 — RCA VICTOR 4-SPEED SINGLE-PLAY PORTABLE "VICTROLA". They're easy to play . . . handsome to look at . . . and wonderful to listen to. Low-priced, luggage-style portable. Take it everywhere. In tan and brown simulated leather. Height, 6"; Width, 13"; Depth, 11½". **LIST \$29.95.**



No. 5HF9 — RCA VICTOR "MARK XI" PORTABLE ORTHOPHONIC HI-FI "VICTROLA". Favorite musical traveler, packed to go in a brown simulated leather carrying case. Supercharged chassis 3-speakers. 4-speed hi-fi floating action record changer. Master control panel. You can take hi-fi with you wherever you go — in style. 10½" h, 18" w, 18½" d. **LIST \$129.95.**



No. 8HF45P — RCA VICTOR "MARK XII" ORTHOPHONIC HI-FI 45 RPM "VICTROLA". High quality, high-fidelity performance. In handsome brown simulated-leather case with distinctive hi-fi tone. So attractive, so compact, it's perfectly at home anywhere. Starts at a touch. Easy to load. 2 speakers. Supercharged chassis. 8" h, 14" w, 12" d. **LIST \$69.95.**



A SELECTION OF OUTSTANDING "VICTROLAS" for every record speed for every type of music...at purse-pleasing prices



No. 7EY2 — RCA VICTOR DELUXE 45 "VICTROLA". Large speaker, powerful amplifier — rich "Golden Throat" tone. Starts at the touch of a finger. So simple a child can operate it. In stunning two-tone gray or two-tone green. Height, 7 $\frac{1}{4}$ "; Width, 11 $\frac{3}{8}$ "; Depth, 11". **LIST \$36.95.**



No. 6JY1 — RCA VICTOR AUTOMATIC "45" ATTACHMENT. Plugs into TV set or radio. Plays up to 14 records without fuss or trouble. Records last longer because record changing mechanism doesn't touch grooves. Select in black, antique white or spruce green. Height, 7"; Width, 11 $\frac{1}{2}$ "; Depth, 7 $\frac{5}{8}$ ". **LIST \$19.95.**



No. 7EY1—RCA VICTOR 45 "VICTROLA". Up to 2 hours of music at a single loading. Featherweight tone arm also keeps records in that "just-bought" condition. Charcoal and Coral, Black and Gray, and White and Red. Height, 7 $\frac{1}{4}$ "; Width, 11 $\frac{3}{8}$ "; Depth, 11". **LIST \$32.95.**



No. 6XY5—RCA VICTOR COMBINATION RADIO-SLIDE-O-MATIC "VICTROLA". So easy to play... you just slide the record in. Sensationally lightweight and compact. Both radio and "Victrola" have thrilling "Golden Throat" tone. Black and Gray or Antique White and Turquoise. Height, 6"; Width, 12 $\frac{1}{4}$ "; Depth, 8 $\frac{1}{2}$ ". **LIST \$44.95.**



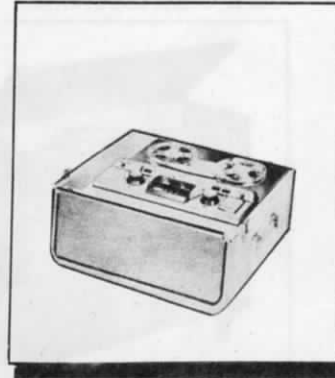
No. 7EMP1—RCA VICTOR PORTABLE 3-SPEED SINGLE-PLAY "VICTROLA". When you play a big assortment of records at home or on the move you'll love that twin-speaker big rich sound! Two-tone Gray or Two-tone Tan simulated leather case. Height, 6 $\frac{1}{8}$ "; Width, 16"; Depth, 17 $\frac{3}{8}$ ". **LIST \$44.95.**



No. 85TP11 — RCA VICTOR RECORDER "VICTROLA" STEREOTAPE PLAYER. Music is reproduced with all the splendor of live performance — achieved by recording with 2 microphones and playing back with 2 complete sound channels. Multiple 3-Speaker System, Amplifier and Tone Control. 10 $\frac{1}{2}$ " h, 17 $\frac{3}{4}$ " w, 15 7/16" d. Brown & Tan simulated leather. **LIST \$295.00.**



No. 7TR2—RCA VICTOR CONGRESSIONAL TAPE RECORDER. Wonderful convenience, wonderful sound... and it's portable! You'll want to make recordings of everything you hear. Has famous "Golden Throat" tone system. Handsomely styled case in tan simulated leather. A hundred different uses. Height, 9 $\frac{3}{8}$ "; Width, 18 $\frac{1}{8}$ "; Depth, 14 $\frac{1}{8}$ ". **LIST \$159.95.**



No. 7TR3 — RCA VICTOR JUDICIAL TAPE RECORDER. Has Panoramic 3-Speaker System for brilliant high fidelity sound. Has voice-music switch and provision for remote control unit. What's more, they're so easy to operate. Tan simulated leather case. Height, 9 $\frac{3}{8}$ "; Width, 18 $\frac{1}{8}$ "; Depth, 14 $\frac{1}{8}$ ". **LIST \$199.95.**



No. 7TRC1 — RCA VICTOR LEGISLATOR TAPE RECORDER. Beautiful high fidelity console glides from room to room on clear plastic wheels. Panoramic 3-Speaker System. Fine furniture appearance with rich mahogany or light rift oak finishes. Height, 34 $\frac{3}{4}$ "; Width, 22"; Depth, 17 $\frac{3}{8}$ ". Mahogany. **LIST \$279.95.** Oak. **LIST \$289.95.**



No. 6EY3 — RCA VICTOR PORTABLE AUTOMATIC 45 "VICTROLA". Plays up to 2 hours of music at a single loading. Velvet-Smooth operation. Easy to operate. Easy on your records. Luggage-type case in tan and brown or two-tone green simulated leather. Height, 7"; Width, 13 $\frac{3}{4}$ "; Depth, 11". **LIST \$42.95.**



No. 8EY4 — RCA VICTOR DELUXE 45 AUTOMATIC "VICTROLA". Just flick the button... then sit back and enjoy a 2-hour concert! Big speaker — "Golden Throat" tone. Starts at the touch of a finger. Black and light gray or maroon and buff. Height, 8 $\frac{3}{8}$ "; Width, 11 $\frac{1}{2}$ "; Depth, 13 $\frac{3}{8}$ ". **LIST \$49.95.**



No. 9EMP21 — RCA VICTOR 4-SPEED PORTABLE "VICTROLA". Versatile, dependable and attractive! Lightweight tone arm contains sensitive pickup and long-lasting, twin-point stylus. "Golden Throat" tone system. Permanent "45" spindle is part of turntable. Handsome case of rugged, washable vinyl will not peel or crack. 5 $\frac{1}{2}$ " h, 12 $\frac{1}{2}$ " w, 10 $\frac{3}{4}$ " d. Gray, Tan or Green. **LIST \$29.95.**

WEBCOR

verified high fidelity

PHONOGRAPHS



No. 1894 - WEBCOR "PRELUDE" HI-FI RADIO-PHONO COMBINATION. Wonderful listening pleasure of true fidelity plus the satisfaction of hearing favorite programs. "Magic Mind" Automatic diskchanger. Automatic Shut-off. 3 separate magnet speakers. Long range AM radio. 28" h., 25½" w., 14¾" d. Mahogany. LIST \$189.95. Lined Oak or Cherry. LIST \$199.95.



No. 1859 - WEBCOR "RAVINIA" HI-FI PHONOGRAPH CONSOLE. Beauty of design combined with beauty of performance. "Magic Mind" automatic diskchanger. Automatic Shut-off. "Magic Touch" Remote Control. Input-output receptacle. 29¾" h., 32½" w., 16" d. Mahogany. LIST \$239.95. Lined Oak or Cherry. LIST \$249.95.



No. 1895 - WEBCOR "OVERTURE" HI-FI RADIO-PHONO CONSOLETTA. Handsomely designed consolette that fits beautifully in the most luxurious furniture setting. Hi-fi FM/AM radio. "Magic Mind" automatic diskchanger. Automatic shutoff. "Magic Touch" remote control. 29¾" h., 27¼" w., 16½" d. Mahogany. LIST \$289.95. Lined Oak or Cherry. LIST \$299.95.



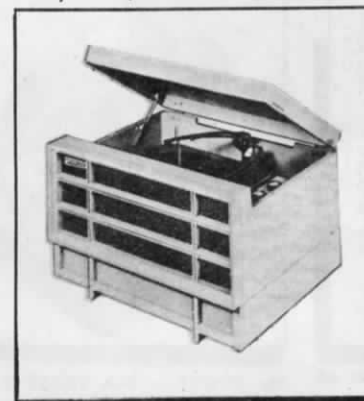
No. 1893 - WEBCOR "RAVINIA CORONET" HI-FI RADIO-PHONO CONSOLE. Superbly styled decorator piece. High-fidelity FM/AM tuner. "Magic Mind" automatic diskchanger. Automatic shut-off. "Magic Touch" remote control. Input-Output receptacle. 29¾" h., 32½" w., 16" d. Mahogany. LIST \$339.95. Lined Oak or Cherry. LIST \$349.95.



No. 1865 - WEBCOR "OVERTURE" HI-FI PHONOGRAPH CONSOLETTA. Superbly engineered phonograph which offers you the very finest in high fidelity reproduction. "Magic Mind" 4-speed automatic diskchanger. 3 speakers. "Magic Touch" remote control. 29¾" h., 27¼" w., 16½" d. Mahogany. LIST \$189.95. Lined Oak or Cherry. LIST \$199.95.



No. 1864 - WEBCOR "PRELUDE" HI-FI PHONOGRAPH CONSOLETTA. New and luxuriously styled. 4-speed "Magic Mind" automatic diskchanger. Automatic Shut-off. Rubber turntable mat. Lightweight, free-swinging tone arm. Output receptacle. 28" h., 25½" w., 15¾" d. Mahogany. LIST \$169.95. Lined Oak or Cherry. LIST \$179.95.



No. 1855 - WEBCOR "MUSCIALE" HI-FI TABLE MODEL PHONOGRAPH. Designed for the finest acoustical effect. Completely automatic 4-speed, intermix "Magic Mind" diskchanger. Automatic Shut-off. 3 separate magnet speakers. Output receptacle. 13¼" h., 21" w., 17½" d. Mahogany. LIST \$149.95. Lined Oak or Cherry. LIST \$154.95.



No. 1891 - WEBCOR "HOLIDAY" HI-FI RADIO-PHONOGRAPH PORTABLE. Rich, true high fidelity reproduction of records plus the pleasure of hearing your favorite radio program. 4-speed automatic "Magic Mind" diskchanger. AM radio. 10" h., 16¾" w., 20½" d. Ebony and Grey. LIST \$109.95.



No. 1863 - WEBCOR "HOLIDAY IMPERIAL" HI-FI PORTABLE PHONOGRAPH. Combined with all the latest and finest designing and engineering advancements. 4-Speed automatic "Magic Mind" diskchanger. Automatic Shut-off. Lightweight and free-swinging tone arm. 12" h., 18¾" w., 17½" d. Ebony or Tan. LIST \$129.95.

TAPE RECORDERS

Music sounds better on a **WEBCOR**



No. 1854—WEBCOR "HOLIDAY CORONET" HI-FI PORTABLE PHONOGRAPH. Designed for beauty and easy handling. "Automatic 4-speed "Magic Mind" disk-changer. Automatic Shut-off. New rubber turntable mat eliminates record slippage. 2 speakers. 10¼" h., 15½" w., 20¾" d. Ebony/Grey or Brown/Tan. **LIST \$109.95.**



No. 1853—WEBCOR "HOLIDAY" HI-FI PORTABLE PHONOGRAPH. Tastefully designed case you will always be proud of at home or on your travels. Exclusive "Magic Mind" 4-speed automatic diskchanger. Automatic Shut-off. 10" h., 16¾" w., 20½" d. Ebony/Grey. Rust/Grey. **LIST \$89.50.**



No. 1852—WEBCOR "FESTIVAL" PORTABLE PHONOGRAPH. Anyone would be proud to own the Festival—for its fine reproduction and attractive design. Automatic 4-speed "Magic Mind" diskchanger. Lightweight, free-swinging tone arm. Powerful amplifier. 9" h., 14½" w., 16-2/3" d. Orange/Grey. Blue/Grey **LIST \$64.50.**



No. 1812—WEBCOR "MELODY" PORTABLE PHONOGRAPH. More wanted features than any other manual phonograph at such a low price. Play 4 speeds of 7- 10- and 12-in. records. Lightweight tone arm. Separate volume and tone controls. 5¼" h., 12" w., 10¼" d. Red/White. Blue/White. Green/White. Brown/White. **LIST \$29.95.**



No. 2822—WEBCOR "ROYAL CORONET" HI-FI STEREOPHONIC TAPE RECORDER. Records and reproduces sound so accurately and so perfectly that it actually equals the original performance! Compact professional type microphone. 2 recording heads. "Aural Balance" remote control. 11" h., 19" w., 19" d. Ebony or White. **LIST \$289.95.**



No. 2821—WEBCOR "ROYAL" HI-FI STEREOPHONIC TAPE RECORDER. True stereophonic reproduction. Record, playback, fast, forward and rewind governed by one master control. Hand-held professional type microphone. Automatic stop. "Aural Balance" remote control. 10" h., 17¾" w., 16¾" d. Ebony or White. **LIST \$239.95.**



No. 2892—WEBCOR "ROYAL CORONET" HI-FI TAPE RECORDER RADIO. As easy to operate as your radio. Gives clear, honest high fidelity reproduction. 3 separate permanent magnet speakers. 2 recording heads. Input and Output, 2-way speaker jacks. AM radio tuner. 11" h., 19" w., 19" d. Ebony or White. **LIST \$289.95.**



No. 2812—WEBCOR "ROYAL CORONET" HI-FI TAPE RECORDER. Exclusive "no reel-turnover" feature which makes possible playing up to three hours without turning over reels! Automatic stop. Input, external output, and 2-way speaker jacks. 11" h., 19" w., 19" d. Ebony. White. **LIST \$249.95.**



No. 2811—WEBCOR "ROYAL" HI-FI TAPE RECORDER. Beautifully designed cabinet fits tastefully into any room setting. Features two recording heads and two motors, "no reel-turnover", automatic stops, Input-output 2-way speaker jack. 10" h., 17¾" w., 16½" d. Ebony or White. **LIST \$119.95.**



No. 568—V-M HI-FI AM-FM RADIO-PHONOGRAPH COMBINATION. An exciting new era in luxurious listening! Beautiful and boldly new cabinet styling. V-M Acoustic Contour Control. Deluxe AM-FM tuner with Automatic Frequency Control "locks-in" stations on FM. 33" h, 39" w, 16" d. Mahogany. Blonde. LIST \$400.00.



No. 566—V-M "FIDELIS" HI-FI CONSOLE. Delightful fine-furniture design. With V-M Bass, Brilliance, tone-o-matic, exclusive V-M Acoustic Contour Control, Siesta-Matic, jacks for tuner. "Super-Fidelis" 4-Speed Changer. 31" h, 32" w, 16" d. Mahogany. Blonde. LIST \$210.00. Walnut. LIST \$215.00. Provincial Fruitwood. LIST \$230.00.



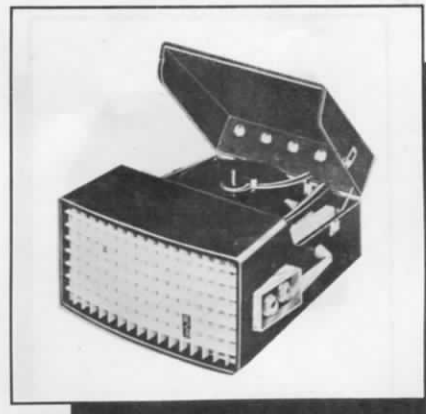
No. 556 — PORTABLE HI-FI PHONO. Tone-o-Matic control produces high fidelity reproduction, 2 speakers, Output-Input jacks, Super-Fidelis changer plays all sizes of records, 4 speeds. Siesta-Matic switch. Leatherette case. Travels anywhere. 20" d, 16" w, 9" h. LIST \$119.50.



No. 1280—"WANDERING MINSTREL" PHONO. High fidelity at down-to-earth price. Push-pull amplifier assures ample power for average room, Super-Fidelis 4-speed changer, Siesta-Matic, 2 rugged speakers, adjustable 2-tone chamber. Leatherette case. 15" d, 16" w, 8 $\frac{7}{8}$ " h. LIST \$94.95.



No. 562—V-M "FIDELIS" HI-FI TABLE MODEL PHONOGRAPH. Superlative in sound and high-fashion styling. Acoustic Contour Control. New 4-Way speaker system. 4-Speed Changer with Siesta-Matic. 10 $\frac{3}{4}$ " h, 21" w, 22 $\frac{3}{4}$ " d. Mahogany. Blonde. LIST \$159.95. Walnut. LIST \$164.95. Ebony. LIST \$169.95.



No. 557—V-M HI-FI PORTABLE PHONOGRAPH. Advanced in every detail from design to performance. Tantalizing modern design "Super-Fidelis" 4-Speed record changer with Acoustic Contour Control. Unique chromium-plated handle. Speaker and tuner-stereo jacks with switch. 9 $\frac{1}{2}$ " h, 16" w, 20" d. Gray-Blue. LIST \$139.95.



No. 1260 — PERT PORTABLE PHONO. Plays all record sizes, all 4 speeds, Siesta-Matic switch turns machine off automatically, Tri-o-matic Spindle saves precious records from wear. Feather-light tone arm—all contribute to phono's flawless high fidelity performance. 15" w, 16" h, 8 $\frac{7}{8}$ " d. LIST \$54.95.



No. 155 — THE VERSATILE PHONOGRAPH. Plays records through external amplifier speaker or P.A. System, Serves as manual player in custom Hi-Fi installations, plays all size records, all speeds. External speaker output, '45" Spindle. 14 $\frac{1}{2}$ " d, 15" w, 8" h. Gray. LIST \$49.95.



No. 1290—V-M HI-FI TABLE MODEL PHONOGRAPH. Elegant, functionally designed cabinet with true Hi-Fi sound. New 6" x 9" speaker with 3" concentric tweeter cone. Jacks for tuner and external speaker let you expand to an enlarged hi-fi system. 10" h, 15 $\frac{1}{2}$ " w, 19" d. Mahogany. Blonde. LIST \$99.95

Other Models Available

Prices and specifications subject to change without notice



Thrill to the Voice of Music



No. 625 — "TEEN TIME" PORTABLE PHONO. Automatic Changer holds up to 13 records, feather-light tone arm specially designed for "45" records. Separate tone and volume controls. Of sturdy construction—leatherette. 11½" w, 7" h, 12½" d. Green-white, Buff-white, or Red-gray. **LIST \$39.95.**



No. 1276 — V-M FOUR-SPEED PORTABLE PHONOGRAPH. Whatever or wherever the occasion, this outstanding portable is a perfect partner for pleasure. "Super-Fidelis" changer with Siesta-Matic. External speaker jack. Lazy-Lite. Many other features for utmost in convenience. 8½" h, 15½" w, 18" d. Brown/Tan. **LIST \$79.95.**



No. 215 — V-M "SONGFEST" PORTABLE PHONOGRAPH. Small in size, but big in phono qualities. Wonderful portable for youngsters, a superb "second set." 4-Speed control. Dual needles. New aluminum tone arm. Rubber turntable mat. 6¾" h, 11¼" w, 11¾" d. Blue/White, Red/White or Green/White. **LIST \$32.50.**



No. 1250 — 4-SPEED AUTOMATIC TABLE MODE RECORD CHANGER. All metal case, aluminum die-cast tone arm all weather cartridge—make this rugged beauty suited to any climate. Super-Fidelis changer, Siesta-Matic switch, Tri-o-Matic spindle. 12" d, 13½" w, 9½" h. **LIST \$59.95.**



No. 920 — AUTOMATIC CHANGER ATTACHMENT. Make automatic phono of your present radio or TV set. Patented Tri-o-Matic spindle easy on records, Jamproof changer mechanism, V-M Siesta Switch, Tone Arm Set Down—plays all size records, all speeds. 12" d, 10" w, 7¾" h. **LIST \$39.95.**



No. 26 — AUXILIARY SPEAKER. Perfect companion for V-M phonographs. Permits complete coverage of large room or full tonal beauty in another room. 2 extended-range speakers for balanced, beautiful reproduction of audio range. 8" d, 15" w, 8" h. Mahogany, Blond-Mahogany, or Walnut. **LIST \$24.95.**



No. 750 — "CELESTE" TABLE MODEL TAPE RECORDER. Stereophonic music! Plays binaural tapes and records—plays back monaurally too. Use present amplifier-speaker system for added sound coverage—simply connect to phono-input of radio, TV or phono. 10¾" d, 19½" w, 22¾" h. **LIST \$259.95.**



No. 711 — HI-FI PORTABLE BINAURAL TAPE RECORDER. Teams with any amplifier-speaker to reproduce stereophonic sound from binaural recorded tapes. 2 speakers, push button controls 2 recording/playback speeds. 9½" d, 14½" w, 16" h. Gray. **LIST \$209.95.** No. 710. Same as above but monaural. **LIST \$189.95.**



No. 991 — V-M 4-SPEED AUTOMATIC PORTABLE PHONOGRAPH. A giant in value and the world's smallest, lightest automatic portable. 4"x6" folded-horn speaker in lid. Phono turns off after last record plays. Twin sapphire needles, jam-proof mechanism. 7" h, 12" w, 12" d. Blue and White. **LIST \$59.95.**



No. HF1290 — ZENITH "BRAHMS" FM-AM RADIO HI-FI PHONO. Rich, beautiful decorator styling cabinet with doors. Fully variable speed regulator. Built-in Stroboscope speedometer. Sensitive AM/FM chassis. Automatic frequency control. 36¼" h, 38" w, 20¼" d. Mahogany. Cherry. **LIST \$625.00.**



No. HF1286 — ZENITH "BEETHOVEN" FM-AM RADIO HI-FI PHONO. Beautiful Traditional cabinet styling with attractively detailed doors. Powerful push-pull hi-fi amplifier with pre-amp. Built-in Stroboscope speedometer. Built-in AM-FM antennas. 36¼" h, 35¼" w, 18" d. Mahogany. **LIST \$475.00.**



No. HF1185 — ZENITH "PRELUDE" FM-AM RADIO HI-FI PHONO. Rich Traditional styling adds charm to any period decor. 4-Speed record changer. Automatic intermix and shut off. Automatic frequency control. Built-in AM-FM antennas. 33¼" h, 29½" w, 18" d. Mahogany. Cherry. **LIST \$350.00.**



No. HF1178 — ZENITH "FANTASY" FM-AM RADIO HI-FI PHONO. Attractive modern design cabinet. Cobra-Matic 4-speed record changer. Push-pull hi-fi amplifier. Automatic intermix and changer shut-off. Sensitive FM-AM chassis. Automatic volume control. 32¼" h, 32¼" w, 17½" d. Mahogany. **LIST \$325.00.**



No. HF774 — ZENITH "CHOPIN" AM RADIO HI-FI PHONO. Superb, striking modern design cabinet. Powerful push-pull hi-fi amplifier. Automatic intermix and changer shut-off. 4-speed record changer. Wavemagnet antenna. Convenient record storage space. 33¾" h, 28¼" w, 17½" d. Mahogany. **LIST \$249.95.**



No. HF20 — ZENITH "MOZART" HI-FI PHONOGRAPH. Cobra-Matic 4-speed record changer with Cobra Tone Arm. Automatic Intermix and shut-off. Push-pull hi-fi amplifier. 4 hi-fi speakers. 4-position record compensator control. 34" h, 26" w, 17½" d. Mahogany. **LIST \$219.95.**



No. HF17 — ZENITH "STRAUSS" HI-FI PHONOGRAPH CONSOLETTE. Magnificent, contemporary consolette cabinet design. Powerful push-pull hi-fi amplifier. Automatic intermix and shut-off. 4-speed Cobra-Matic record changer. 30" h, 26" w, 16½" d. Mahogany. **LIST \$179.95.** Blonde or Cherry. **LIST \$189.95.**



No. HF16 — ZENITH "DEBUSSY" HI-FI TABLE MODEL PHONOGRAPH. Rich, stunning contemporary designed cabinet adds beauty to any modern setting. Cobra-Matic 4-Speed record changer. Cobra Tone Arm. Automatic intermix and shut-off. 11½" h, 19½" w, 18¼" d. Mahogany. **LIST \$149.95.** Blonde. **LIST \$159.95.**



No. HF11 — ZENITH "SCHUBERT" HI-FI PORTABLE PHONOGRAPH. Smart wood cabinet design covered with attractive scuff and water resistant Durastron. Cobra-Matic 4-speed record changer. Automatic intermix and shut-off. Convenient carrying handle. 9½" h, 16" w, 19" d. Tan or two-tone Green. **LIST \$109.95.**



No. A550 — ZENITH "SERENADE" RADIO-PHONO PORTABLE COMBINATION. Smartly styled like fine luggage with scuff and water resistant Durastron covering. Powerful Superheterodyne circuit. Wavemagnet antenna. Custom-Matic 4-speed record changer. Automatic shut-off and record intermix. 9" h, 16" w, 19¼" d. Mahogany. **LIST \$99.95.**



No. APBJ — ZENITH "BAND BOX" 4-SPEED AUTOMATIC PORTABLE PHONOGRAPH. Modern cabinet design covered with scuff and water resistant Durastron. Automatic shut-off and intermix. Separate volume and tone controls. Dual needle cartridge. 8" h, 14½" w, 17½" d. Brown or Tan. **LIST \$64.95.**



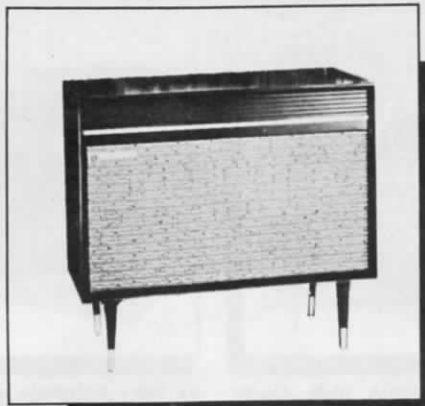
No. AP6 — ZENITH "MUSIC MAKER" 4-SPEED PORTABLE PHONOGRAPH. Scuff and water resistant Durastron covering. Sure grip carrying handle. Twist-action 45 and 16½ RPM spindle. Separate volume and tone controls. 7½" h, 12¼" w, 10" d. Blue. Brown. Red with White. **LIST \$29.95.**

Admiral

PHONOGRAPHS



No. 414—ADMIRAL "IMPERIAL" HI-FI FM-AM RADIO-PHONOGRAPH COMBINATION. Unusual beauty and modern styling adds an air of elegance to any setting. 4-speed hi-fi automatic record changer. 2-way shut-off after last record. 31½" h., 42" w., 18" d. Mahogany. LIST \$425.00. Blonde Oak or Sierra Veneers. LIST \$445.00.



No. 402—ADMIRAL "ESSEX" HI-FI FM-AM RADIO-PHONOGRAPH COMBINATION. Gracefully styled modern cabinet. Precision slide rule dial. 2 built-in antenna. 4 hi-fi speaker system. 4-speed automatic record changer. 30" h., 34" w., 16" d. Mahogany. LIST \$325.00. Blonde Oak or Sierra Veneer. LIST \$335.00.



No. 392—ADMIRAL "KENSINGTON" HI-FI FM-AM RADIO-PHONOGRAPH COMBINATION. Smart off-the-floor styling adds beauty to your modern decor. Handsome slide rule dial. 2 built-in antenna. 2 Hi-Fi speakers. Hi-fi 4-speed record changer. 30½" h., 31¼" w., 17" d. Mahogany. LIST \$279.95. Blonde Oak. LIST \$289.95.



No. 362—ADMIRAL "BELAIR" HI-FI PHONOGRAPH CONSOLE. Elegant modern styling and comfortable chairside height. Hi-fi 3 speaker system. Automatic 3-way shut-off after last record. 25" h., 21½" w., 19½" d. Mahogany. LIST \$139.95. Blonde Oak or Sierra Veneer. LIST \$149.95.



No. 5RP42 — 4-SPEED TABLE RADIO-PHONOGRAPH. Smart durable Mahogany finish plastic case. Cigarette burns, liquid marks and scratch resistant. Automatic record changer, automatic shut-off. Wide range AM radio tuner. LIST \$89.95. • No. 5RP41—In Ebony. LIST \$79.95.



No. 341—ADMIRAL HIGH FIDELITY PORTABLE PHONOGRAPH. Brilliantly clean undistorted sound you never thought possible in a portable. Pyroxylin-covered luggage-type case. 4-speed hi-fi record changer. Automatic 3-way Shut-off. 10" h., 17¾" w., 20" d. Gold/Black, Tan/White. LIST \$119.95.



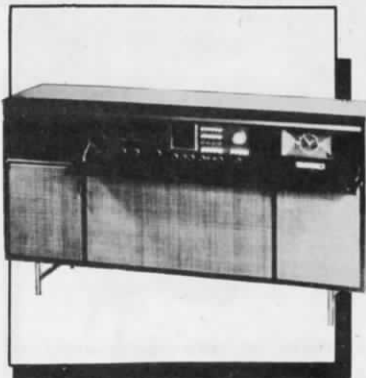
No. PH2235 — ADMIRAL HIGH FIDELITY PORTABLE PHONOGRAPH. Smart durable luggage-type case of pyroxylin-cover. 4-speed hi-fi automatic record changer. Automatic 3-way shut-off. Balanced, feather-weight tone arm. 2 hi-fi speakers. 9½" h., 16¼" w., 19" d. Tan or Silver Oak. LIST \$99.95.



No. 331—ADMIRAL PORTABLE AUTOMATIC PHONOGRAPH. You'll be proud of the beautiful, practical Pyroxylin covered case and new modern design. Large speaker, more powerful amplifier, 4-speed record changer and powerful turntable motor. 8¾" h., 15¼" d., 16½" d. Black. LIST \$59.95. Grey/Red, Blue/White. LIST \$69.95.



No. 1E13 — 4-SPEED PORTABLE PHONOGRAPH. Smartly designed non-breakable plastic case built to take rough handling. Tone arm safety lock. Luggage White case. No. 1E14—Same in Luggage White and Tan. LIST \$39.95. • No. 1D11—Charcoal and No. 1D12—Tan. LIST \$34.95.



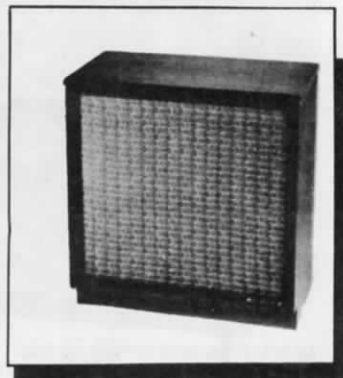
No. 866 — COLUMBIA MASTERWORK HI-FI RADIO-PHONO-TAPE RECORDER CONSOLE. Luxuriously designed to complement the most carefully chosen furniture. AM-FM radio. Multi-speed Garrard record changer. Tape recorder with program clock. 19" d. Blonde or Red Mahogany. **LIST \$1595.00.** Sandrift, Teak, Silver Walnut. **LIST \$1650.00.**



No. 535 — COLUMBIA HI-FI AM-FM RADIO PHONO CONSOLE. Beautiful handrubbed finish on genuine wood cabinet. Automatic 4-speed turret control. Shuts off automatically. Super-power AM-FM tuner. Mahogany. **LIST \$249.95.** Blond, Walnut. **LIST \$259.95.** Without AM-FM radio. Mahogany. **LIST \$369.95.** Blond, Walnut. **LIST \$379.95.**



No. 850 — COLUMBIA MASTERWORK HI-FI RADIO-PHONO CONSOLE. Superbly styled decorator piece. Multi-speed Garrard changer. Equalization controls. AM-FM radio. Oscilloscope tuning indicator. Input jacks. Red or Blonde Mahogany. **LIST \$1150.00.** Sandrift, Teak, Silver Walnut. **LIST \$1195.00.**



No. 582 — COLUMBIA HI-FI PHONO-GRAPH CONSOLE. Gracefully styled handrubbed finish cabinet. Automatic 4-speed changer. 4 D.E.P. speakers. Automatic shut-off. Mahogany. **LIST \$209.95.** Blonde, Walnut. **LIST \$219.95.** With AM-FM radio. Mahogany. **LIST \$319.95.** Blonde, Walnut. **LIST \$329.95.**



No. 844 — COLUMBIA MASTERWORK HI-FI RADIO-PHONO CONSOLE. Smart, compact, acoustical cabinet with Super-power AM-FM tuner. Drop leaf front panel. Amplifier with visual tone control. Record storage compartment. Blonde or Red Mahogany. **LIST \$950.00.** Silver Walnut, Sandrift, Teak. **LIST \$995.00.**



No. 542 — COLUMBIA HI-FI PHONO-GRAPH CONSOLELETTE. A room-flattering consolette. Automatic 4-speed turret changer. Ronette turnover cartridge. Automatic shut-off. Input Jack. 2 D.E.P. speakers. Antique White interior finish. Mahogany. **LIST \$169.95.** Lined Oak or Walnut. **LIST \$179.95.**



No. 710 — COLUMBIA HI-FI PHONO-GRAPH CONSOLE. Superbly styled cabinet with separate 5 speaker system cabinet. Automatic 4-speed changer. Walnut, Lined Oak. **LIST \$399.95.** With AM-FM Radio. **LIST \$525.00.** No. ED-110 — Auxiliary Speaker Group — Use with No. 710 or any other phonograph. Walnut, Lined Oak. **LIST \$149.95.**



No. 526 — COLUMBIA DELUXE AUTOMATIC HI-FI PORTABLE PHONOGRAPH. Attractive luggage type case in stitched scuff-proof Neolite. Automatic 4-speed turret control. Sonotone Ceramic cartridge. 3 speaker system. Easy to clean, washable covering. Suntan, Copper or Charcoal. **LIST \$149.95.**



No. 518 — COLUMBIA AUTOMATIC HI-FI PORTABLE PHONOGRAPH. Handsomely styled two-tone pyroxylin-covered wood cabinet. Automatic 4-speed changer. 2 speakers. Ronette turnover cartridge. Automatic shut-off after last record. Charcoal Grey/Red. Saddle Tan/White. **LIST \$94.95.** With AM Radio. **LIST \$119.95.**



No. 517 — COLUMBIA AUTOMATIC HI-FI PORTABLE PHONOGRAPH. Attractive, easy-to-carry, washable pyroxylin covered cabinet. Volume, tone and compensated loudness controls. Butyl-covered turntable. Automatic 4-speed changer. Tan/Brown Briar. Black/Gray Briar. **LIST \$84.95.** With AM Radio. **LIST \$104.95.**



No. 541 — COLUMBIA AUTOMATIC PORTABLE PHONOGRAPH. Compact, lightweight cabinet covered with attractive washable pyroxylin fabric. Externally located volume and tone controls. Speed selector for automatic 4-speed changer. Automatic shut-off. 5" Alnico magnet speaker. Brown and Ivory. **LIST \$49.95.**



No. TR-1000 — COLUMBIA FULL-FIDELITY ALL-TRANSISTOR PORTABLE RADIO. Beautifully styled, hand-stitched, genuine top-grain cowhide cabinet. 6 transistors that never break or burn out. Built-in "flip-flop" cover. Pin-point vernier tuning. Ferrite-loop antenna. Saddle Tan, Cordovan, Antique White. **LIST \$69.95.**

PHILCO Phonograph



No. 1900 — PHILCO "PHONORAMA IV" HI-FI PHONOGRAPH CONSOLE. Ultimate in high fidelity listening. Craftsmanship styling and superb performance. Tone-arm "Micro-Stabilizer" and acoustical filter. 32" h, 36" w, 17" d. Mahogany. **LIST \$325.00.** Blonde. Fruitwood. **LIST \$335.00.** No. 1902 — Includes AM/FM radio. Mahogany. **LIST \$450.00.** Blonde. Fruitwood. **LIST \$460.00**



No. 1800 — PHILCO HI-FI PHONOGRAPH CONSOLE. Beautiful and classic cabinet. Featuring exclusive Function switch. Automatic 4-speed "Micro-Mix" changer. 29½" h, 30" w, 16" d. Mahogany. **LIST \$199.95.** Blonde. Fruitwood. **LIST \$209.95.** No. 1802 — Includes AM/FM radio. Mahogany. **LIST \$289.95.** Blonde. Fruitwood. **LIST \$299.95.**



No. 1700 — PHILCO HI-FI PHONOGRAPH CONSOLE. Highly styled console with off-the-floor legs. New Function Switch. Automatic 4-speed "Micro-Mix" and deluxe 45 RMP spindle. 28½" h, 26" w, 15" d. Mahogany. **LIST \$169.95.** Blonde. **LIST \$179.95.** No. 1702 — Includes AM radio. Mahogany. **LIST \$219.95.** Blonde. **LIST \$229.95.**



No. 1600 — PHILCO HI-FI PHONOGRAPH CONSOLETTA. A decorative cabinet that transforms your living room into a concert hall. Push-pull audio system "Micro-Mix" 4-speed changer. Detachable legs. 10½" h, 21¼" w, 17¼" d. Mahogany. **LIST \$149.95.** Blonde. **LIST \$159.95.**



No. 1500 — PHILCO HI-FI PORTABLE PHONOGRAPH. Magnificent sound reproduction is achieved in this high fidelity portable. Attractive Tan leatherette case. "Micro-Mix" for all size records. Deluxe 45 RPM. Individual Bass and Treble controls. 9¾" h, 16¼" w, 20½" d. **LIST \$119.95.**



No. 1408 — PHILCO HI-FI AM RADIO-PHONO TABLE MODEL. A decorative cabinet that gives you superb listening pleasures. Just a touch of the control changes from phonograph to radio. Deluxe 45 RPM spindle. 2 matched dynamic speaker. 9½" h, 15¾" w, 20" d. Mahogany. **LIST \$114.95.** Blonde. **LIST \$119.95.**



No. 1406 — PHILCO PORTABLE AM RADIO-PHONOGRAPH. Handsome two-tone Gray and White leatherette case. A perfect traveling companion. "Multi-Mix" 4-speed changer. Powerful dynamic speaker and new Super-Power AM radio. Built-in magnecor antenna. 9" h, 15½" w, 19" d. **LIST \$99.95.**



No. 1404 — PHILCO HI-FI PORTABLE PHONOGRAPH. Two matched, dynamic twin speakers provide the finest in portable performance. Powerful amplifier and sensational 4-speed record changer. 45 RPM spindle. 2-tone Blue luggage case. 9" h, 15½" w, 17" d. **LIST \$89.95.**



No. 1402 — PHILCO PORTABLE PHONOGRAPH. A portable record player for people on the go. 2-speed automatic portable ready to travel wherever you go. "Multi-Mix" changer includes 16½ RPM spindle. 9" h, 15½" w, 17" d. Slate and Ivory leatherette. **LIST \$69.95.**



No. 1372 — PHILCO PORTABLE PHONOGRAPH. Big value in compact, budget-priced record player. Outstanding performance. 3-speed player with separate tone control. Large 4" speaker and cord storage area. Dual sapphire needles. Custom-styled in smart two-tone case. 4¾" h, 12½" w, 11¼" d. Pink/White or Ginger. **LIST \$29.95.**



No. 1374 — PHILCO PORTABLE PHONOGRAPH. Double-barrelled pleasure with 4-speed player plus a second speaker in the detachable lid. 15 ft. cord allows speaker to be placed in another part of the room. Blue-and-White airplane luggage carrying case. 4¾" h, 12½" w, 13½" d. **LIST \$39.95.**



No. TR-200 — PHILCO TAPE RECORDER. Hear full dimensional stereophonic sound as it pours forth from two separate sources. Push button control. Safety switch. Precision tape index timer. Monitor Switch plus many other features. 6 x 9 woofer and 3½ tweeter. Brown & Ivory. **LIST \$219.95.**